



THE 8TH ASEAN + 3
VILLAGE LEADERS EXCHANGE
PROGRAM

6th May 2019

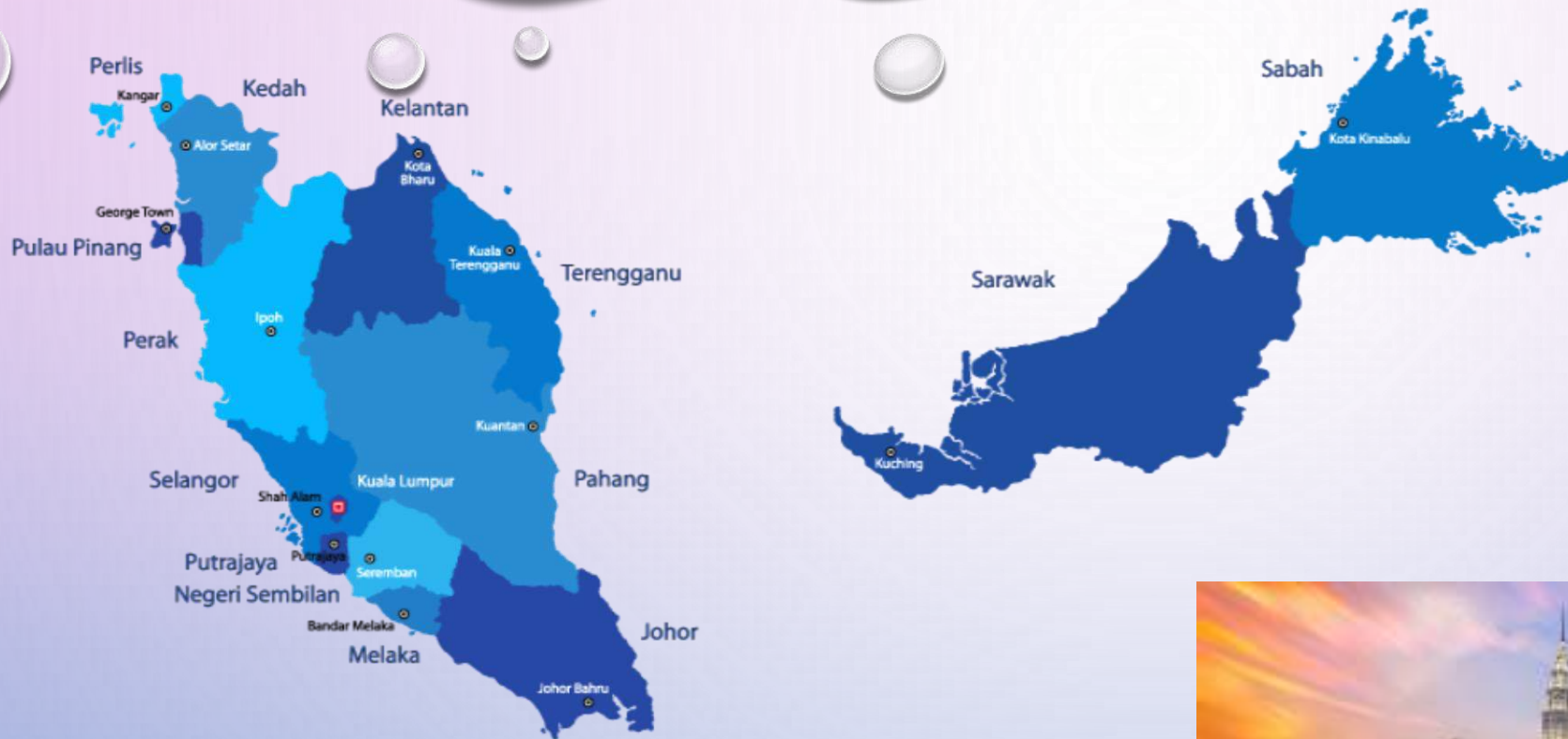
RURAL DEVELOPMENT PROGRAMES ON POVERTY ALLEVIATION

by:

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Community Development Departmen,
MINISTRY OF RURAL DEVELOPMENT, MALAYSIA

