



MALAYSIA'S RURAL TRANSFORMATION PLAN

Ministry Of Rural and Regional Development, Malaysia



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CONTENTS

- Introduction
- Rural Development Evolution
- Rural Transformation Programme
- Grassroots Leadership Towards Greater Rural Development

INTRODUCTION :
MINISTRY OF RURAL & REGIONAL DEVELOPMENT (MRRD),
MALAYSIA





VISION

Becoming a
pioneer in rural
enhancement



MOTTO

Urbanisation of Rural



MISSION

To increase the prosperity of
Rural Community in effective
way and include all

MRRD : ROLES AND FUNCTION

To Develop Rural Basic Infrastructure, Secured Roads/Pathways and upgrading/maintaining the existing rural roads

Poverty Prevention and Prosperous Development Programme for the rural community

Modernization and Development of villages and rural areas

Redeveloping new settlement of Traditional Villages

The development of Electricity Supply System and Clean water supply to the rural areas

Rural Economy Development Programme

Rural Entrepreneurship Development Programme

Human Capital and Community Development for rural

TARGET GROUP OF MRRD



213,725
Masyarakat
Orang Asli



91,240 KIR
Poverty/
Hardcore
Poverty



283,683
Small holders



7.75 million
Rural Population

205,081 Rural
Entrepreneurs



245,127
kindergarten
children

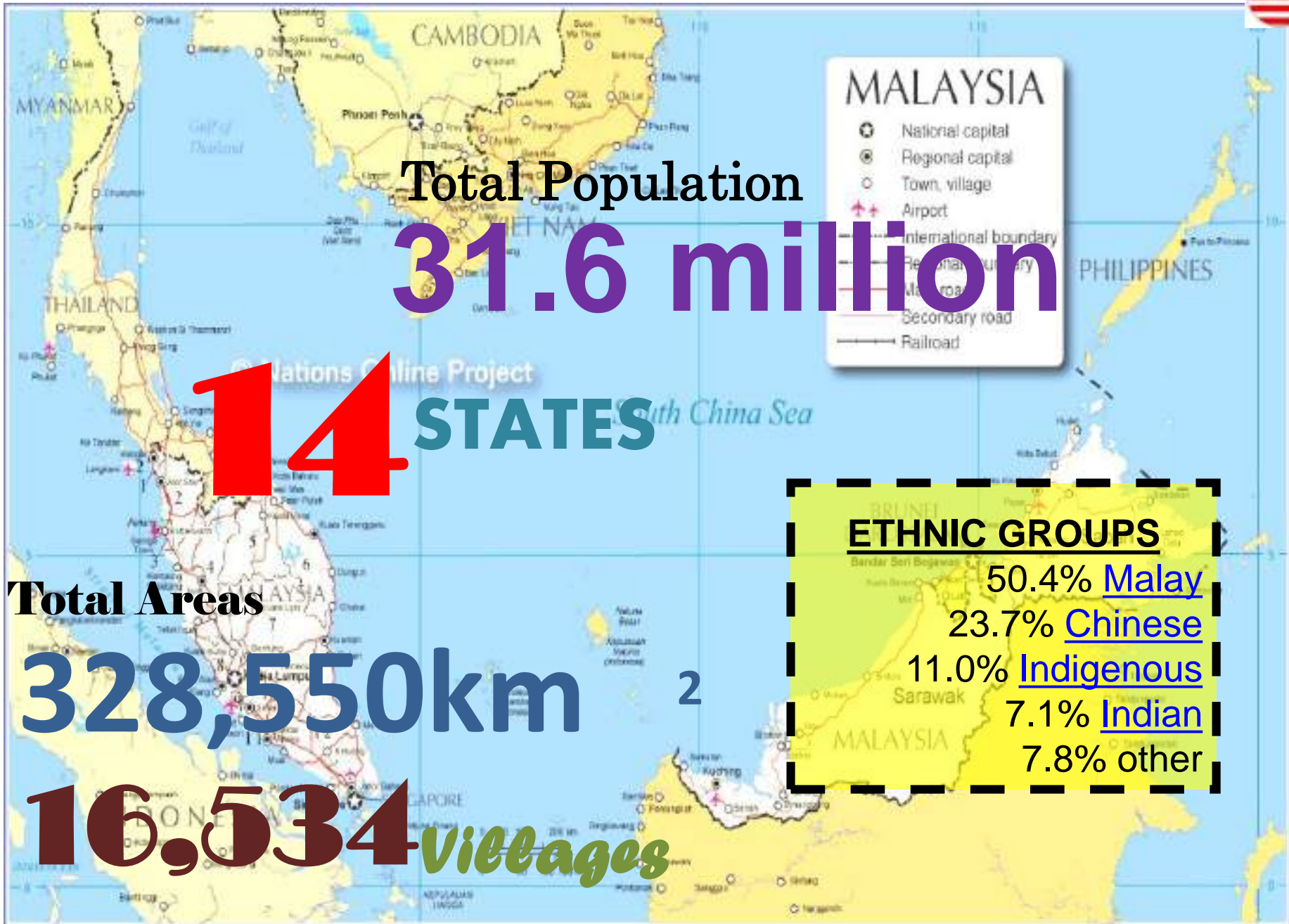


16,534
Village Leaders

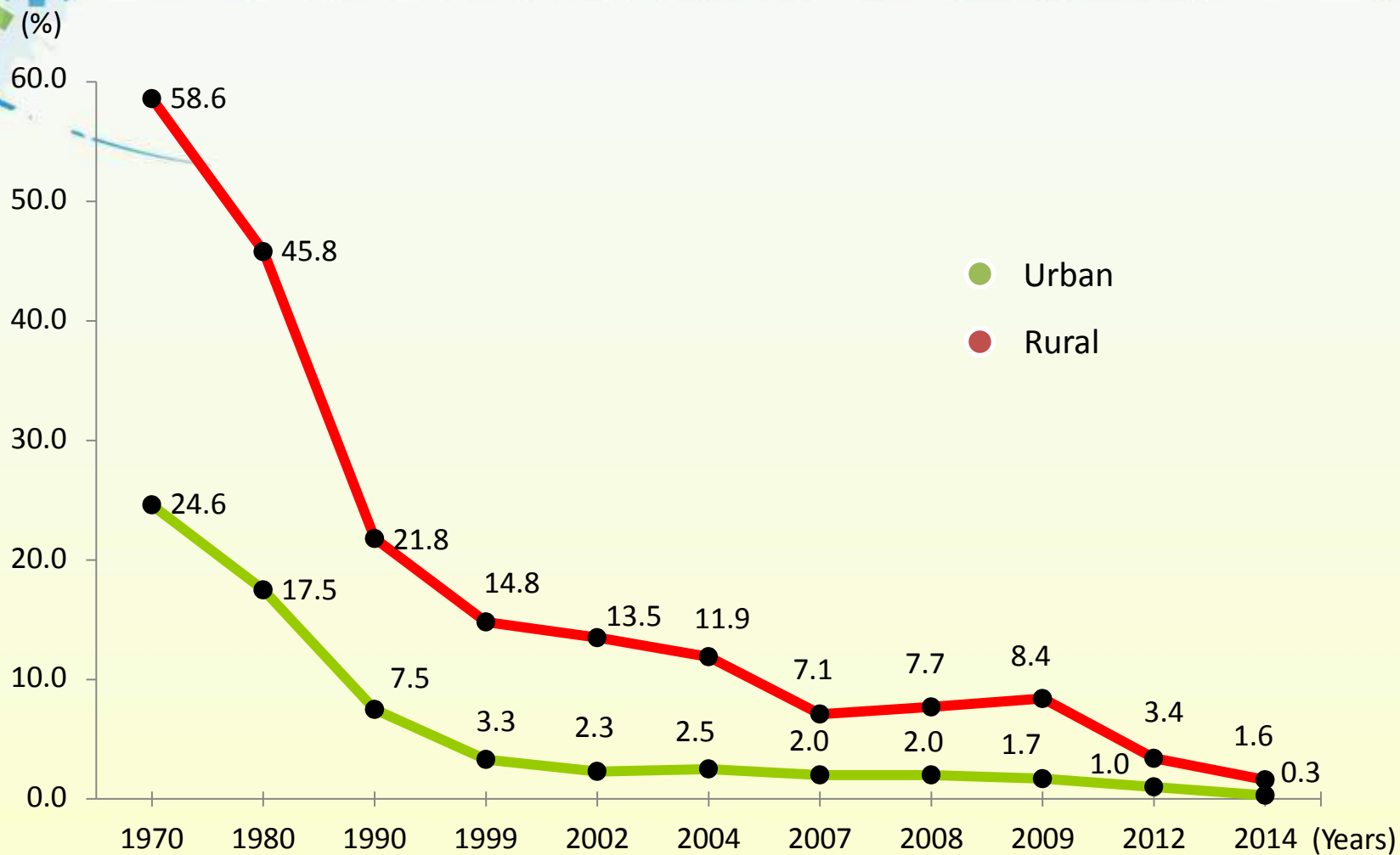


RURAL DEVELOPMENT EVOLUTION





POVERTY PERCENTAGE BASED ON STRATA, 1970-2014



Source: Department of Statistic, Malaysia (DOSM) dan Economy Planning Unit(EPU), Prime Minister's Office



RURAL TRANSFORMATION

'Membandarkan Luar Bandar'

RURAL TRANSFORMATION PROGRAMME (RTP)



Rural Transformation Programme or known as RTP is a complement to overall National Transformation Programme. This programme will transform rural area as it will attract and create demand for private sectors investment, boosting economic activities, creating job opportunities and encouraging young generations to serve in the rural.

-Budget Speech 2012, 7 October 2011-

Rural Transformation as a whole

- Professional Service Grant
- RTC
- 21st Century Village:
 - - Program Desa Lestari
 - - RBC
 - - Big Scale Farm
 - - Rimbunan Kaseh

Rural Basic
Infrastructure

Welfare and
Development of
Orang Asli

Strengthening
the rural buses
transportation
service

Rural Banking
Service

RTP's OBJECTIVES

Rural: As an attractive place of which equipped with adequate basic facilities and infrastructures

