



**Special Economic Zones (SEZs) as Catalysts for
Economic Corridors, Value Chains and Production Networks Training**

17-22 October 2016, Shanghai, People's Republic of China

Day 1, 17 October 2016, Monday

Module 1: Development Context and SEZs Design, Implementation and Management

0800-0830	<p>Registration Pre-test Administrative Announcements</p>
0830-0900	<p>Opening Ceremonies Welcome Remarks and Messages Group Photo</p>
0900 - 1015	<p>Session 1.1 Introduction and Training Roadmap <u>Interactive Exercise: Getting to Know You, Expectations Check and Training Overview and Objectives</u> <i>Ms. Pamela Asis-Layugan, Team Leader and Training Specialist (Consultant) and Ms. Jordana Queddeng, Program Analyst (Consultant), ADB-RCDTA 8836</i></p> <p>Interactive session for participants to get to know each other, develop learning contract and discuss the training overview and objectives.</p>
1015-1030	Tea/Coffee Break
1030-1200	<p>Session 1.2 <u>Lecture and Discussions:</u> Rationale and Role of Special Economic Zones (SEZs) in Economic Development <i>Dr. Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p> <p>The session will present SEZs concepts, types, evolution, rationale, role in economic development, benefits, linkages with development strategies and future trends.</p>
1200 - 1330	Lunch Break
1330 - 1500	<p>Session 1.3 <u>Lecture and Discussions:</u> Design, Implementation and Management of Effective SEZs <i>Dr. Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p> <p>The session will introduce factors that lead to effective design, implementation and management of SEZs which can include land use and spatial planning, infrastructure and support services, institutional design and approaches, investment promotion, business development services, labor market development, and monitoring and evaluation.</p>
1500 - 1515	Tea/Coffee Break

1515 - 1630	<p>Session 1.4 <u>Workshop and Exercise:</u> SEZs as Development Approaches in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT, GMS and CAREC) to assess and present the subregional cooperation programs (SCPs): (i) SEZs development approaches (e.g. as part of economic corridors); (ii) experiences, success stories and lessons in SEZs; (iii) challenges and bottlenecks in SEZs design, implementation and management; and (iv) recommendations at national and subregional levels. Guide questions and template to be provided</p>
1630-1730	<p>Session 1.5 <u>Plenary Presentations:</u> SEZs as Development Approaches in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Alfredo Perdiguero, Principal Regional Cooperation Specialist, ADB, Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants present workshop outputs.</p>
1830 - 2000 (includes travel time)	<p>Welcome Dinner hosted by ADB at the Shanghai Oriental Pearl Tower</p>

Day 2, 18 October 2016, Tuesday

Module 1: Development Context and SEZs Design, Implementation and Management

Module 2: Measuring Impact and Performance of SEZs

0845-1015	<p>Session 2.1 <u>Presentation and Discussion:</u> Implementation Strategies and Designs of SEZs: A Comparative Analysis of SEZ <i>Dr. Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p> <p>The session will present different practices regarding the types of SEZs developed and their relevance in the overall context taken by countries in various subregions in Asia (e.g. Southeast Asia, East Asia, Central Asia and South Asia). Good practices, pitfalls to be avoided and drawing common lessons will be highlighted. National and subregional implications and SEZs as tools in regional cooperation and integration will be emphasized.</p>
1015 - 1030	<p>Tea/Coffee Break</p>
1030 - 1200	<p>Session 2.2 <u>Lecture and Discussions:</u> Measuring SEZs Outcomes, Economic Impact and Performance in Asia and Other Continents <i>Dr. Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p>

	The session will present SEZ performance in Asia and other continents and will include tools, evaluation of performance and success drivers.
1200-1330	Lunch
1330-1430	<p>Session 2.3 <u>Presentation and Discussion:</u> Special Border Economic Zone (SBEZ): Concepts, Characteristics and Applications <i>Alfredo Perdiguero, Principal Regional Cooperation Specialist, ADB</i></p> <p>The session will present concepts, characteristics, and models of special border economic zones (SBEZs). A conceptual model for SBEZ development in IMT-GT (Thai-Malaysia border crossings) to include rationale, criteria in establishing SBEZs to be presented given the study is part of a broader project that intends to support SBEZ development. This is expected to help attract investors in productive activities that promote subregional value chains in order to stimulate cross-border trade and investment, serve as a catalyst to promote commerce along the IMT-GT corridors and help improve social and economic welfare of the population along the border provinces.</p>
1430-1530	<p>Session 2.4 <u>Workshop and Exercise (Part 1):</u> Select SEZs Country Case Studies in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT, GMS and CAREC) to select <u>one country</u> in the subregion and <u>assess SEZs</u> (in particular country) in terms of: (i) links to development strategies; (ii) type of SEZs; (iii) success factors; (iv) performance drivers; (v) Institutional design and approaches; (vi) measuring outcome, performance and impact; and (vii) subregional implications. Guide questions and template to be provided</p>
1530 - 1545	Tea/Coffee Break
1545 - 1700	<p>Session 2.5 <u>Plenary Presentations:</u> Select SEZs Country Case Studies in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Alfredo Perdiguero, Principal Regional Cooperation Specialist ADB,</i> <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT, GMS and CAREC) to present workshop outputs</p>
1700 onwards	Free time