MAPS OF MALAYSIA

14 States From Two Major
Geographical Regions:
Peninsular and Borneo Island



KUALA LUMPUR
GMT+8





TUN DR. MAHATHIR BIN MOHAMAD
PRIME MINISTER OF MALAYSIA



32.26 MILLION CONSISTS OF MULTI RACES

330,803 KILOMETRES SQUARE FEET'S



ETHNIC GROUPS

68.8% BUMIPUTERA

23.2% CHINESE

7.0% INDIAN

1.0% OTHERS



RELIGION

61.3% ISLAM (OFFICIAL)

19.8% BUDDHISM

9.2% CHRISTIANITY

6.3% HINDUISM

1.3% CHINESE FOLK
RELIGION

1.0% UNKNOWN

0.4% OTHERS

0.7% IRRELIGION



SYSTEM OF GOVERNMENT : FEDERAL PARLIAMENT ELECTIVE CONSTITUTIONAL MONARCHY

CURRENCY: RINGGIT MALAYSIA (MYR)



TEMPERATURE RANGE : 28°C-32° (89°F)

OFFICIAL LANGUAGE : BAHASA MELAYU

UNEMPLOYMENT RATE : 3.3%

GDP: 314.5 BILLION USD (2017)



MALAYSIA'S SIGNATURE FOODS





MALAYSIA'S PLACE OF INTEREST





ECONOMIC SOURCES OF MALAYSIA



ECONOMIC SOURCES OF MALAYSIA (PAST & PRESENT)





DALLAHDEENPHOTOGRAPHY

RURAL IN MALAYSIA AT A GLANCE



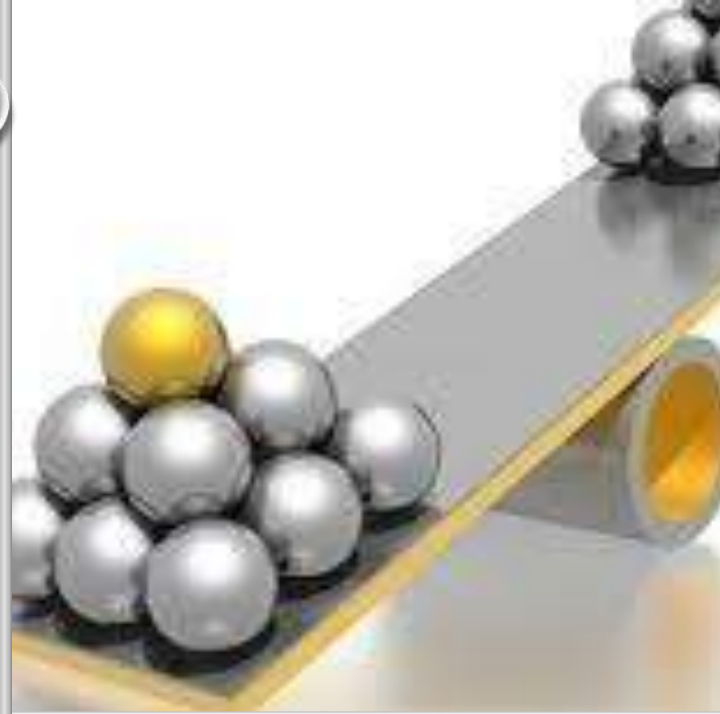
INDEPENDENCE OF MALAYSIA :
31ST AUGUST 1957

TWO MAJOR
INDUSTRIES:
RUBBER AND TIN MINING



ECONOMIC POLICIES

11TH NATIONAL DEVELOPMENT PLAN 2015-2020



NEW ECONOMIC POLICY
(1971-1990)

NATIONAL DEVELOPMENT PLAN
(1991-2000)

DEVELOPING RURAL AREAS: PAST EXPERIENCE





**KEMENTERIAN
PEMBANGUNAN LUAR BANDAR**

**MINISTRY OF RURAL DEVELOPMENT IS THE MAIN GOVERNMENT BODY
WHICH PLAYS A IMPORTANT ROLE IN THE OVERALL RURAL
DEVELOPMENT STRATEGY IN THE COUNTRY**

MINISTER :