Supported by innovative and catalyst socio-economy activities

Towards the nation's target as a developed high income nation and at the same time preserving the good customs and traditions of rural community



Inclusive Rural Transformation

PUSAT TRANSFORMASI LUAR BANDAR (RTC)

**- Launched by YAB Prime Minister on the
31st May 2011.**

Objective

To assist the rural community through programmes such as to increase their income, to reduce their expenditure burden and to extend government services to rural people in line with the concept of “Satu Hentian, Pelbagai Perkhidmatan”.

8 Initiatives

**Steering Agencies : KKLW, MOA, KKM,
KPT**

**Operating in : Perak (Gopeng), Kelantan, Johor,
Kedah, Terengganu, Pahang, Sarawak (Miri),
Melaka (Sg. Rambai)**



Inclusive Rural Transformation



SKILL TRAINING



**MANAGEMENT OF
AGRICULTURE CHAIN
REVENUE**



**1MALAYSIA
INFORMATION KIOSK**



**HIGHER EDUCATION
COLLABORATION
PROGRAMME**



**HIGH VALUE
AGRICULTURE**



**1MALAYSIA HEALTH
SERVICE**



**PROCESSING OF
AGRO FOOD
PRODUCTS**



FINANCE FACILITIES

Inclusive Rural Transformation

21st CENTURY VILLAGE

Objective:

To encourage young groups to stay and work; or run a business in their village.

