

中国—东盟数字经济研修班介绍

Introduction for China-ASEAN Digital Economy Seminar

一、项目背景

2022年11月11日，在柬埔寨金边出席第25次中国—东盟（10+1）领导人会议时，中华人民共和国国务院时任总理李克强宣布“中方将实施‘中国东盟数字人才培养计划’，未来3年为东盟国家培训1000名数字人才。”为落实这一成果，中华人民共和国工业和信息化部 and 浙江省人民政府特牵头举办中国—东盟数字经济发展交流合作项目，每年面向东盟成员国政府、产业和学术界领军人才招收200名左右学员赴浙江省开展数字经济主题的短期考察研修。2023年项目首期由浙江大学承办，招收60位左右学员，由中国—东盟菁英奖学金和浙江省人民政府提供全额资助，拟于8月14日（星期一）正式开班。

I. Project Background

On November 11, 2022, at the 25th ASEAN-China (10+1) Summit in Phnom Penh, Cambodia, Li Keqiang, then Premier of The State Council of the People's Republic of China, announced that "China will implement the 'ASEAN-China Digital Talent Training Plan' and train 1,000 digital talents for ASEAN countries in the next three years." In order to implement these achievements, the Ministry of Industry and Information Technology, PRC and Zhejiang Provincial Government are taking the lead in organizing the ASEAN-China Digital Economy Development Exchange and Cooperation Program. Every year, about 200 from the governments, industry and academia of ASEAN member states will be recruited to Zhejiang Province for a short-term seminar on the topic of digital economy. The first seminar of the 2023 program would recruit about 60 participants and be organized by Zhejiang University, which will be fully funded by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government. The seminar could officially start on August 14 (Monday).

二、项目目的及意义

共同抓住数字机遇，促进中国—东盟数字经济合作，推动数字互联互通，

为东盟国家培养数字经济人才，打造互信、互利、包容、创新、共赢的数字经济合作伙伴关系，建设更加紧密的中国—东盟命运共同体。

II. Project Purpose and vision

Jointly seize digital opportunities, promote China-ASEAN digital economy cooperation, promote digital connectivity, train digital economy talents for ASEAN countries, forge a digital economy cooperative partnership featuring mutual trust, mutual benefit, inclusiveness, innovation and win-win results, and build a much closer China-ASEAN community of shared future.

三、项目基本信息

项目名称：中国—东盟菁英奖学金数字经济考察研修班。

研修主题：从数字经济合作到共同繁荣。

容 量：60人，全员参与为期两周的基础研修班；暂定其中30人继续参与为期两周的深化研修班。

时 间：基础研修班为2023年8月12日（周六）至8月26日（周六）；深化研修班为2023年8月26日（周六）至9月9日（周六）。

地 点：

课堂教学：中华人民共和国浙江省杭州市西湖区余杭塘路866号浙江大学紫金港校区。

现场考察：杭州、宁波、义乌等城市的相关企业和案例。

项目学员及招生：项目主要面向东盟成员国政府主管部门、产业界和学术界领军人才，招生由中国—东盟数字经济合作机制商东盟秘书处和浙江省外办牵头组织。

工作语言：中文、英文。课程提供中英文同声传译服务及学生志愿者服务。

执行单位：浙江大学（ZJU）、浙江（浙江大学）国际发展与治理研究中心（CiSDG）。

合作网络：浙江省人民政府办公厅、浙江省经济和信息化厅、浙江省农业农村厅、浙江省文化和旅游厅、中国电子口岸、浙江乡村大脑、杭州互联网法院、杭州市萧山区盈丰街道“盈丰里”数字化平台、浙江中国小商品城集团股份有限

公司、杭州城市大脑有限公司、阿里巴巴集团控股有限公司、京东集团、亚马逊（上海）国际贸易有限公司、北京字节跳动科技有限公司、浙江大华技术股份有限公司、中控科技集团有限公司、浙江中南卡通股份有限公司、浙江宇视科技有限公司、万事利集团有限公司、连连（杭州）信息技术有限公司、谦寻控股有限责任公司、雅戈尔集团股份有限公司、宁波博洋家纺集团有限公司。

III. Basic project information

Project name: Seminar on Digital Economy in Zhejiang, China, Sponsored by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government, Delivered by the Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG).

Theme: *From Digital Economy Cooperation to Shared Prosperity.*

Scale: 60 participants, all participating in the two-week basic seminar; 30 participants will continue to participate in the two-week intensive seminar.

Duration: the basic seminar will be held from August 12, 2023 (Saturday) to August 26, 2023 (Saturday); the intensive seminar will be held from August 26, 2023 (Saturday) to September 9 (Saturday), 2023.

Location:

Classroom teaching: Zijingang Campus of Zhejiang University, No.866 Yuhangtang Road, Xihu District, Hangzhou City, Zhejiang Province, People's Republic of China;

On-site teaching: relevant government, enterprises and institutions of Hangzhou, Ningbo, Yiwu and other cities (on-site teaching accounts for about 30%).