YANG BERTHORMAT DATUK SERI RINA MOHD HARUN



**7.9m rural citizen
(24.3%)**



15,432 villages

QUICK FACTS



**Population Growth Rate
(2018)**
Rural : -0.7%
Urban : 1.7%



Unemployment (2017)
Rural : 3.0%
Urban : 3.5%



Levels Of Poverty (2016):
Rural : 1.0%
Urban : 0.2%



Monthly Income Average (2017):
Rural : RM4,359
Urban : RM7,671

**YANG BERHORMAT DATUK
SERI RINA MOHD HARUN**
MINISTER OF RURAL
DEVELOPMENT MINISTRY
MALAYSIA



**YANG BERBAHAGIA DATO'
DR. AHMAD JAILANI BIN
MUHAMED YUNUS**
SECRETARY GENERAL OF
RURAL DEVELOPMENT
MINISTRY MALAYSIA



DEPARTMENT OF COMMUNITY DEVELOPMENT

JABATAN KEMAJUAN MASYARAKAT (KEMAS) WAS ORIGINALLY KNOWN BY THE ADULT EDUCATION DIVISION. IT WAS OFFICIALLY ESTABLISHED BY SECOND MALAYSIAN PRIME MINISTER IN 1961 TO SOLVE THE ILLITERACY PROBLEM AMONG ADULT AND CHILDREN DURING EARLY DAYS OF INDEPENDENCE. AS THE LEVEL OF EDUCATION IN THE COUNTRY IMPROVES, THE DEPARTMENT HAS GRADUALLY CONCENTRATED ON PROVIDING LIFELONG LEARNING SUPPORT, COVERING FROM EARLY CHILDHOOD EDUCATION TO ADULT ECONOMIC SKILL ENHANCEMENT.





COUNCIL OF TRUST FOR THE PEOPLE

MAJLIS AMANAH RAKYAT (MARA) MARA HAS BEEN GIVING ATTENTION ON RURAL DEVELOPMENT BY HELPING RESIDENTS THROUGH MANY INITIATIVES INCLUDING EDUCATIONS AND ENTREPRENEURIAL DEVELOPMENT. IT HAS MORE THAN 50 SECONDARY BOARDING SCHOOLS WHICH CATER BRIGHT STUDENTS MOSTLY FROM LOWER INCOME EARNER FAMILIES. BESIDES BEING THE BIGGEST SCHOLARSHIP PROVIDERS SUPPORTING THOUSANDS OF UNIVERSITY STUDENTS NATIONWIDE WHO ARE MAINLY FROM RURAL AREAS, MARA ALSO OWNS COLLEGE AND UNIVERSITY ACCOMMODATING TENS OF THOUSANDS LOCAL AND INTERNATIONAL STUDENTS

INSTITUTE FOR RURAL ADVANCEMENT (INFRA)

INSTITUT KEMAJUAN DESA (INFRA) HAS BEEN ESTABLISHED IN 1996. IT WAS
FOUNDED AS TO BECOME A RESEARCH CENTRE FOR RURAL DEVELOPMENT
INITIATIVE. THE CENTRE IS RESPONSIBLE IN ORGANIZING TRAININGS AND
SEMINARS ON RURAL DEVELOPMENT (FOR LOCAL AND FOREIGN PARTICIPANTS),
CAPACITY BUILDING AS WELL AS CONDUCTING RESEARCHES ON RURAL
DEVELOPMENT ISSUES SUCH AS RURAL MASTER PLAN, WASTE MANAGEMENT AND
IMPACT ASSESSMENT ON RURAL DEVELOPMENT ECONOMY



