



广西经贸职业技术学院

Guangxi Economic and Trade Vocational Institute

Welcome to
Guangxi Economic and Trade Vocational Institute
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面向东盟职业教育国际化产教融合的创新和实践

The Innovation and Practice on Internationalization Integration of Industry and Education of ASEAN Vocational Education

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Jointly Build Standards for Talent Training to Serve the Industrial Development Needs of ASEAN Countries



背 景

Background



1 背景 Background

西合-深度参与澜沧江湄公河
区域合作

*West- Deeply participate in
Lancang Mekong Regional
Cooperation*

北联-连通“渝新欧”

*North-- Connect with Chongqing-
Xinjiang Uygur Autonomous Region-
Europe International Railway*



南向-深化与东盟合作

*South-Deeply cooperate with ASEAN
countries*

东融-融入珠三角、粤港澳大湾
区

*East--Integrated into the Pearl River
Delta and the Guangdong-Hong
Kong-Macao Greater Bay Area*

1 背景 Background

截至2021年，东盟已连续22年保持广西第一大贸易伙伴地位，但广西与东盟国家区域合作和投资潜力还没能得到充分挖掘。

By 2021, ASEAN has remained Guangxi's largest trading partner for 22 consecutive years, however, the potential of regional cooperation and investment between Guangxi and ASEAN countries has not been fully tapped.

新型产业所需的技术技能
人才资源供给不足

The insufficient supply of technical skills required
by new industries

1

制约了经济增长潜力

Constraining the potential for economic growth

2

东盟国家工业、职业教育基础差

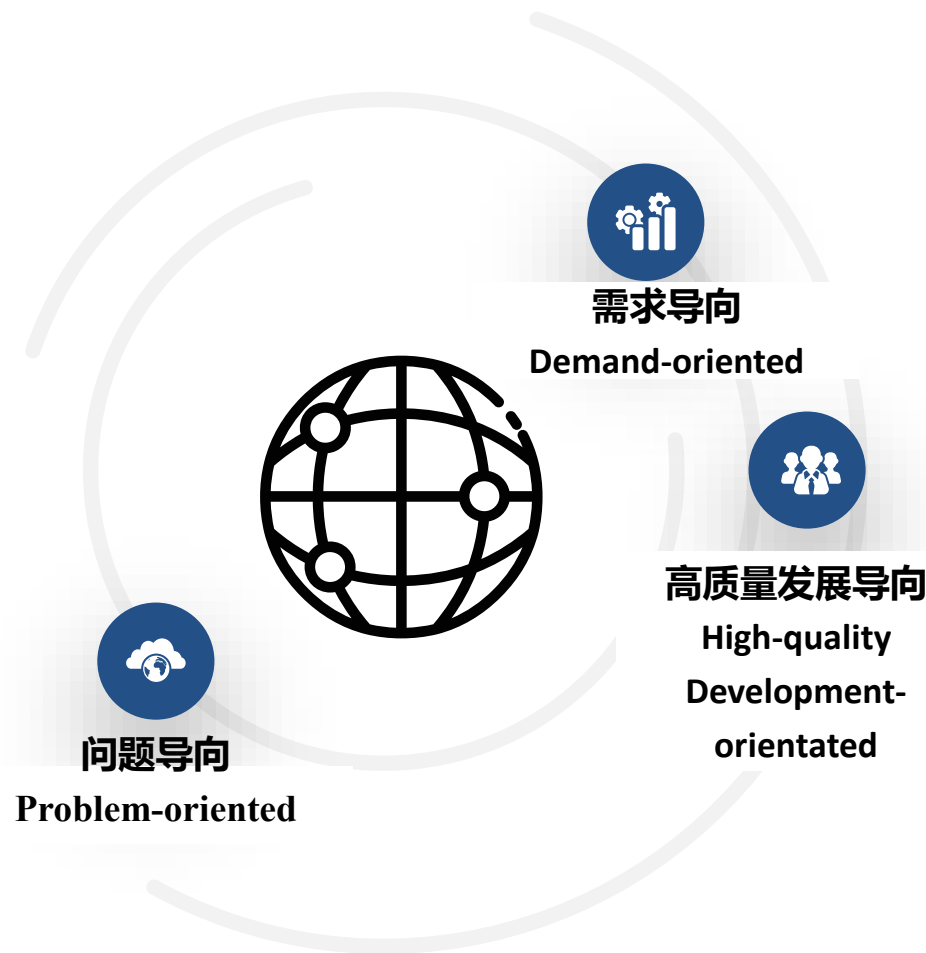
The insufficient industrial and vocational education foundation of
ASEAN countries

