



**Special Economic Zones (SEZs) as Catalysts for
Economic Corridors, Value Chains and Production Networks Training**
25-29 September 2017, Shanghai, People's Republic of China

Day 1, 25 September 2017, Monday

Module 1: Development Context and SEZs Design, Implementation and Management

0800-0830	Registration Pre-test Administrative Announcements
0830-0900	Opening Ceremonies Welcome Remarks and Messages Group Photo
0900-1015	Session 1.1 Introduction and Training Roadmap <u>Interactive Exercise:</u> Getting to Know You, Expectations Check and Training Overview and Objectives <i>Pamela Asis-Layugan, Team Leader and Training Specialist (Consultant) and Jordana Queddeng-Cosme, Program Analyst (Consultant), ADB-RCDTA 8836</i> Interactive session for participants to get to know each other, develop learning contract and discuss the training overview and objectives.
1015-1030	Tea/Coffee Break
1030-1200	Session 1.2 <u>Lecture and Discussions:</u> Understanding Special Economic Zones (SEZs) as a Policy Option <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics, Copenhagen Business School</i> The session will present SEZs concepts, types, evolution, rationale, role in economic development, benefits, linkages with development strategies and future trends.
1200 - 1330	Lunch Break
1330 - 1500	Session 1.3 <u>Lecture and Discussions:</u> Strategy Building and Policy Design for Effective SEZs <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i> The session will introduce factors that lead to effective design, implementation and management of SEZs which can include land use and spatial planning, infrastructure and support services, institutional design and approaches, investment promotion, business development services, labor market development, and monitoring and evaluation.
1500 - 1515	Tea/Coffee Break

1515 - 1545	<p>Session 2.1 <u>Instruction for Workshop and Exercise:</u> SEZs as Development Approaches in BIMP-EAGA, IMT-GT and GMS and Select Country Case Studies <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to assess and present (Day 3) the subregional cooperation programs (SCPs): (i) SEZs development approaches (e.g. as part of economic corridors); (ii) benefits and opportunities; (ii) challenges and bottlenecks in SEZs design, implementation and management; and (iv) recommendations at national and subregional levels. Guide questions and template to be provided.</p>
1545-1630	<p>Session 2.2 <u>Workshops and Exercises:</u> SEZs as Development Approaches and Select SEZs Country Case Studies in BIMP-EAGA, IMT-GT and GMS <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p>
1645 - 2000 (includes travel time)	<p>Welcome Dinner at the Shanghai Oriental Pearl Tower</p>

Day 2, 26 September 2017, Tuesday

Module 1: Development Context and SEZs Design, Implementation and Management

Module 2: Measuring Impact and Performance of SEZs

0830-1000	<p>Session 2.3 <u>Presentation and Discussion:</u> Implementation, Monitoring and Evaluation: How to Ensure the Effective Implementation of the Policy <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p> <p>The session will present different practices regarding the types of SEZs developed and their relevance in the overall context taken by countries in various subregions in Asia (e.g. Southeast Asia, East Asia, Central Asia and South Asia). Good practices, pitfalls to be avoided and drawing common lessons will be highlighted. National and subregional implications and SEZs as tools in regional cooperation and integration will be emphasized.</p>
1000-1015	<p>Tea/Coffee Break</p>
1015-1145	<p>Session 2.4 <u>Lecture and Discussions:</u> SEZs Experience of Selected Asian Countries <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics, Copenhagen Business School</i></p> <p>The session will present SEZ performance in Asia and other continents and will include tools, evaluation of performance and success drivers.</p>
1145-1315	<p>Lunch</p>

1315-1700	Field Visit Sessions 3.1-3.2 Shanghai Pudong Development Zone and Shanghai Free Trade Zone (FTZ) <i>Zhu Ming, Director, Office of Cooperation and Exchange, Shanghai Municipal Government</i>
1315-1330 1330-1445 1445-1615 1615-1730	Assembly and board the bus Depart for Shanghai Pudong Development Zone Visit Exhibition of Pudong Development Zone; focus on development and institutional arrangements of Shanghai Free Trade Zone Depart for downtown
1730-2000 onwards	Free time and shopping downtown Participants make own dinner arrangements