Program participants and recruitment: The program is mainly aimed at the representatives from the government departments, the industry and the academia of ASEAN member states and from the ASEAN Secretariat. The enrollment is led by the ASEAN Secretariat and the Foreign Affairs Office of Zhejiang Government with the coordination of ASEAN-China Digital Economy Cooperation Mechanism.

Working language: Chinese, English. The seminar provides simultaneous interpretation services in Chinese and English and student volunteer services.

Organizer: Zhejiang University (ZJU), the Center for International Studies on

Development and Governance at Zhejiang University and Zhejiang (CiSDG).

Cooperative network: Zhejiang Provincial People's Government General Office, Zhejiang Provincial Department of Economy and Information Technology, Zhejiang Provincial Department of Agriculture and Rural Affairs, Zhejiang Provincial Department of Culture and Tourism, China Electronics Port, Zhejiang Rural Brain, Hangzhou Internet Court, "Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District, Zhejiang China Commodity City Group Co., LTD., Hangzhou City Brain Co., LTD., Alibaba Group Holdings Co., LTD., Jingdong Group, Amazon (Shanghai) International Trade Co., LTD., Beijing ByteDance Technology Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Zhongkong Technology Group Co., LTD., Zhejiang Zhongnan Cartoon Co., LTD., Zhejiang Uniview Technology Co., LTD., Wensli Group Co., LTD., Lianlian (Hangzhou) Information Technology Co., LTD., Qianxun Holding Co., LTD., Youngor Group Co., LTD., Ningbo Boyang Home Textiles Group Co., LTD.

四、 课程概况

基础研修班为 2023 年 8 月 12 日（周六）至 8 月 26 日（周六），共 80 学时。拟安排开幕式及始业课程（4 学时）、专题教学（共 76 学时，其中课堂教学 52 学时，现场教学 24 学时）、结业仪式暨告别晚宴、数字经济专业市场之旅等教学内容和活动。

深化研修班为 2023 年 8 月 26 日（周六）至 9 月 9 日（周六），专题教学共 80 学时，其中课堂教学 56 学时，现场教学 24 学时。

课程内容包含数字经济综合、数字贸易、数字金融、智能制造与工业互联网、数字政务与治理、数字经济国际规则合作、数字技术与创新、数字中国的浙江探索等八大单元。

IV. Curriculum Overview

The basic seminar lasts from August 12 (Saturday), 2023 to August 26 (Saturday), 2023, with a total of 80 credit hours. It is planned to arrange the opening ceremony and starting course (4 credit hours), thematic teaching (76 credit hours in total, including 52 credit hours of classroom teaching and 24 credit hours of on-site teaching), graduation ceremony and farewell dinner, digital economy professional market tour and other teaching contents and

activities.

The intensive seminar lasts from August 26 (Saturday), 2023 to September 9 (Saturday), 2023, with a total of 80 credit hours of thematic teaching, including 56 credit hours of classroom teaching and 24 credit hours of on-site teaching.

The curriculum for both the basic seminar and the intensive seminar includes eight units: comprehensive topics on digital economy, digital trade, digital finance, intelligent manufacturing and industrial Internet, digital governance and administration, international cooperation on digital economy rules, digital technology and innovation, and Zhejiang exploration under the Digital China Agenda.

五、 执行单位及项目主任简介

浙江（浙江大学）国际发展与治理研究中心是“浙江国际发展与治理研究中心”（简称浙江中心）和“浙江大学国际发展与治理研究中心”（简称浙大中心）的统称。它致力于成为立足浙江、心系中国、聚焦亚洲、放眼全球的国际化高端智库，其职责是就共同富裕等现代化重大议题，搭建国际平台和政产学研互动网络，开展科学研究，深化浙江与国际社会的双向交流。

贡森，项目主任，浙江大学文科领军人才、教授、博士生导师，浙江（浙江大学）国际发展与治理研究中心主任，国务院政府特殊津贴专家，曾任国务院发展研究中心国际合作局（港澳台办公室）局长（主任）。主要研究领域包括社会保障、社会政策、国际发展合作以及可持续发展。

V. Introduction to CiSDG and project director

Zhejiang (Zhejiang University) Centre for International Studies on Development and Governance (CiSDG) is jointly incubated by Zhejiang Government and Zhejiang University. In fact, it has two components with the same mission, one is the Zhejiang Centre, another is the University Centre. It aims to become a well-recognized international think-tank in Zhejiang, China, with a major focus on Asia and a broader influence in the world. With the approach of promoting international cooperation and the nexus of the government, the industry and the academia, it is designed to conduct evidence-based studies on such key issues concerning modernization as shared prosperity and to deepen mutual understanding between Zhejiang Province and the international community.