Component:

Rural Business Challenge
(RBC)

Desa Lestari



Inclusive Rural Transformation

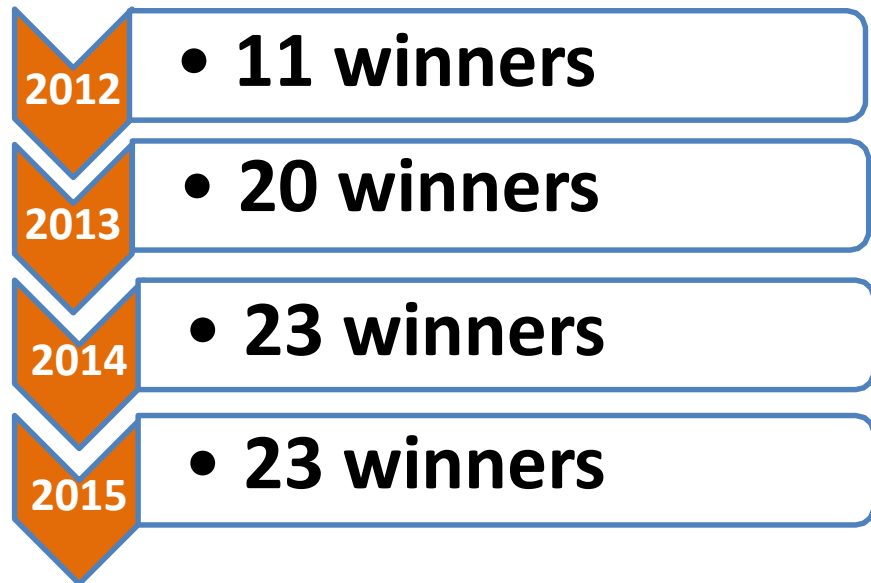


- Community Economy development and enhancement through *Koperasi* scheme initiative and the specialties/uniqueness of their own village
- Village Tourism, Small market, Agriculture, Livestock and farming machinery services.
- Until 2015, there are 42 villages involved in this scheme that is led by 42 *Koperasi*.



This is a competition for young entrepreneurs to give their ideas on high prospect business plan that give them an opportunity to transform it into real competitive businesses.

TOTAL
77
WINNERS



Performance of 2012 RBC winners after one year.....



Kg KUALA MEDANG, LIPIS, PAHANG

DESA KUALA MEDANG LIPIS COOPERATIVE

SELECTED IN 2013

TOTAL ALLOCATION : RM3,386,980

- Gross Income
2014: RM53,550
2015: RM100,595
2016: RM513,267
2017: RM1,162,932
- Number of Workers : 19
- Number of Coop Members: 51

Mini Pump Station



Printing Workshop



Stingless Bee Farm



Cabin Chalet



Lorry , Van & 4WD



Boats



Recreational Centre
(Upgrade)

SUCCESS STORY - KAMPUNG TELLIAN, MUKAH SARAWAK

SELECTED IN 2013

TOTAL ALLOCATION : RM3,712,900



**TRANSPORTATION SERVICES
PROJECT**

- Rumbia and Coal Transportation (Contract)
- Gross Income
 - 2014: **RM212,046**
 - 2015: **RM497,073**
 - 2016: **RM1,526,073**
- Number of Workers : **12**
- Number of Coop Members: **306**

**1 unit Crane Lorry
10 unit 20 Tan Lorry**



SUCCESS STORY – KG. PALOH 1, GUA MUSANG, KELANTAN

SELECTED IN 2013

TOTAL ALLOCATION : RM1,591,526

- Project Cost: **RM1,503,000**
- Heavy Machinery Rental Services
- Gross Income
2014: RM329,122
2015: RM734,425
2016: RM1,973,966
- Number of Workers : **15**
- Number of Coop Members: **320**



2 Unit



2 Unit



3 Unit



2 Unit



- Project Cost: **RM88,526**
- Stingless Bee Farm (200 bee hives)
- Gross Income:
2014: RM4,430
2015: RM5,778
2016: RM8,082
- Number of Workers: **3**

SUCCESS STORY – KG. SRI GUNUNG PULAI, KULAI, JOHOR

SELECTED IN 2015

TOTAL ALLOCATION : RM1,335,270

- Rural Tourism (Cabin Chalet, Van, Camping Tent)
- Gross Income
2016: RM247,868
- Number of Workers : **20**
- Number of Coop Members: **92**