3

1 背景 Background

学校充分发挥地缘区位优势和学校办学特色，坚持问题导向、需求导向、高质量发展导向面向东盟职业教育合作，始终围绕国际化产教融合推进国际化发展。

GXETVI makes fully use of the geographical advantages and school-running characteristics, adheres to the problem-oriented, demand-oriented and high-quality development orientation for ASEAN vocational education cooperation, and sticks to promoting the international development centering on the integration of international industry and education.



1 背景 Background



自2017年起，我校得到了中国教育部、广西壮族自治区政府、亚行等支持下，取得一系列成果。

Since 2007, GXETVI has received supports from the Ministry of Education of China, the government of Guangxi Zhuang Autonomous Region and the Asian Development Bank, and has gained a series of achievements.



19份协议 19 Corporation Agreements

牵头汇聚国内职业院校21所、企业328家，与6个东盟国家院校、行业协会、企业签订了19份协议

Unites 21 domestic vocational colleges and 328 enterprises and signed 19 agreements with colleges, industry associations and enterprises in 6 ASEAN countries



40多个项目 Over 40 Collaborative Projects

面向30多所院校、700多家企业，开展了近40多个项目合作
Cooperated with more than 30 universities and 700 enterprises to implement over 40 projects



59个技术标准 59 Technical Standards

累计培训东盟国家44000多人次

More than 44,000 people from ASEAN countries have been trained



38个服务标准 38 Services Standards

项目取得较好成效

Received rather positive responses from ASEAN countries

2

构建具有职业教育特色的国际化发展平台

Establish the International Development Platform with
the Characteristics of Vocational Education

2

职业教育特色的国际化发展平台

International Development Platform with the Characteristics of Vocational Education

产业Industry

职业教育走出去的难点

The problems encountered by
internationlized vocational
education

01

市场Market

缺乏具有专业特色的平台支撑

The lack of platform support with
professional characteristics

03

人才Talent

难以实现产业、人才、市场的有效对接

Ineffective linking with local industries,
talents and markets

02

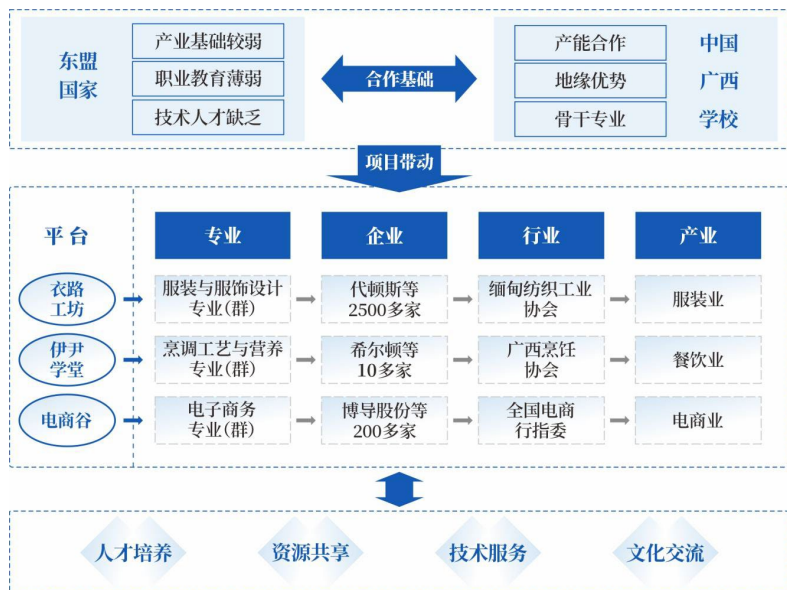
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职业教育特色的国际化发展平台

International Development Platform with the Characteristics of Vocational Education

依托国家骨干专业，搭建了“衣食商”职业教育国际合作三大特色平台

Relying on the national backbone majors, GXETVI has built three characteristic platforms for international cooperation in the fields of “Garment, Cooking, and Business”.