Gong Sen is the director of the project, he is a leading talent of liberal arts of Zhejiang University, professor and doctoral supervisor of the School of Public Affairs, Zhejiang University. He is also the director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG), expert of Government Special Allowance of the State Council, former Director of International Cooperation Bureau (Hong Kong, Macao and Taiwan Office) of Development Research Center of the State Council. His research interests include social security, social policy, international development cooperation and sustainable development.

六、课程方案

VI. The Project Implementation Plan

(一) 基础研修班课程设置

(I) Curriculum for the basic seminar

时长 2 周 10 个工作日，共 80 学时。拟安排半天的开幕式及始业课程（4 学时）、19 个半天的专题教学（共 76 学时）。专题教学中，课堂教学为 52 学时（68.4%），现场教学为 24 学时（31.6%）。

It lasts for 2 weeks and 10 working days, with a total of 80 credit hours. It is planned to arrange the opening ceremony and starting course (4 credit hours) and thematic teaching (76 credit hours in total). In thematic teaching, 52 credit hours (68.4%) will be taught in classroom and 24 credit hours (31.6%) will be taught on site.

时间 Time	课程单元 Unit	课程内容 Content	授课专家、学者及机构 Teaching experts\scholars\institute	教学方式 Teaching form	学时 Credit hour
第 1 天周一 上午 Day 1, Monday morning	开幕式暨始业课 程 Opening ceremony and starting course	1. 开幕式 Opening ceremony	浙江大学、浙江省、外交部、工信部和东盟驻华机构领导致辞 Speeches delivered by leaders of Zhejiang University, Zhejiang Province, Ministry of Foreign Affairs, Ministry of Industry and Information Technology and		0.5

		ASEAN institutions in China		
		2. 中国—东盟菁英奖学金数字经济考察研修班概况：主旨、培养过程与课程体系总览 Overview of the program: themes, seminar process and curriculum system	马述忠 浙江大学中国数字贸易研究院院长、求是特聘教授 Ma Shuzhong Qiushi Distinguished Professor and President of the China Academy of Digital Trade, Zhejiang University	0.5
		3. 从数字经济合作到共同富裕：构建人类命运共同体的行动方案 From digital economy cooperation to common prosperity: An action plan for building a community with a shared future for mankind	黄先海 浙江大学副校长、教育部长江学者特聘教授 Huang Xianhai Vice President of Zhejiang University and Distinguished Professor of Changjiang Scholars of the Ministry of Education	课堂教学 Classroom teaching 3
		4. 学员自我介绍，分组（60名学员共分为6组，每组10人），组长竞选，布置分组汇报展示任务 Participants introducing themselves and divided into 6 groups (60 participants divided into 6 groups of 10 each). The group leader will be elected and assign the group report and presentation tasks		
第1天周一 下午 Day 1, Monday afternoon	数字经济综合 comprehensive topics on digital economy	1. 数字经济的理论演进与内涵特征 Theoretical evolution and connotation characteristics of digital economy	孙宝文 中央财经大学中国互联网经济研究院院长、教授 Sun Baowen Professor, President of China Academy of Internet Economics, Central University of Finance and Economics	课堂教学 Classroom teaching 4
第2天周二 上午 Day 2, Tuesday morning		2. 中国及浙江数字经济发展简述：路径、经验与展望 Brief introduction of the development of digital economy in China and Zhejiang: Path, experience and prospect	董雪兵 浙江大学区域协调发展研究中心副主任、教授 Dong Xuebing Professor and Deputy Director of Regional Coordinated Development Research Center, Zhejiang	课堂教学 Classroom teaching 4

		University			
第 2 天周二 下午 Day 2, Tuesday afternoon		3. 数字经济建设的浙江实践 Zhejiang practice of digital economy construction	浙江省经济和信息化厅 Zhejiang Department of Economy and Information Technology	现场教学 On-site teaching	2
第 3 天周三 上午 Day 3, Wednesday morning		1. 高水平对外开放与全球数字贸易治理 High-level opening up and global digital trade governance	洪俊杰 对外经济贸易大学副校长、教育部长江学者特聘教授 Hong Junjie Vice President of the University of International Business and Economics and Distinguished Professor of Changjiang Scholars of the Ministry of Education	课堂教学 Classroom teaching	4
第 3 天周三 下午 Day 3, Wednesday afternoon	数字贸易 Digital trade	2. 数字贸易基本概念、通用标准与国际规则探索 Basic concepts, general standards and international rules of digital trade	马述忠 浙江大学中国数字贸易研究院院长、求是特聘教授 Ma Shuzhong Qiushi Distinguished Professor and President of the China Academy of Digital Trade, Zhejiang University	课堂教学 Classroom teaching	4
第 2 天周二 下午 Day 2, Tuesday afternoon		3. 全球数字贸易在浙江：外贸监管与政务服务 Global digital trade in Zhejiang: Foreign trade supervision and government services	中国电子口岸数据中心杭州分中心 Hangzhou Branch of China Electronic Port Data Center	现场教学 On-site teaching	2
第 8 天周一 下午 Day 8,		4. 全球数字贸易在浙江：企业生态与发展经验 I Global digital trade in Zhejiang:	阿里巴巴国际站、全球速卖通事业部、商家运营服务中心 Alibaba International Station, AliExpress business	现场教学 On-site teaching	4