Day 3, 19 October 2016, Wednesday

Module 3: China's Experience in Developing Economic Zones

0830-1000	<p>Session 3.1 <u>Presentation and Discussions (Q&A):</u> An overview of development zones in China: Trends, problems and prospects <i>Mr. Guan Rong, Secretary General, China Association of Development Zones (CADZ)</i></p> <p>The session will present a brief history, achievements, challenges and prospects of development zones in China. A typology of the different kinds of development zones will be highlighted together with number, distributions and key characteristics of development zones. In addition, the session will discuss how development zones contribute to local economic and social development as well as industrial clustering and value chain formation in China. Monitoring and evaluation methods to assess and improve the effectiveness of development zones will also be discussed. It will also emphasize how China's development zones evolve to address changing priorities and needs.</p>
1000 - 1015	<p>Tea/Coffee Break</p>
1015 - 1200	<p>Session 3.2 <u>Presentation Discussions (Q&A):</u> How to construct a Development Zone: a roadmap based on Chinese experience <i>Mr. Chen Qingzhou, Chief Adviser to the Shanghai Caohejing</i></p> <p>Key steps in the planning, construction and operation of a development zone</p>
1200-1330	<p>Lunch (participants can eat sandwich in the bus if time limited)</p>
<p>1330 -1700 <i>(includes travel time to Suzhou)</i></p>	<p>Sessions 3.3-3.4 <u>Field Visits with Introductory Presentations:</u> Shanghai Caohejing High Tech Park <i>Mr. Chen Qingzhou, Chief Adviser, Shanghai Caohejing Development Zone</i></p> <ul style="list-style-type: none"> ▪ An overview of the Shanghai Caohejing Development Zone ▪ Visit the Zone's management offices and tenant service facilities ▪ Visit the Zone's Innovation Center (a business incubator) ▪ Visit the Zone's Exhibition Hall and 1-2 representative enterprises
1700 onwards	<p>Free time</p>

Day 4, 20 October 2016, Thursday

Module 3: China's Experience in Developing Economic Zones

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0800-1000	<p>Session 3.5 Presentation and Discussion (Q&A): Planning and Design of Development Zones <i>Mr. Chen Qining, Former Deputy Chief of Planning, Suzhou Industrial Park</i></p> <ul style="list-style-type: none"> ▪ Overall design of a development zone ▪ Spatial design ▪ Enterprise layout ▪ The anatomy of the Suzhou Industrial Park
1000-1015	<p>Tea/Coffee Break</p>
1015-1200	<p>Session 3.6 Presentation and Discussion (Q&A): The development model and management system of the Suzhou Industrial Park <i>Mr. Zhao Dasheng, Director of Singapore Division, Suzhou Industrial Park</i></p> <ul style="list-style-type: none"> ▪ Background and partnership model of China-Singapore cooperation on the Suzhou Industrial Park ▪ The management model of the Suzhou Industrial Park ▪ Current status and future directions
1200-1330	<p>Lunch</p>
1330-1530	<p>Session 3.7 Presentation and Discussion (Q&A): Setting up and attracting Chinese enterprises to SEZs outside China <i>Mr. Gu Baohua, Former Deputy Director of the Management Committee of the Beijing Development Zone</i></p> <ul style="list-style-type: none"> ▪ Experience and case studies on economic cooperation zones outside China ▪ Developing a marketing plan to attract tenant enterprises
1530-1545	<p>Tea/Coffee Break</p>
1545 – 1715	<p>Session 4.1 Presentations and Case Discussions: Malaysia’s Economic Corridor Development Strategy and the Role of SEZs in the Northern and East Coast Corridor Regions (Videoconference) <i>En Hasri A. Hasan, Head of Corporate and Technical Advisory, Northern Corridor Implementing Authority</i> <i>Ragu Sampasivam, General Manager, East Coast Economic Region Development Council</i></p> <p>Malaysia’s economic corridor development is part of its overall regional development strategy for integrated spatial development and includes five (5) economic corridors implemented through its national plans. The economic corridors were designed to bridge development imbalances throughout the country, customized to local conditions and to promote public-private partnerships (PPP). The economic corridors are: (i) the Northern Corridor Economic Region; (ii) East Coast Economic Region; (iii) Iskandar Malaysia; (iv) Sabah Development Corridor; and (iv) Sarawak Corridor of Renewable Energy. In addition to a central planning agency, each corridor has its own implementing authority established through legislative acts of Parliament to coordinate implementation of respective corridor development across government agencies at</p>