12 Unit



1 Unit



20 Unit



Inclusive Rural Transformation



**EPP7 : Fruits Farm and
Premium Vegetables**

- This Initiative is under *Economic Entry Point*
- It's a NKEA Agriculture and implemented through NBOS concept with agencies – KKLW, MOA and pioneer private company

Location:

- 1. Tuan Seh, Sedili Kecil, Kota Tinggi, Johor**
- 2. Chemomoi, Bentong, Pahang**
- 3. Kampung Ban Ho, Kemaman, Terengganu.**

Inclusive Rural Transformation

AGROPOLITAN- Rural Mega-Soaring Program me





Rural Electricity Supply and
Village's Road Lighting

Basic Infrastructures and Facilities Development



Village-linked roads



Rural Clean Water Supply



Rural Roads



Social Amenities

WAY FORWARD YEAR 2016-2050 NATIONAL TRANSFORMATION PLAN



National Transformation 2050

10 New Resolutions for MRRD New Policy 2017- 2050

**Rural Youth
Development
Program**

Economy

Entrepreneurship

**Quality Human
Capital**

**Rural
Infrastructures
and Amenities**

**Healthy and
Prosperous Life**

**Biodiversity and
Green
Environment**

**Quality
Administrative
and Delivery
System**

**Regional
Development and
Resettlement**

**Mindset Transformation of Rural
Community**

F1: RURAL INFRASTRUCTURE

T1

Building new **Basic infrastructure**
Especially at **the less coverage area**

F3: ECONOMY

T4

To create a new **high Income model**

T5

To create **more job opportunities**

F6: DELIVERY SYSTEM

T14

To empower JKPP/P as government's hand at the grassroots

T15

Joint-Committee Sabah Sarawak

T16

Enhancing **Bumiputra Sabah and Sarawak Community**

F2: DEVELOPMENT OF RURAL YOUTH

T2

Housing Scheme 2nd Generation

T3

Techno-hub high-income Young Entrepreneurs

F4: ENTREPRENEURSHIP

T6

upgrading
Rural shoplots

T7

1Kampung 1Usahawan

T8

To create
Rural Premium Outlet (RPO)