Monday afternoon		Enterprise ecology and development division and business operation service center experience I		
第 4 天周四 上午 Day 4, Thursday morning	数字金融 Digital finance	1. 全球金融科技发展趋势与金融数字化变革 Global fintech development trend and digital transformation of finance	贲圣林 浙江大学国际联合商学院院长、金融科技研究院院长、教授 Ben Shenglin Professor and Dean of International Joint Business School, Financial Technology Research Institute, Zhejiang University	课堂教学 4 Classroom teaching
第 4 天周四 下午 Day 4, Thursday afternoon		2. 全球支付金融网络助力数字贸易企业出海 I Global payment finance network helping digital trade companies go overseas I	连连（杭州）信息技术有限公司 Lianlian (Hangzhou) Information Technology Co., LTD.	现场教学 2 On-site teaching
第 5 天周五 上午 Day 5, Friday morning	智能制造与工业互联网 Intelligent manufacturing and industrial Internet	1. 工业互联网、价值共创与第六代技术创新范式 Industrial Internet, value co-creation and the sixth generation technology innovation paradigm	吴晓波 浙江大学社会科学学部主任、教育部长江学者特聘教授 Wu Xiaobo Director of Faculty of Social Sciences, Zhejiang University and Distinguished Professor of Changjiang Scholars of the Ministry of Education	课堂教学 4 Classroom teaching
第 5 天周五 下午 Day 5, Friday afternoon		2. 产业智能化转型与未来工厂 I Industrial intelligent transformation and future factory I	中控科技集团有限公司、浙江大华技术股份有限公司、浙江宇视科技有限公司 Supcon Technology Group Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Uniview Technology Co., LTD.	现场教学 4 On-site teaching

第 6 天周六 下午、晚 Day 6, Saturday afternoon and evening	“数字时代亚洲 文明交融与合 作”主题活动及 晚宴 Themed event and dinner "Integration and Cooperation of Asian Civilizations in the Digital Age"	商浙江大学亚洲文明研究院安排举办 Arranged by Asian Civilization Institute of Zhejiang University			
第 8 天周一 上午 Day 8, Monday morning	数字政务与治理 Digital governance and administration	1. 数字技术支撑国家治理现代化 Digital technologies supporting the modernization of national governance	辛勇飞 中国信息通信研究院政策与经济研究所所长、研究 员 Xin Yongfei Director and Researcher of the Institute of Policy and Economics, China Academy of Information and Communications Technology	课堂教学 Classroom teaching	4
第 9 天周二 上午 Day 9, Tuesday morning		2. 互联网时代：大数据思维与数字社会 Internet Era: Big data thinking and digital society	陈刚 浙江大学计算机科学与技术学院院长、教授 Chen Gang Dean and Professor of the School of Computer Science and Technology, Zhejiang University	课堂教学 Classroom teaching	4
第 9 天周二 下午 Day 9,		3. 数字政府建设的浙江实践 I Zhejiang practice of digital government construction I	浙江省人民政府办公厅 (“最多跑一次”等) General Office of Zhejiang Provincial Government (" Run once at most ", etc.)	现场教学 On-site teaching	2

Tuesday afternoon					
第 9 天周二 下午 Day 9, Tuesday afternoon		4. 数字社会建设的浙江实践 I Zhejiang practice of digital society construction I	浙江省发展改革委、杭州城市大脑 Zhejiang Provincial Development and Reform Commission, Hangzhou City Brain	现场教学 On-site teaching	2
第 4 天周四 下午 Day 4, Thursday afternoon		5. 数字社会建设的浙江实践 II Zhejiang practice of digital society construction II	杭州市萧山区盈丰街道“盈丰里”数字化平台 "Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District	现场教学 On-site teaching	2
第 10 天周三 下午 Day 10, Wednesday afternoon		6. 数字法制建设的浙江实践 Zhejiang practice of digital legal system construction	中共浙江省委政法委员会、杭州互联网法院 Commission of Political and Legal Affairs of Zhejiang Provincial Committee of CPC, Hangzhou Internet Court	现场教学 On-site teaching	2
第 10 天周三 上午 Day 10, Wednesday morning	数字经济国际规则合作 International cooperation on digital economy rules	1. RCEP 合作框架与全球数字贸易规则构建 RCEP cooperation framework and global digital trade rules	李钢 中国国际贸易学会副会长、研究员 Li Gang Vice President and Researcher of China Association of International Trade	课堂教学 Classroom teaching	4
第 11 天周四 上午 Day 11,	数字技术与创新 Digital technology and	1. 数字基础设施创新与全球数据安全 Digital infrastructure innovation and global data security	李晓东 清华大学互联网治理研究中心主任、中国科学院计算所研究员	课堂教学 Classroom teaching	4