Institut Kemajuan Desa
Institute For Rural Advancement



REGIONAL DEVELOPMENT AUTHORITIES





**KEEP THE
WHEEL
ROLLING:**

**RURAL
DEVELOPMENT
BLUEPRINT
2018-2023**

6 CORES OF RURAL DEVELOPMENT PLAN



FACILITIES

High
Standards
of facilities
provided



ECONOMY

Competent
Rural
economic



ENTREPRENEURSHIP

Enhancing
rural
entreprene
urs



HUMAN CAPITAL

Developing
ASK Rural
Community



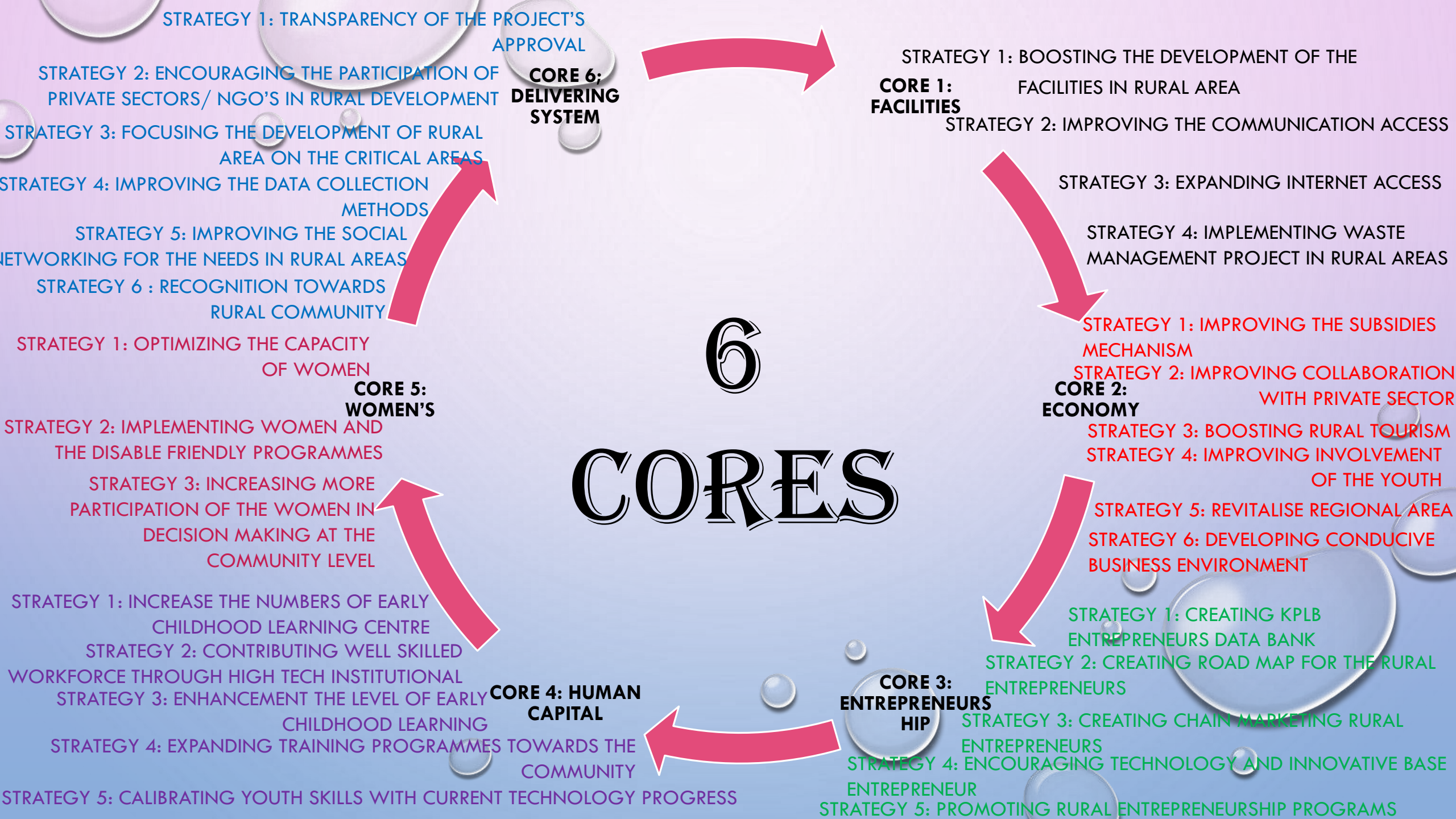
WOMEN

Empowering
Women
Participatio
n



DELIVERING SYSTEM

Prioritizing
Rural
community
needs





PROGRAMS UNDER CORE 1: **FACILITIES**





PROGRAMS UNDER CORE 2 & 3: **ECONOMY & ENTREPRENEURSHIP**

EKONOMI



DESA LESTARI

Nota:

✓ Daripada 11 kampung yang telah diluluskan, 3 kampung dalam proses penubuhan koperasi

Peruntukan: RM 8 Juta
Sasaran: 10 Kampung



- **Pencapaian:**
11 (110%)
- **Perbelanjaan:**
RM7.6 juta (95%)



