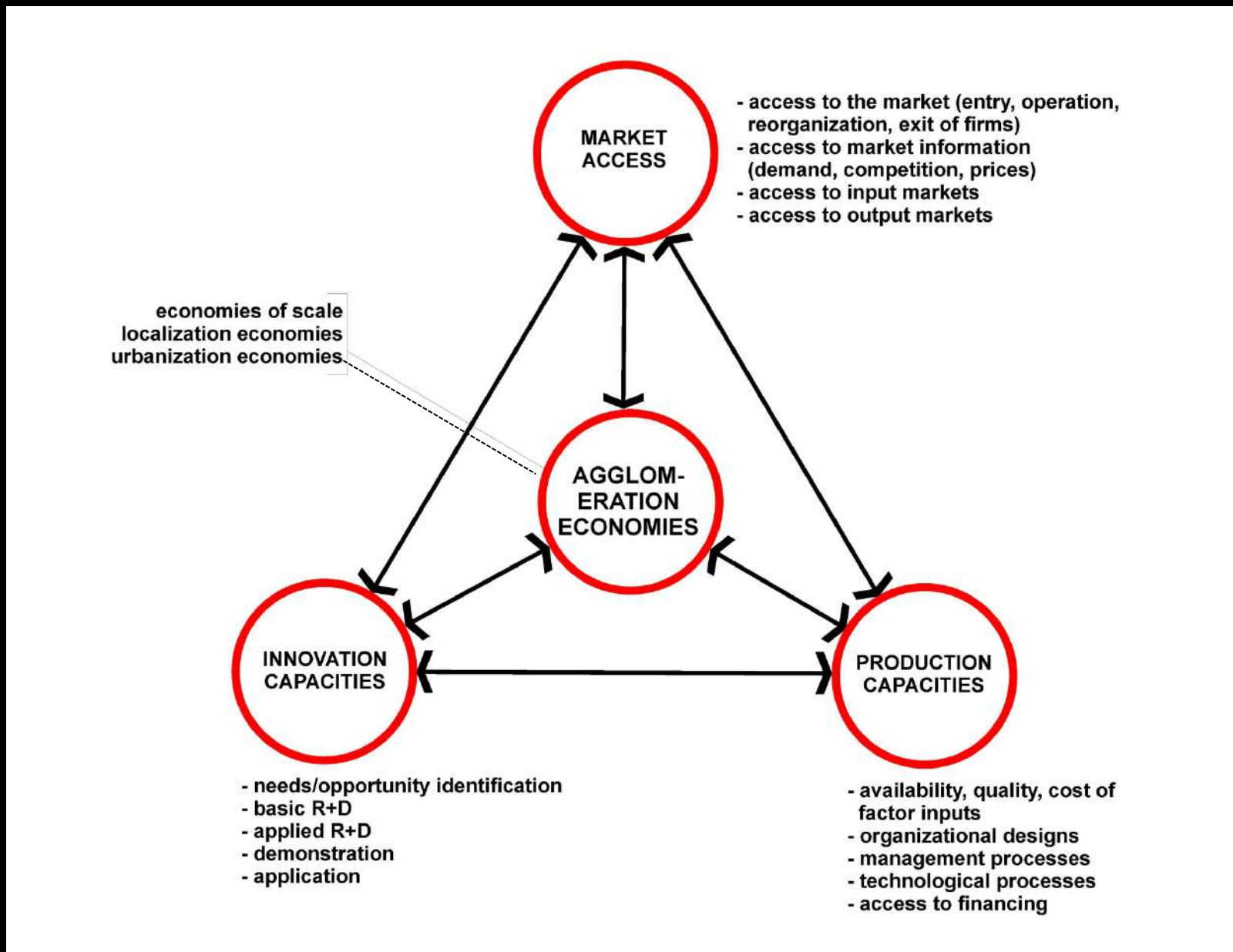