Thursday morning	innovation		Li Xiaodong Director of the Center for Internet Governance, Tsinghua University, and researcher of the Institute of Computing, Chinese Academy of Sciences		
第 10 天周三下午 Day 10, Wednesday afternoon		2. 云计算的现在与未来：从模拟到创造 The present and future of cloud computing: From simulation to creation	阿里云计算有限公司杭州分公司 Hangzhou branch of Ali Cloud Computing Co., LTD	现场教学 On-site teaching	2
第 11 天周四下午 Day 11, Thursday afternoon		1. 数字经济赋能浙江共同富裕示范区建设的实施路径 Implementation path of the construction of Zhejiang Common Prosperity Demonstration Zone empowered by digital economy	夏杰长 中国社会科学院财经战略研究院副院长、研究员 Xia Jiechang Vice President and Researcher of the Institute of Financial Strategy, Chinese Academy of Social Sciences	课堂教学 Classroom teaching	4
第 12 天周五上午 Day 12, Friday morning	数字中国的浙江探索 Zhejiang exploration under the Digital China Agenda	2. “数字长三角”协同发展与全球数字经济创新高地建设 The coordinated development of the "Digital Yangtze River Delta" and the construction of the innovation highland of global digital economy	史晋川 浙江大学文科资深教授、国务院政府特殊津贴专家 Shi Jinchuan Senior professor of liberal arts of Zhejiang University, expert of Government Special Allowance of the State Council	课堂教学 Classroom teaching	4
第 12 天周五下午 Day 12, Friday afternoon		3. 基础研修班课程总结：浙江探索的经验 and 借鉴 I Summary of the basic seminar: Experience and reference of Zhejiang exploration I	贡森 浙江大学文科领军人才、教授，浙江（浙江大学）国际发展与治理研究中心主任 Leading talent of liberal arts of Zhejiang University, Director of The Centre for International Studies on	课堂教学 Classroom teaching	午餐 +4 Lunch time +4

		<p>4. 基础研修班分组汇报展示及点评：课程感悟、本国经验与数字经济合作领域的思考 (60名学员共分为6组，每组汇报15分钟)</p> <p>Presentation and comment on the group report of the basic seminar: seminar perception, national experience and reflection in the field of digital economy cooperation (60 participants divided into 6 groups and each group reporting for 15 minutes)</p>	<p>Development and Governance at Zhejiang University and Zhjiang (CiSDG).</p>
<p>第12天周五晚 Day 12, Friday night</p>	<p>结业仪式暨告别晚宴 Graduation ceremony and farewell dinner</p>	<p>邀约浙江大学、浙江省、外交部、工信部和东盟驻华机构领导出席 全体学员参与 授课专家、学者选择性参与，中国—东盟数字经济发展高级访问学者研修项目合作导师选择性参与</p> <p>Leaders from Zhejiang University, Zhejiang Province, the Ministry of Foreign Affairs, the Ministry of Industry and Information Technology and ASEAN institutions in China will be invited to attend Participation of all students Selective participation of lecturers and scholars, and selective participation of co-tutors of the ASEAN-China Digital Economy Development Senior Visiting Scholar Program</p>	
<p>第13天周六 Day 13, Saturday</p>	<p>数字经济专业市场之旅 I Digital economy professional market tour I</p>	<p>全体学员赴义乌走访、调研浙江中国小商品城集团股份有限公司、义乌机场（跨境中心）、义新欧铁路口岸、自贸区陆港区块商城跨境进口电商园等数字经济硬件基础设施建设情况，考察 eWTP 公共服务平台、环球义达、China goods 数字贸易综合服务平台线上线下结合经验，了解义乌市场采购贸易业态在数字时代面临的机遇与挑战</p> <p>All the participants going to Yiwu to visit and investigate the construction of digital economy hardware infrastructure such as Zhejiang China Commodity City Group Co., LTD., Yiwu Airport (Cross-border Center), Yiwu Xinjiang-Europe railway port, import e-commerce mall in the free trade zone land port. The online and offline experience of eWTP public service platform,</p>	

Global Yida and Chinagoods digital trade comprehensive service platform will be investigated to understand the opportunities and challenges of Yiwu market procurement trade in the digital age

(二) 深化研修班课程设置

(II) Curriculum for the intensive seminar

时长 2 周 10 个工作日，共 80 学时。拟安排 20 个半天的专题教学（共 80 学时）。专题教学中，课堂教学为 56 学时（70.0%），现场教学为 24 学时（30.0%）。

It lasts for 2 weeks and 10 working days, with a total of 80 credit hours of thematic teaching. In thematic teaching, 56 credit hours (70.0%) will be taught in classroom and 24 credit hours (30.0%) will be taught on site.