Day 3, 27 September 2017, Wednesday

Module 3: China's Experience in Developing Economic Zones

0830-1000	Session 3.3 <u>Presentation and Discussions (Q&A):</u> An Overview of Development Zones in China: Trends, Problems and Prospects <i>Yin Xingmin, Professor and Deputy Director, China Center for Economic Studies, Fudan University</i> This session will introduce the objectives and history of China's SEZs and industrial development zones (IDZs). The presentation will include the SEZs and IDZs: (i) policies design and development; (ii) progress of IDZs based on clusters; (iii) contribution to national economy; and (iv) key success factors and lessons learned. Case studies on the Kunshan export-processing zones (EPZs) and Shenzhen SEZ in PRC will be featured.
1000-1015	Tea/Coffee Break
1015-1200	Session 3.4 <u>Presentation and Discussion (Q&A):</u> Chinese FTZs and Their Contributions to the Belt and Road Initiative (BRI) <i>Yin Chen, Associate Professor, School of Economics, Fudan University</i> This session will focus on the following: (i) flying geese model of PRC's FTZs; (ii) overlapping functions of FTZs and SEZs; (iii) overview and introduction of 11 FTZs; and (iv) FTZs' contribution to BRI highlighting Shanghai Pilot FTZ's contribution, such as in the areas of financing, risk management, providing of public goods, etc.
1200-1330	Lunch
1330-1430	Session 4.1 <u>Presentation and Case Discussion (Videoconference):</u> Role of SEZs in Strengthening Competitiveness of GMS Economic Corridors <i>Aekapol Chongvilaivan, Country Economist, Philippines Country Office, Asian Development Bank</i> The session will provide an overview of the role of SEZs in strengthening competitiveness of GMS economic corridors.

1430-1515	<p>Session 2.5 Plenary Presentations: SEZs as Development Approaches in BIMP-EAGA, IMT-GT and GMS <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to present workshop outputs on: (i) SEZs development approaches (e.g. as part of economic corridors); (ii) benefits and opportunities; (ii) challenges and bottlenecks in SEZs design, implementation and management; and (iv) recommendations at national and subregional levels. Guide questions and template to be provided.</p>
1515-1530	<p>Tea/Coffee Break</p>
1530-1630	<p>Session 2.6 Instruction, Workshop and Exercise: SEZs Country Case Studies in BIMP-EAGA, IMT-GT and GMS <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to select <u>one country</u> in the subregion and <u>assess SEZs</u> (in particular country) in terms of: (i) links to development strategies; (ii) type of SEZs; (iii) success factors; (iv) performance drivers; (v) institutional design and approaches; (vi) measuring outcome, performance and impact; and (vii) subregional implications. Guide questions and template to be provided.</p>
1630-1730	<p>Session 2.7 Plenary Presentations: Select SEZs Country Case Studies in BIMP-EAGA, IMT-GT and GMS <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836 and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to present workshop outputs</p>
1730 onwards	<p>Free time</p>

Day 4, 28 September 2017, Thursday

Module 3: China's Experience in Developing Economic Zones

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0830-1000	<p>Session 3.5 Presentation and Discussion (Q&A): China's Pilot FTZs and Further Reform and Opening Policy <i>Xu Mingqi, Professor, Shanghai Academy of Social Sciences, Secretary-general of Shanghai Research and Coordination Center for FTZ Studies</i></p> <p>This session will introduce China's pilot FTZs using the Shanghai FTZ as example. It will highlight the reform process and lessons in terms of foreign investment, trade facilitation, government administration, financial opening and service sector, among others.</p>
1000-1015	<p>Tea/Coffee Break</p>