T9

extending
Online Business

T17

Streamlining the
Orang Asli Community

F5: HUMAN CAPITAL

T10

High-Performing KEMAS Kindergarten

T11

Extending
TVET

T12

Skill Certificate as a **Ticket** to enter **University**

T13

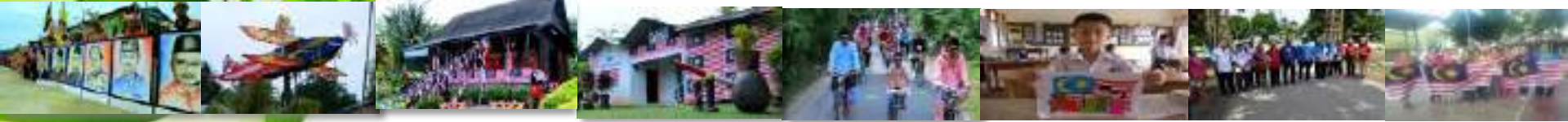
Universiti MARA
UniMARA

T18

Enhancing **MPLB**

T19

Merakyatkan MRRD



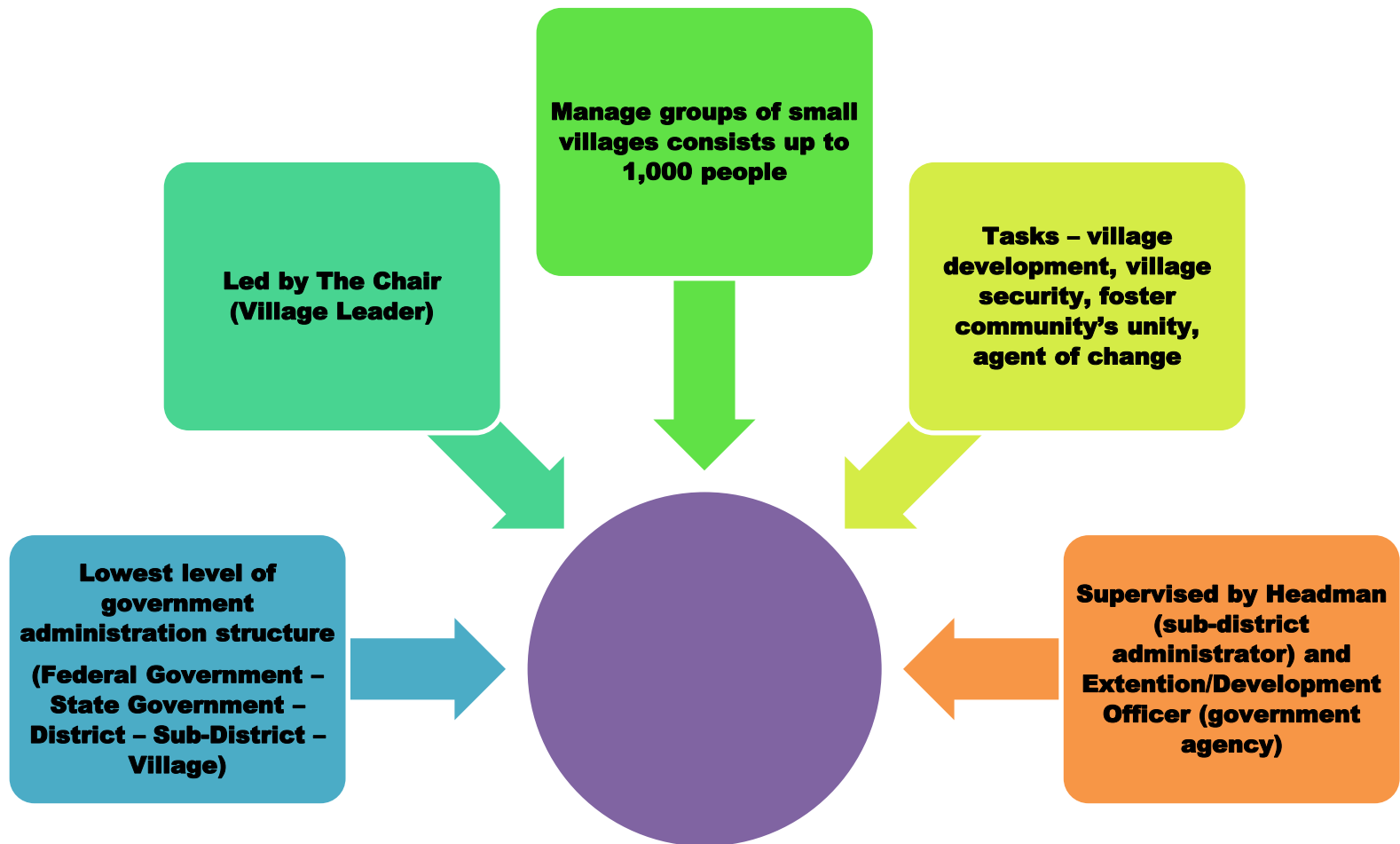
GRASSROOTS LEADERSHIP

VILLAGE DEVELOPMENT AND SECURITY COMMITTEE



VILLAGE DEVELOPMENT AND SECURITY COMMITTEE

(JAWATANKUASA KEMAJUAN DAN KESELAMATAN KAMPUNG)



THE COMMITTEE

1 CHAIRPERSON

2 SECRETARY

3 13 BUREAU

- **Development**
- **Security**
- **Finance**
- **Economy**
- **Religious Activity**
- **Education & Innovation**
- **Health**
- **Social & Culture**
- **Youth & Sport**
- **Women's Activity**
- **ICT**
- **Welfare**
- **Environment**



THANK YOU

Rural Community Division
Ministry of Rural and Regional Development
Federal Territory of Putrajaya
MALAYSIA