时间 Time	课程单元 Unit	课程内容 Content	授课专家、学者及机构 Teaching experts\professors\institute	教学方式 Teaching form	学时 Credit Hour
第 15 天周一上午 Day 15, Monday morning	数字经济综合：深化研修 Comprehensive topics on digital economy: Deepening research	1. 构建统一数据要素市场 Building a unified data factor market	汪寿阳 上海科技大学创业与管理学院院长、中国科学院预测科学研究中心主任、教育部长江学者特聘教授 Wang Shouyang Dean of the School of Entrepreneurship and Management, Shanghai University of Science and Technology, Director of the Research Center for Forecasting Science, Chinese Academy of Sciences,	课堂教学 Classroom teaching	4

			Distinguished Professor of Changjiang Scholars of the Minister of Education		
第 15 天 周一 下午 Day 15, Monday afternoon		2. 数字普惠与共同富裕 Digital inclusion and common prosperity	李实 浙江大学共享与发展研究院院长、文科资深教授 Li Shi Dean and senior professor of Liberal Arts of the Institute of Sharing and Development, Zhejiang University	课堂教学 Classroom teaching	4
第 16 天 周二 上午 Day 16, Tuesday morning		3. 下一代互联网与数字商业模式变革 Next generation Internet and digital business model change	司晓 腾讯副总裁、腾讯研究院院长 Si Xiao Vice President of Tencent and President of Tencent Research Institute	课堂教学 Classroom teaching	4
		4. 中方学员自我介绍，重新分组（60 名学员共分为 6 组，每组 10 人），组长竞选，布置分组汇报展示任务 The participants from China introducing themselves and regrouped (60 participants divided into 6 groups of 10 each). The group leader will be elected and assign the task of group presentation			
第 17 天 周三 上午 Day 17, Wednesday morning	数字贸易：深化 研修 Digital trade: Deepening research	1. 多边贸易框架下的数字规则：进展、共识与分歧 Digital rules in the multilateral Trade framework: Progress, consensus and divergence	盛斌 南开大学经济学院院长、教育部长江学者特聘教授 Sheng Bin Dean of School of Economics of Nankai University, Distinguished Professor of Changjiang Scholars of the Ministry of Education	课堂教学 Classroom teaching	4
第 16 天 周二 下午 July 18, Tuesday afternoon		2. 全球数字贸易在浙江：企业生态与发展经验 II Global digital trade in Zhejiang: Enterprise ecology and development experience II	亚马逊（上海）国际贸易有限公司杭州分公司、字节跳动 TikTok Shop 官方电商招运团队、谦寻控股有限公司（杭州） Hangzhou Branch of Amazon (Shanghai) International Trade Co., LTD., Official e-commerce recruitment team	现场教学 On-site teaching	4

			of ByteDance TikTok Shop, Qianxun Holding Co., LTD. (Hangzhou)		
第 19 天 周五上午 Day 19, Friday morning		3. 全球数字贸易在浙江：企业生态与发展经验 III Global digital trade in Zhejiang: Enterprise ecology and development Experience III	亚马逊海外购宁波前置保税仓、博地新媒体直播电商基地（宁波） Ningbo Pre-bonded Warehouse of Amazon Overseas Purchase, Bodi New Media Live streaming E-commerce Base (Ningbo)	现场教学 On-site teaching	4
第 18 天 周四上午 Day 18, Thursday morning	数字金融：深化 研修 Digital finance: Deepening research	1. 数字金融与个人信息保护 Digital finance and personal information protection	李海英 蚂蚁集团隐私保护研究中心主任 Li Haiying Director of the Privacy Protection Research Center, Ant Group	课堂教学 Classroom teaching	4
第 18 天 周四下午 Day 18, Thursday afternoon		2. 数字普惠金融支持乡村振兴的浙江实践 Zhejiang practice of digital inclusive finance supporting rural revitalization	浙江农村商业联合银行股份有限公司 Zhejiang Rural Commercial United Bank Co., LTD	现场教学 On-site teaching	2
第 18 天 周四下午 Day 18, Thursday afternoon		3. 全球支付金融网络助力数字贸易企业出海 II Global payment finance network helping digital trade companies go overseas II	杭州呼嘭智能技术有限公司 Hangzhou Pingpeng Intelligent Technology Co., LTD.	现场教学 On-site teaching	2
第 17 天 周三下午 Day 17, Wednesday	智能制造与工 业互联网：深化 研修 Intelligent	1. 数实融合与智能供应链 Digital integration and intelligent supply chain	曾晨，京东集团副总裁 Zeng Chen Vice president of JD.com Group	课堂教学 Classroom teaching	4