1015-1145	<p>Session 3.6 <u>Presentation and Discussion (Q&A):</u> Chinese FTZs Overseas <i>Zheng Yu, Professor, School of International Relations and Public Affairs, Fudan University</i></p> <p>Over the last decade, China has launched dozens of FTZs/industrial parks/economic cooperation zones overseas, often through partnership with foreign governments or private businesses. This lecture will review the background of China's overseas FTZ policy, analyze some key zones in Africa, assess their performance, and discuss their impacts on economic development in some African countries.</p>
1145-1315	<p>Lunch</p>
1315-1415	<p>Session 4.2 <u>Presentations and Case Discussions (Videoconference):</u> Malaysia's Economic Corridor Development Strategy and the Role of SEZs in the Northern Corridor Region <i>Redza Rafiq Bin Abdul Razak, Chief Executive, Northern Corridor Implementing Authority (TBC)</i></p> <p>Malaysia's economic corridor development is part of its overall regional development strategy for integrated spatial development and includes five (5) economic corridors implemented through its national plans. The economic corridors were designed to bridge development imbalances throughout the country, customized to local conditions and to promote public-private partnerships (PPP). The economic corridors are: (i) the Northern Corridor Economic Region; (ii) East Coast Economic Region; (iii) Iskandar Malaysia; (iv) Sabah Development Corridor; and (iv) Sarawak Corridor of Renewable Energy. In addition to a central planning agency, each corridor has its own implementing authority established through legislative acts of Parliament to coordinate implementation of respective corridor development across government agencies at the central and provincial levels.</p> <p>The session will feature the overall SEZs strategies and implementation experience of the Northern Corridor Economic Region as part of the IMT-GT economic corridors. Key success factors, lessons, opportunities and challenges will be presented as well as types of investments in the SEZs.</p>
1415-1515	<p>Session 4.3 <u>Presentation and Case Discussion (Videoconference):</u> A Case of ADB Financing in Cross-Border Economic Zones (TBC) <i>Yuebin Zhang, Principal Regional Cooperation Specialist, Public Management, Financial Sector and Regional Cooperation (EAPF), East Asia Department, ADB</i></p> <p>ADB will introduce how Guangxi project is designed and implemented, and why such approaches are adopted.</p>
1515-1530	<p>Tea/Coffee Break</p>
1530-1630	<p>Session 4.4 <u>Presentation and Discussion:</u> Special Border Economic Zone (SBEZ): Concepts, Characteristics and Applications <i>Pamela Asis-Layugan, Team Leader & Training Specialist (Consultant), ADB RCDTA 8836</i></p> <p>The session will present concepts, characteristics, and models of special border economic zones (SBEZs). A conceptual model for SBEZ development in IMT-GT (Thai-Malaysia border crossings) to include rationale, criteria in establishing SBEZs to be presented given the study is part of a broader project that intends to support SBEZ development. This is expected to help</p>

	attract investors in productive activities that promote subregional value chains in order to stimulate cross-border trade and investment, serve as a catalyst to promote commerce along the IMT-GT corridors and help improve social and economic welfare of the population along the border provinces.
1630-1730	<p>Session 4.5 Integration Exercise: Framework and Action Agenda for SEZs development and Cooperation in BIMP-EAGA, IMT-GT and GMS <i>Aradhna Aggarwal and Pamela Asis-Layugan and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) undergo integration exercise to apply concepts, tools, success factors and lessons learned in the training. The main output will be the proposed Framework and Action Agenda for SEZs development and cooperation at national and subregional levels to be presented on Day 5. Guidelines and template to be provided.</p>
1730 onwards	<p>Participants free time Evaluation form online</p>

Day 5, 29 September 2017, Friday

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0900-0930	Post Test
0930-1015	<p>Session 4.6 Integration Exercise: Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS <i>Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) work on integration exercise.</p>
1015-1030	Tea/Coffee Break
1030-1200	<p>Session 4.7 Integration Exercise: Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS <i>Participants in Multi-country teams</i></p>
1200-1330	Lunch
1330-1500	<p>Session 4.8 Plenary Presentations (Part 1): Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</p> <p>Participants to present exercise outputs and experts to provide comments/guidance.</p>
1500-1515	Tea/Coffee Break

1515-1630	Session 4.9 Plenary Presentations (Part 2): Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS Participants to present exercise outputs and experts to provide comments/guidance.
1630-1730	Synthesis and Moving Forward Closing Ceremonies (Awarding of Certificates, Remarks and Messages) Group Photo
1800 onwards	Closing Dinner in AFDI Restaurant

Note: Participants depart to home countries on Saturday, 30 September 2017