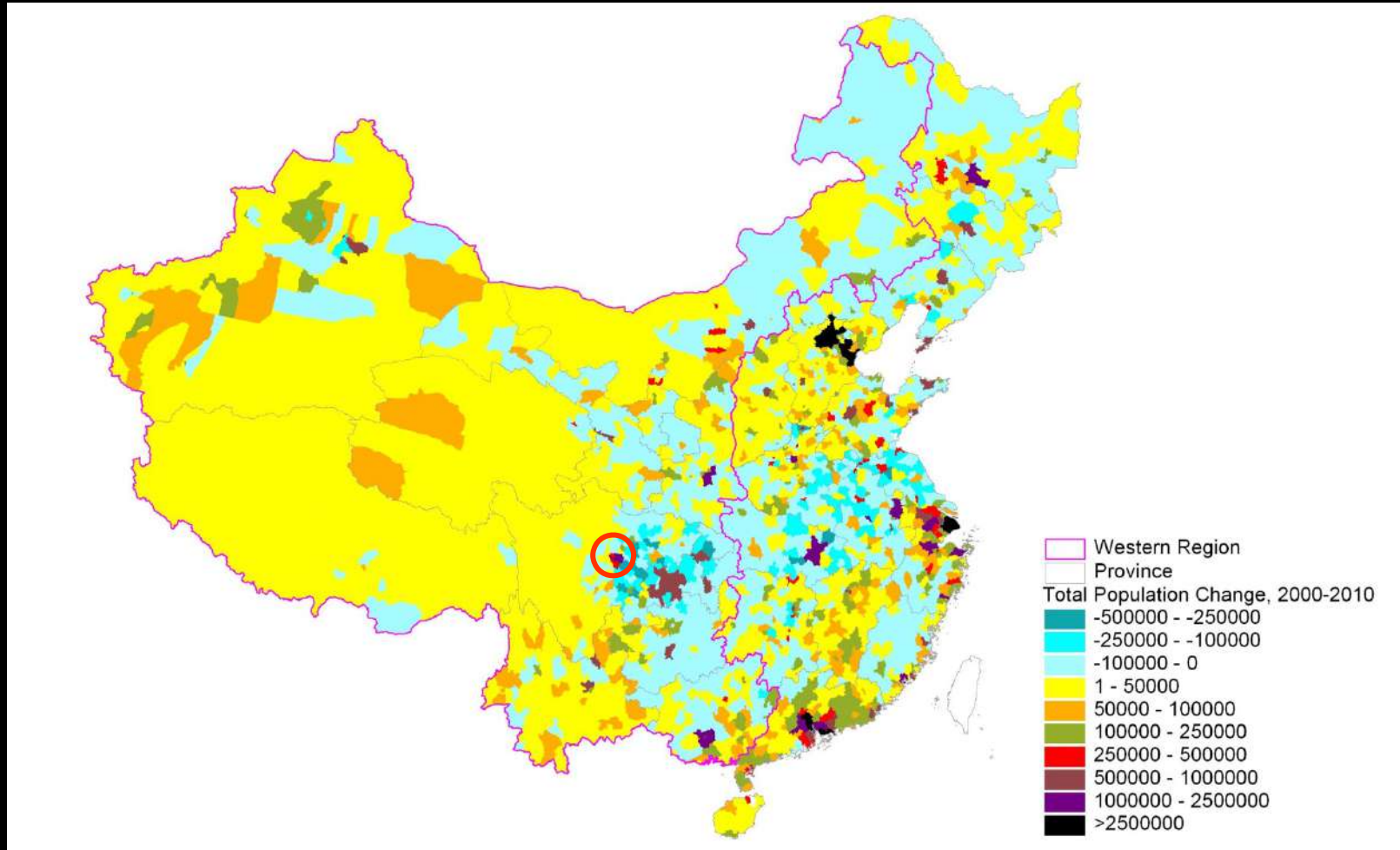