DESA DIGITAL

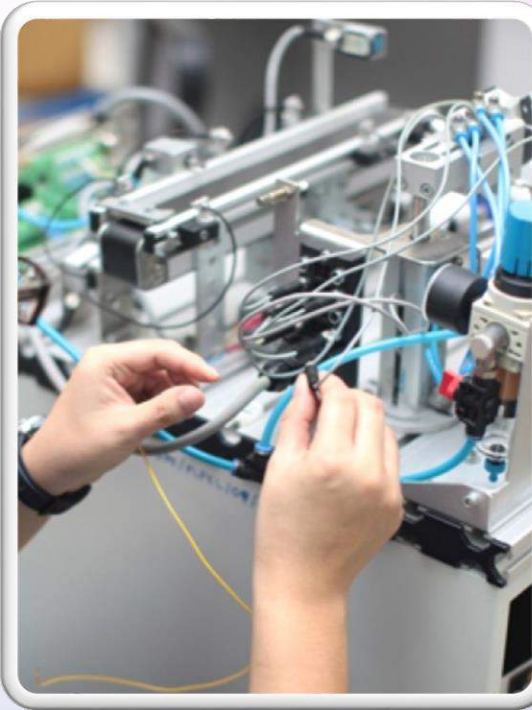
Nota:

✓ KPLB tiada peruntukan, perlu mohon dana USP daripada KKMM.

Peruntukan: KKMM
Sasaran: 11 Kampung



Pencapaian:
0 kampung



PROGRAMS UNDER CORE 4: **HUMAN CAPITAL**



PROGRAMS UNDER CORE 5&6: **WOMEN & DELIVERING SYSTEM**





FRAMEWORK MODEL OF PROSPEROUS RURAL AREA



PROSPEROUS RURAL AREA



“Uplift and enhance the quality of life that caters to the socio-economic, physical, and spiritual well-being of the rural community”

EKONOMIK DAN ENTREPRENEURIAL CORE

1

COMMUNITY
MANAGEMENT
OF THE VILLAGE
COUNCIL (MPKK)

2

DESA
LESTARI

3

PROSPEK

4

DESA
DIGITAL

5

KARNIVAL
USAHAWAN
DESA

6

PROGRAM
PENINGKATAN
PENDAPATAN (PPP)

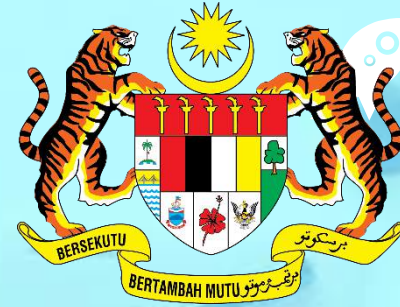
7

PROGRAM
LATIHAN
KEMAJUAN
KERJAYA
(PLKK)

VILLAGE COMMUNITY DEVELOPMENT

CONCLUSION

**Our Hope is that
Rural Prosperous
Model Of Ministry Of
Rural Development Of
Malaysia Can Be
Applied As One
Mechanism For
Strengthening The
Rural Economy**



**KEMENTERIAN PEMBANGUNAN LUAR BANDAR
MALAYSIA**

MAC 2019

A scenic landscape featuring a bright blue sky with scattered white clouds. Below the sky is a lush green field of tall grass. In the foreground, a wooden staircase with railings leads up from a gravel path towards a dense forest of green trees. The text "Terima Kasih" is written in a large, black, cursive font across the middle of the image, overlaid on a semi-transparent tan band.

Terima Kasih

TERIMA KASIH



MAJLIS PENGURUSAN KOMUNITI KAMPUNG (MPKK)