“衣食商”国际合作特色平台运行图

Operating diagram of the featured international platform of “Garment, Cooking and Business”



衣 (衣路工坊) : 对接中国-东盟纺织服装产能合作，为东盟国家技术工人开展技术培训

Yilu Workshop: Align with ASEAN on textile and garment production capacity, and provide technical training for skilled workers



食 (伊尹学堂) : 对接东盟国家“职业技能+文化”合作需求，实施“桂菜烹调+节气文化”等项目

Yiyin School: Meet the needs of ASEAN countries for “vocational skills plus culture” cooperation and implement projects such as “Gui Cuisine Cooking plus Solar Term Culture”



商 (电商谷) : 对接“一带一路”电商广西、电商东盟工程，提供电商产业和人才培养整体解决方案

E-commerce Valley: Connect with the “Belt and Road” e-commerce projects in Guangxi and ASEAN and provide overall solutions for e-commerce industry and talent training

2

职业教育特色的国际化发展平台 International Development Platform with the Characteristics of Vocational Education



“电商谷”清迈中心
“E-Commerce Valley” -
ChiangMai Center



“衣路工坊”缅甸青年技术骨干
研修中心
“Yilu Workshop” -Myanmar
Youth Technical Training Centre



“伊尹学堂”中华美食文化交流
“Yiyin School” - Chinese Cooking
and Culture Exchange

3

共建服务东盟国家产业发展需求的人才培养标准
Jointly Build Standards for Talent Training to Serve the
Industrial Development Needs of ASEAN Countries

3 共建人才培养标准 Jointly Build Standards for Talent Training

标准“本土化” Standards Localisation

立足东盟发展需求，开展双向调研
Based on the development needs of ASEAN countries, GXETVI carries out a two-way research



专业标准
Profession Standards



课程标准
Courses Standards



实训标准
Practical Training Standards



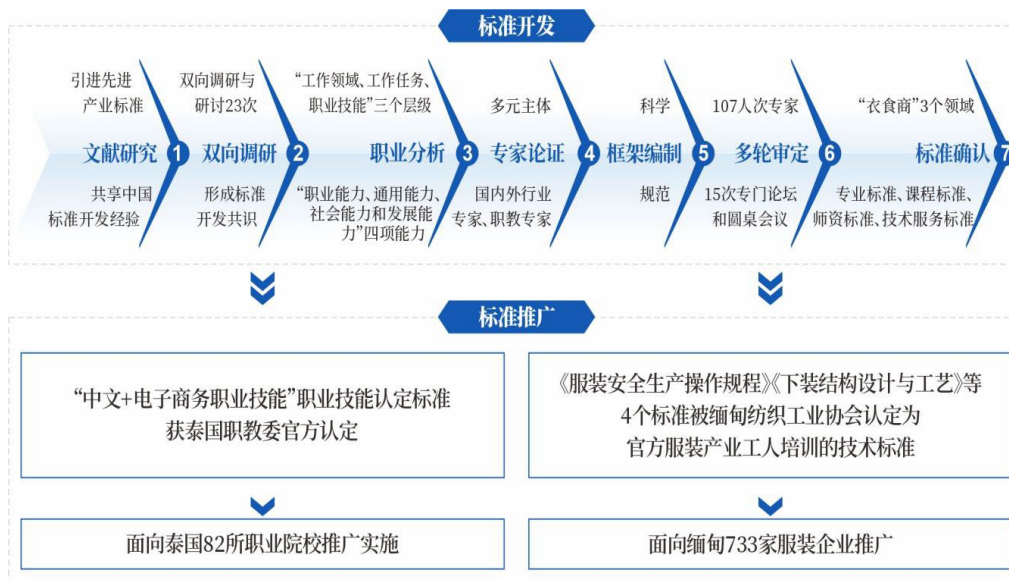
技术服务标准
Technical Service Standards



师资培训标准
Faculty Training Standards

标准“再创新” Standards Recreation

与东盟国家共建“衣食商”领域标准
Jointly establish related standards for “garment, cooking and business” with ASEAN countries



共建“衣食商”职业教育标准路径图

Path of vocational education standard of “Garment, Cooking, and Business”

感谢聆听!

Thank you for your attention

女士们、先生们，如有合作意愿，欢迎来学校洽谈。

For more information, Please contact me. (ie@gxjmxxy.com)