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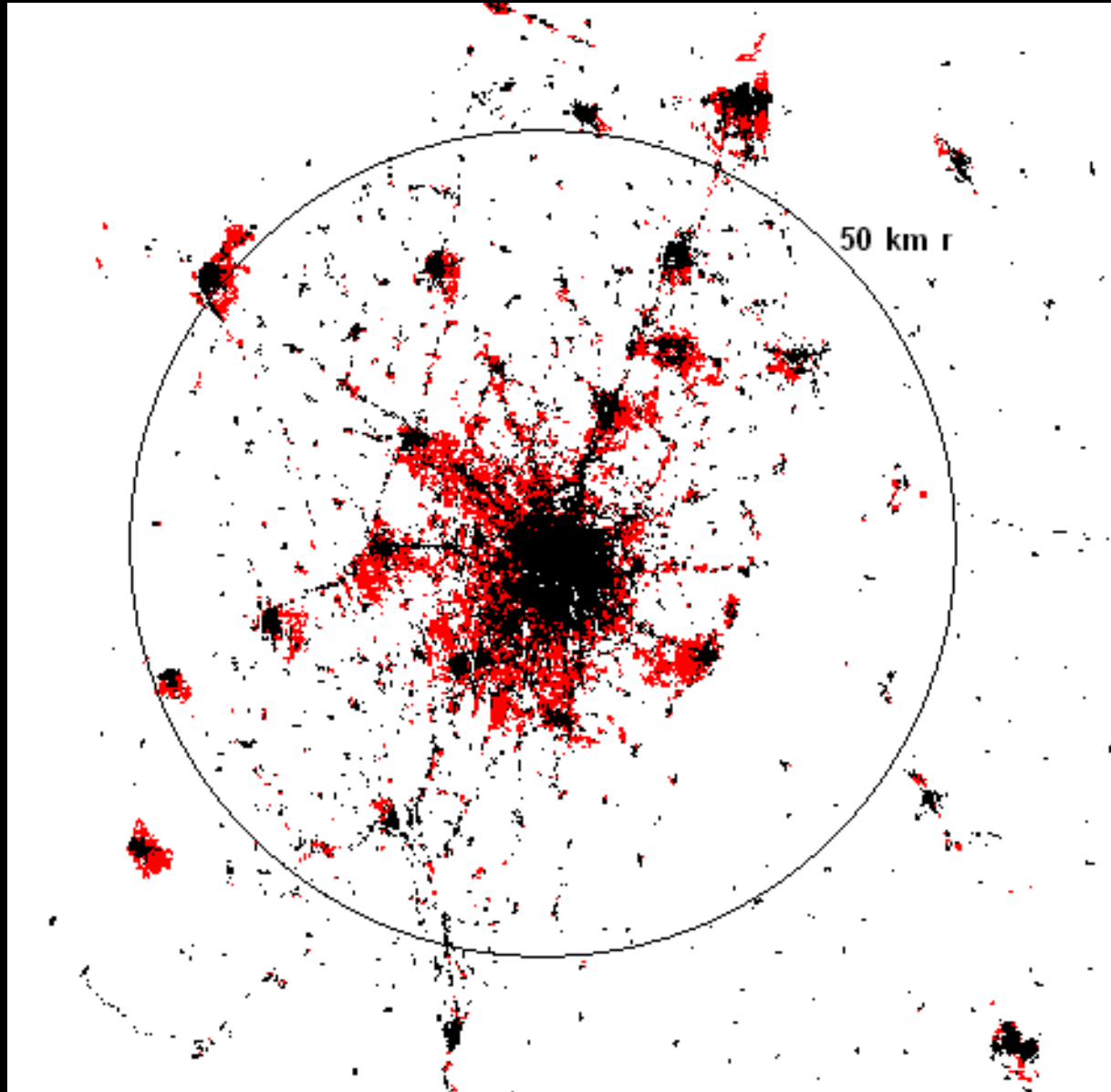