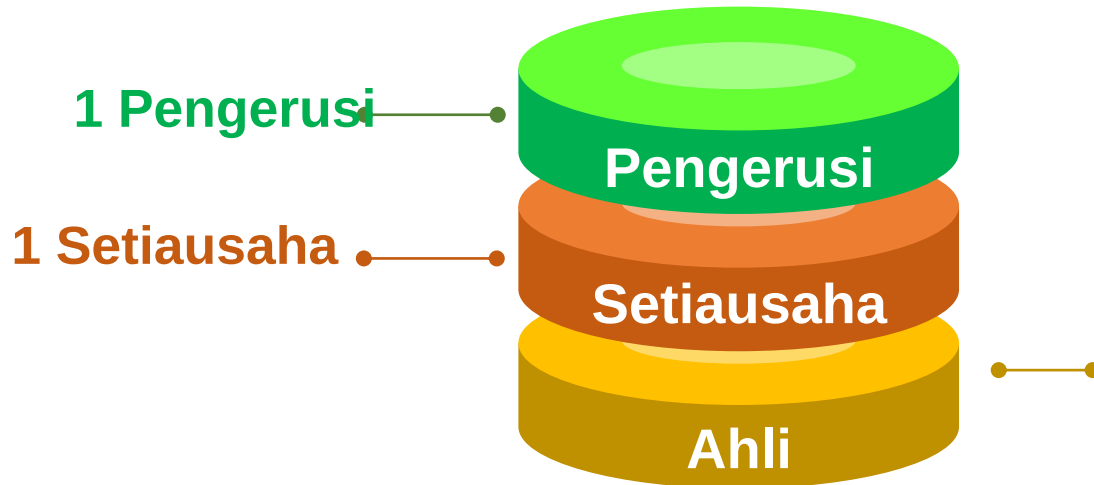


MAJLIS PENGURUSAN KOMUNITI KAMPUNG (MPKK)

FUNGSI MPKK

Merancang dan melaksana pelan pembangunan kampung dengan penglibatan komuniti setempat menggunakan pendekatan *bottom up approach* ke arah mewujudkan kampung yang maju, makmur dan sejahtera.

15,432
MPKK



STRUKTUR MPKK

11 Ahli Jawatankuasa

1. Pengerusi Pembangunan Prasarana
2. Pengerusi Keselamatan dan Kesihatan
3. Pengerusi Pengurusan Kewangan
4. Pengerusi Ekonomi dan Keusahawanan
5. Pengerusi Kesejahteraan dan Keceriaan
6. Pengerusi Pendidikan dan Inovasi
7. Pengerusi Pemantapan Spiritual
8. Pengerusi Kebajikan dan Kesukarelawan
9. Pengerusi Belia, Sukan dan NGO
10. Pengerusi Infostruktur dan Komunikasi
11. Pengerusi Hal Ehwal Wanita dan Keluarga



DESA LESTARI





DESA LESTARI



LATAR BELAKANG

Mewujudkan komuniti desa yang berpendapatan tinggi melalui penglibatan dalam pelbagai aktiviti ekonomi dan peluang pekerjaan yang semakin meluas di desa melalui platform **Koperasi Komuniti** dengan kerjasama strategik Suruhanjaya Koperasi Malaysia (SKM).

OBJEKTIF

Meningkatkan pengupayaan komuniti dalam merancang serta menjayakan pelaksanaan projek pembangunan di kampung



Memperkasa aktiviti ekonomi dan keusahawan penduduk kampung melalui Koperasi dengan membuka peluang pekerjaan baru serta peluang peningkatan pendapatan kepada penduduk



SKOP PROJEK



EKONOMI (80%)

INFRASTRUKTUR (15%)

MODAL INSAN & PROMOSI (5%)



PROSPEK





OBJEKTIF PROJEK

Mengeluarkan peserta daripada garis kemiskinan



Meningkatkan kualiti prasarana asas



Meningkatkan pendapatan peserta



Mewujudkan peluang pekerjaan



Meningkatkan taraf hidup masyarakat



PROSPEK

KRITERIA PEMILIHAN



- Melibatkan kampung-kampung **sedia ada** sahaja
- Kampung-kampung yang tidak pernah memenangi mana-mana **pertandingan** atau **anugerah**
- Sekurang-kurangnya melibatkan **5 buah kampung** di sekitar