	<p>the central and provincial levels.</p> <p>The session will feature the overall SEZs strategies and implementation experience of the East Coast Economic Region and the Northern Corridor Economic Region as part of the IMT-GT economic corridors. Key success factors, lessons, opportunities and challenges will be presented as well as types of investments in the SEZs.</p>
1730 onwards	Participants free time

Day 5, 21 October 2016, Friday

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0830 - 1000	<p>Session 4.2 Presentations and Case Discussions: SEZs and SBEZs in Economic Corridors and as Platforms for Value Chains and Production Networks: The Case of the Greater Mekong Subregion</p> <p>Topic 4.2a: Role of SEZs in Strengthening Competitiveness of GMS Economic Corridors (Videoconference) <i>Aekapol Chongvilaivan, Country Economist, ADB</i></p> <p>The session will provide an overview of the role of SEZs in strengthening competitiveness of GMS economic corridors.</p> <p>Topic 4.2b: Cross-border Economic Zones as Strategy for Economic Corridor Development: Concept, Rationale and Driving Forces in the border areas of People's Republic of China (PRC) <i>Dr. Zanxin Wang, Associate Professor, School of Development Studies, Yunnan University, People's Republic of China</i></p> <p>The session will explain the concept and rationale of cross-border economic zones (CBEZs), the driving forces for its development in the border areas of the PRC, and the potential economic impacts and challenges of CBEZ establishment as a strategy for economic corridor development in the GMS. The imbalance between the economic growth of PRC's eastern and western regions promoted the Government to initiate the Western Development Program in 2000 with the goal of promoting equity and the wellbeing of the Chinese people throughout the country. A component of the Western Development Program was the development and opening up of border areas; for Yunnan Province, the GMS North-South Economic Corridor Development Project, as well as the ASEAN-PRC Free Trade Agreement (FTA) in 2010, provided the opportunity to further develop and realize the CBEZ concept. Four potential CBEZs were identified, namely: (i) Hekou (PRC)-Lao Cai (Viet Nam); (ii) Mohan (PRC)-Boten (Laos); (iii) Ruli (PRC)-Muse (Myanmar); and (iv) Dongxing (PRC)-Mong Cai (Viet Nam).</p>
1000 - 1015	Tea/Coffee Break

1015 - 1200	<p>Session 4.3 Presentation and Discussion: A Case of ADB Financing in Cross-Border Economic Zones Yuebin Zhang, Senior Regional Cooperation Specialist, Public Management, Financial Sector and Regional Cooperation (EAPF), East Asia Department, Asian Development Bank</p> <p>ADB will introduce how Guangxi project is designed, and why we adopt such approaches...(to be revised)</p>
1200 - 1330	Lunch
1330 – 1500	<p>Session 4.5 Case Discussions and Exercise: SEZs Country and Subregional (Regional) Case Studies</p> <p>Participants in small groups discuss real life cases on SEZs types and approaches. Short cases (caselets) with guide questions to be provided</p>
1500 - 1515	Tea/Coffee Break
1515 - 1700	<p>Session 4.6 Integration Exercise: Framework and Action Agenda for SEZs development and Cooperation in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Aradhna Aggarwal and Pamela Asis-Layugan and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT, GMS and CAREC) undergo integration exercise to apply concepts, tools, success factors and lessons learned in the training. The main output will be the proposed Framework and Action Agenda for SEZs development and cooperation at national and subregional levels to be presented on Day 6. Guidelines and template to be provided</p>
1800 onwards	<p>Participants free time Evaluation form online</p>

Day 6, 22 October 2016, Saturday

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0900 - 0930	Post Test
0930 – 1015	<p>Session 4.7 Integration Exercise: Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT, GMS and CAREC) work on integration exercise</p>
1015 - 1030	Tea/Coffee Break

1030- 1200	<p>Session 4.8 <u>Integration Exercise:</u> Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT, GMS and CAREC <i>Participants in Multi-country teams</i></p>
1200 - 1330	Lunch
1330 – 1500	<p>Session 4.9 <u>Plenary Presentations (Part 1):</u> Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT, GMS and CAREC</p> <p>Participants to present exercise outputs and experts to provide comments/guidance</p> <p><u>Proposed experts:</u></p> <ol style="list-style-type: none"> 1. <i>Aradhna Aggarwal</i> 2. <i>Zanxin Wang</i> 3. <i>Representative from China Development Zones Association</i> 4. <i>Dinyar Lalkaka, RKSI Consultant</i>
1500 - 1515	Tea/Coffee Break
1515 - 1630	<p>Session 4.10 <u>Plenary Presentations (Part 1):</u> Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT, GMS and CAREC</p> <p>Participants to present exercise outputs and experts to provide comments/guidance</p>
1630-1730	<p>Synthesis and Moving Forward Closing Ceremonies (Awarding of Certificates, Remarks and Messages) Group Photo</p>
1800 onwards	Closing Dinner hosted by ADB at Yu Garden

Note: Participants depart to home countries on Sunday, 23 October 2016