Main Drivers of Cities' Competitiveness



6.2 million in Chengdu Municipality
11.1 in Chengdu Metropolitan Region (one-hour drive time)

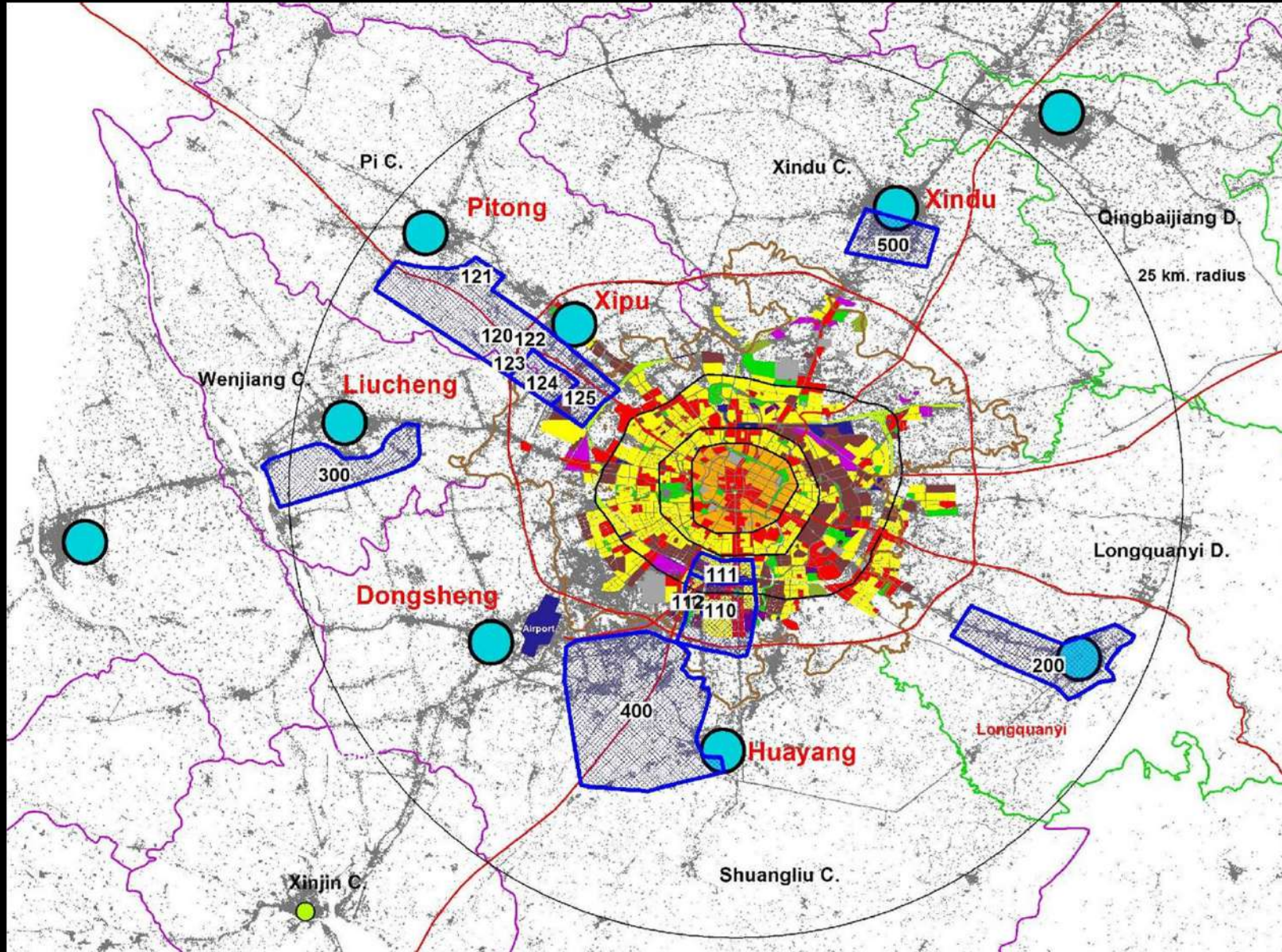
Chengdu in National Context



Builtup Area: black (2000); red (2010)



Chengdu



Major Industrial Parks/Zones

Major R&D centres established in Chengdu			
Industry	Company name	Country	Year of entering Chengdu
IT	Myriad ⁽¹⁾	Switzerland	2005
IT	SAP	Germany	2007
IT	Tieto	Finland and Sweden	2008
IT	Microsoft	US	2005
IT	Oracle	US	2007
IT	Symantec	US	2007
IT	Huawei	China	2006
IT	Kingsoft	China	2007
IT	Beyondsoft	China	2009
Telecommunication	Alcatel-Lucent ⁽²⁾	France	2000
Telecommunication	Nokia Siemens Networks	Finland	2006
Telecommunication	Motorola	US	2001
Telecommunication	Ericsson	Sweden	2004
Telecommunication	China Telecom	China	2006
Telecommunication	China Mobile	China	2006
Telecommunication	ZTE	China	2007
Digital Content	Ubisoft	France	2008
Digital Content	Gameloft	France	2004
Digital Content	SNDA	China	2005
Digital Content	PerfectWorld	China	2009
Pharmaceutical	Agilent	US	2009
Electronics	NEC	Japan	2006

Major R+D Centers in Chengdu

Major shared service centres established in Chengdu				
Industry	Company	Country	Services	Year of entering Chengdu
Logistics	DHL	Germany	Finance shared service centre, call centre	2009
Logistics	Maersk	Denmark	Customer service centre, data processing centre	2009
Logistics	Damco	Denmark	Customer service centre	2009
Logistics	S.F. Express(Hong Kong)	China	Logistics distribution centre	2008
Finance	Manulife	Canada	Finance shared service centre	2010
Finance	ANZ Bank	Australia	Chinese language operation centre	2010
Finance	Ping An Insurance	China	Call centre	2008
Finance	Taikang Insurance	China	Insurance back-office service centre	2002
Finance	Pacific Insurance	China	Insurance back-office service centre	2008
Finance	China Construction Bank	China	Customer service centre	2006
Finance	Industrial and Commercial Bank of China	China	Call centre	2006
Finance	Agricultural Bank of China	China	Customer service centre	2010
Finance	China Merchants Bank	China	Card centre	2006
Finance	China Everbright Bank	China	Card centre	2003
Finance	Efund	China	Customer service centre, IT shared service centre	2009
IT	Newegg	US	IT shared service centre	2007
IT	Amazon	US	Operation centre	2009
IT	Tencent	China	Customer service centre	2008
Manufacturing	Lafarge	France	Finance shared service centre	2007
Manufacturing	General Electric	US	Finance shared service centre	2010
Manufacturing	Siemens	Germany	IT operation centre	2009
Consumer markets	Yum!	US	Distribution centre	2008

Major Shared Service Centres in Chengdu