afternoon	manufacturing				
第 19 天 周五下午 Day 19, Friday afternoon	and industrial Internet: Deepening research	2. 产业智能化转型与未来工厂 II Industrial intelligent transformation and future factory II	雅戈尔集团股份有限公司（宁波）、罗蒙集团股份有限公司（宁波）、宁波博洋家纺集团有限公司 Youngor Group Co., LTD. (Ningbo), Romon Group Co., LTD. (Ningbo), Ningbo Boyang Household Textiles Group Co., LTD	现场教学 On-site teaching	4
第 22 天 周一上午 Day 22, Monday morning	数字政务与治 理：深化研修 Digital governance and administration: Deepening research	1. 信息安全、数字化改革与综合治理 Information security, digital reform and comprehensive management	任奎 浙江大学网络空间安全学院院长、计算机科学与技术学院副院长、求是讲席教授 Ren Kui Qiushi Distinguished Professor and Dean of School of Cyberspace Security, Vice Dean of School of Computer Science and Technology	课堂教学 Classroom teaching	4
第 22 天 周一下午 Day 22, Monday afternoon		2. 数字社会建设的浙江实践 III Zhejiang practice of digital society construction III	浙江省农业农村厅、浙江乡村大脑 Zhejiang Agriculture and Rural Department, Zhejiang Rural Brain	现场教学 On-site teaching	2
第 23 天 周二上午 Day 23, Tuesday morning	数字经济国际 规则合作：深化 研修 International cooperation on	1. 数字经济背景下的 WTO 数字贸易多边谈判 Multilateral negotiations on WTO digital trade in the context of digital economy	石静霞 中国人民大学杰出学者 A 岗特聘教授 Shi Jingxia Distinguished Professor of Renmin University of China	课堂教学 Classroom teaching	4
第 23 天 周二下午 Day 23,	digital economy rules: Deepening	2. “一带一路”数字经济合作的发展图景与法治路径 Development prospect and law path of the	赵骏 浙江大学光华法学院副院长、教授 Zhao Jun	课堂教学 Classroom teaching	4

Tuesday morning	research	"Belt and Road" digital economy cooperation	Professor and Vice Dean of Guanghua Law School, Zhejiang University		
第 24 天周三上午 Day 24, Wednesday morning	数字技术与创新: 深化研修 Digital technology and innovation: Deepening research	1. 数字创新生态系统的治理机制 Governance mechanism of digital innovation ecosystem	魏江 浙江大学管理学院院长、教育部长江学者特聘教授 Wei Jiang Dean of School of Management, Zhejiang University, Distinguished Professor of Changjiang Scholars of the Ministry of Education	课堂教学 Classroom teaching	4
第 25 天周四上午 Day 25, Thursday morning	research	2. 数字内容科技牵引产业转型与跨界融合 Digital content technology driving industrial transformation and cross-sector integration	余江 中国科学院科技战略咨询研究院研究员 Yu Jiang Researcher of the Strategic Consulting Institute of Science and Technology, Chinese Academy of Sciences	课堂教学 Classroom teaching	4
第 24 天周三下午 Day 24, Wednesday afternoon		3. 区块链技术、应用与监管 Blockchain technology, application and regulation	杭州趣链科技有限公司 Hangzhou Hyperchain Technology Co., LTD	现场教学 On-site teaching	2
第 24 天周三下午 Day 24, Wednesday afternoon		4. 数字文化产业与元宇宙技术应用场景 Digital culture industry and metacosmic technology application scenarios	浙江中南卡通股份有限公司 Zhejiang Zhongnan Cartoon Co. LTD	现场教学 On-site teaching	2
第 25 天周四下午 Day 25,	数字中国的浙江探索: 深化研修	1. 信息化基础设施建设赋能共同富裕的浙江经验 Zhejiang experience of information	尹建伟 浙江大学计算机科学与技术学院副院长、教授 Yin Jianwei	课堂教学 Classroom teaching	4

Thursday afternoon	Zhejiang's exploration	infrastructure construction enabling common prosperity	Professor and Vice Dean of the School of Computer Science and Technology, Zhejiang University		
第 22 天 周一 下午	Digital China Agenda: Deepening research	2. 数字文化建设的浙江实践 Zhejiang practice of digital culture construction	浙江省文化和旅游厅 Zhejiang Provincial Department of Culture and Tourism	现场教学 On-site teaching	2
Day 22, Monday afternoon		3. 数字文明时代共同富裕与现代化建设的浙江模式 Zhejiang model of common prosperity and modernization in the age of digital civilization	郑永年 香港中文大学（深圳）讲席教授，浙江（浙江大学）国际发展与治理研究中心名誉主任 Zheng Yongnian Professor of the Chinese University of Hong Kong (Shenzhen), Honorary Director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhjiang (CiSDG)	课堂教学 Classroom teaching	4
第 26 天 周五 上午		4. 深化研修班课程总结：浙江探索的经验和借鉴 II Summary of the intensive seminar: Experience and reference of Zhejiang exploration II	贡森 浙江大学文科领军人才、教授，浙江（浙江大学）国际发展与治理研究中心主任 Leading talent of liberal arts of Zhejiang University. Director of The Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG)	课堂教学 Classroom teaching	午餐 +4 Lunch time +4
Day 26, Friday morning		5. 深化研修班分组汇报展示及点评：课程感悟、本国经验与数字经济合作领域的思考 (30 名学员共分为 6 组，每组汇报 15 分钟)			
第 26 天 周五 下午					
Day 26, Friday afternoon					

