Guidelines on East Asia Blog Series

The East Asia Blog Series aims to stimulate knowledge sharing and debate through views substantiated by evidence. It will inform and provide analyses on the topics of climate change and disaster recovery, environment, health, information and communications technology, regional cooperation and integration, and social development and poverty, that are of relevance and interests to the People's Republic of China, Mongolia, and other developing countries.

1. A blog can cover any of the above topics, preferably dealing with current events, developments, projects, and policies.

2. It has a word limit of 800 words.

3. It must have a clear and logical structure, informative, interesting, intuitive, and succinct. Figures and bullet points are encouraged.

4. The blog title should be short, simple, attention-grabbing, and intuitive.

5. Paragraphs should be short: 2-3 sentences are easier to read online.

6. Avoid jargon wherever possible and spell out acronyms.

7. References should be cited using hyperlinks instead of footnotes or other form of citations commonly found in academic papers. Only key word(s) should be hyperlinked. This is the most direct way to guide interested readers to the related literature.

8. The author is responsible for the contents of the blog including editorial work.

9. The author is responsible for supplying the following for posting: the approved post, any accompanying charts or figures, and a topical picture to accompany it on the website.

10. By submitting an article to the Blog Series, the author affirms that the article is his/her original work; it contains no matter that is defamatory, unlawful, invades individual privacy, infringes any proprietary right or any statutory right; and it contains no materials the publication of which would violate any copyright. The author also confirms the understanding that the work may appear on other websites or in printed publications as part of content sharing or other agreements. The author agrees to indemnify and hold RKSI or ADB harmless against any claim to the contrary.

Kindly send any queries and contribution to rksi@adb.org.