SKOP PROJEK



- EKONOMI



- PERUMAHAN



- KEMUDAHAN ASAS



DESA DIGITAL





DESA DIGITAL



OBJEKTIF

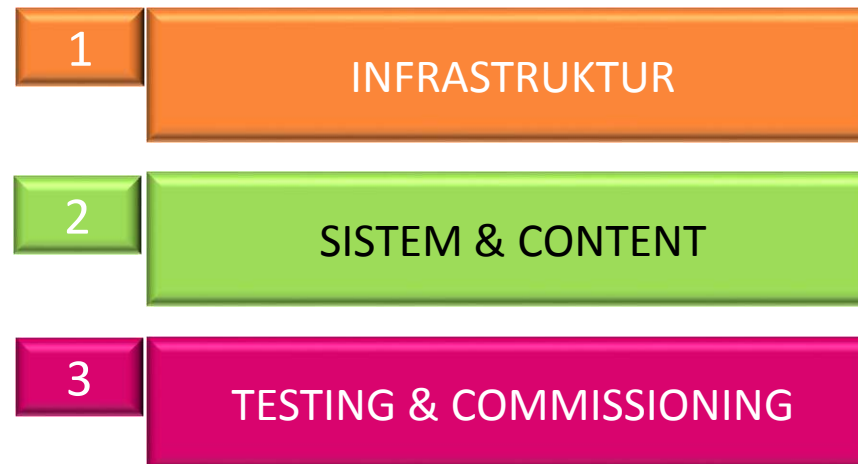
1. Menaiktaraf kemudahan capaian internet di kawasan luar bandar bagi membolehkan usahawan luar bandar memasarkan produk mereka secara dalam talian melalui platform digital;
2. Merakyatkan ekonomi digital dengan menyediakan akses kepada rakyat untuk meraih peluang melalui penggunaan teknologi digital;
3. Memperkasakan pembangunan teknologi maklumat dan komunikasi (ICT) Sektor Awam bagi memantapkan sistem penyampaian perkhidmatan Kerajaan; dan
4. Pemangkin dan penggalak pertumbuhan pasaran digital tempatan sehingga ke peringkat antarabangsa.

PEMILIHAN KAMPUNG

- a. mempunyai Pusat Komuniti Desa (PKD);
- b. mempunyai Pusat Internet berhampiran;
- c. capaian internet sekurang-kurangnya 3G & LTE; dan
- d. tersenarai sebagai kampung Desa Lestari, KPLB.



FASA PELAKSANAAN





KARNIVAL USAHAWAN DESA (KUD)

2019
KUD
KARNIVAL USAHAWAN DESA



KARNIVAL USAHAWAN DESA

Memperkukuh dan melebarluaskan jaringan antara usahawan luar bandar dengan para pembekal

Meningkatkan daya saing dan kebolehpasaran produk luar bandar

Mempromosi serta menjadi medium untuk mewujudkan akses pasaran produk/ perkhidmatan usahawan luar bandar

Menjadi platform untuk membantu perkembangan perniagaan usahawan luar bandar



JELAJAH KUD

Pulau Pinang
(Mac 2019)

Terengganu
(April 2019)

Kedah
(Jun 2019)

Sabah
(Ogos 2019)



PROGRAM PENINGKATAN PENDAPATAN (PPP)



PROGRAM PENINGKATAN PENDAPATAN (PPP)

SKOP

Menyediakan **bantuan mesin/peralatan, premis/bengkel dan kursus pra-pelaksanaan projek, bimbingan dan bahan-bahan mentah** setiap peserta miskin, miskin tegar (B40) yang produktif bagi menjalankan **projek-projek ekonomi** di dalam bidang perusahaan **asas tani, perniagaan kecil-kecilan, aktiviti perkhidmatan dan aktiviti pertanian/ penternakan.**



PROSES PELAKSANAAN

Kursus
Kemahiran



Bekalan
Peralatan



Penjanaan
Pendapatan



Pemantauan



PROGRAM LATIHAN KEMAJUAN KERJAYA (PLKK)



PROGRAM LATIHAN KEMAJUAN KERJAYA (PLKK)

OBJEKTIF

Meningkatkan kemahiran kumpulan sasar supaya mereka mampu mendapat pekerjaan atau mengusahakan perniagaan yang boleh memberikan pendapatan yang lebih tinggi dan seterusnya mengeluarkan mereka serta keluarga dari belenggu kemiskinan.

KEUTAMAAN PROGRAM

- 01 *Jaminan kerjaya 70%*
- 02 *Modul latihan berorientasikan employment needs*
- 03 *Penangguhan bayaran perunding 20%*
- 04 *Kemahiran SKM tahap 2 ke atas*
- 05 *Laporan prestasi oleh majikan*

KUMPULAN SASAR

HAD UMUR

15 -65 tahun
(keutamaan belia bawah 40 tahun)

KATEGORI

Disahkan sebagai miskin tegar, miskin dan berpendapatan rendah (B40) serta berdaftar dalam Bank Data Kemiskinan Nasional (e-Kasih); atau

Diperaku dan disahkan layak oleh Focus Group Pembasmian Kemiskinan Negeri atau Daerah (FG);



Terima kasih