		<p>Presentation and comment on the group report of the intensive seminar: seminar perception, national experience and reflection in the field of digital economy cooperation</p> <p>(30 participants divided into 6 groups and each group reporting for 15 minutes)</p>
<p>第 27 天周 六 Day 27, Saturday</p>	<p>数字经济专业 市场之旅 II Digital economy professional market tour II</p>	<p>全体学员赴万事利集团有限公司、杭州万事利丝绸文化博物馆、杭州中国丝绸城走访、调研丝绸纺织行业历史沿革、基础设施建设情况，考察数码印花、杭州“中国丝绸名品馆”电商平台、杭州丝绸网线上线下结合经验，了解传统丝绸纺织行业在数字时代面临的机遇与挑战</p> <p>All the participants visiting Wensli Group Co., LTD., Hangzhou Wensli Silk Culture Museum, Hangzhou China Silk City, investigating the history and infrastructure construction of the silk textile industry, investigating the online and offline combination experience of digital printing, Hangzhou "China Silk Museum" e-commerce platform and the Hangzhou Silk Net to understand the opportunities and challenges faced by the traditional silk textile industry in the digital age</p>

七、部分师资和教学点示例

VII. Teaching faculty and teaching sites

（一）师资

（1） Core teaching faculty

贡森，项目主任，浙江大学文科领军人才、教授、博士生导师，浙江（浙江大学）国际发展与治理研究中心主任，国务院政府特殊津贴专家，曾任国务院发展研究中心国际合作局（港澳台办公室）局长（主任）。主要研究领域包括社会保障、社会政策、国际发展合作以及可持续发展。



Director of the project, leading talent of liberal arts of Zhejiang University, professor and doctoral supervisor of the School of Public Affairs, Zhejiang University. He is also the director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG), expert of Government Special Allowance of the State Council, former Director of International Cooperation Bureau (Hong Kong, Macao and Taiwan Office) of Development Research Center of the State Council. His research interests include social security, social policy, international development cooperation and sustainable development.



马述忠，项目首席专家，浙江大学求是特聘教授、博士生导师，浙江大学中国数字贸易研究院院长、国际商务学科负责人，国家数字贸易专家工作组咨询专家，中国信息经济学会副理事长，浙江省国际经济贸易学会会长。主要研究领域为全球数字贸易、国际贸易与跨国投资。

Ma Shuzhong, chief expert of the project, Qiushi Distinguished Professor and doctoral supervisor of Zhejiang University, Dean of the China Academy of Digital Trade, Zhejiang University, head of International business discipline, consulting expert of National Digital Trade Expert Working Group, Vice president of China Academic Society of Information Economics, President of Zhejiang Association of International Economics and Trade. His research interests include global digital trade, international trade and transnational investment.



黄先海，浙江大学副校长，教授、博士生导师，教育部“长江学者奖励计划”特聘教授、国家“万人计划”哲学社会科学领军人才、国家有突出贡献中青年专家、国务院政府特殊津贴专家。主要研究领域为国际贸易学、世界经济、产业经济学。

Huang Xianhai, Vice President, professor and doctoral supervisor of Zhejiang University, Distinguished Professor of Changjiang Scholars of the Ministry of Education, leading talent of philosophy and social sciences of the National "Ten Thousand People Program", young and middle-aged experts with outstanding contributions to the country, and expert of Government Special Allowance of the State Council. His main research fields are international trade, world economy and industrial economics.



洪俊杰，对外经济贸易大学副校长兼经济学部部长，特聘教授、博士生导师，教育部“长江学者奖励计划”特聘教授、国家社科基金重大项目首席专家、国务院政府特殊津贴专家、教育部经济与贸易类教指委秘书长。研究领域涵盖国际贸易与国际商务、区域经济与运输物流。

Hong Junjie, Vice President and Minister of the Department of Economics, University of International Business and Economics, distinguished Professor and doctoral supervisor. Distinguished Professor of Changjiang Scholars of the Ministry of Education, Chief expert on major projects of National Social Science Fund, expert of Government Special Allowance of the State Council, Secretary-general of the Economic and Trade Education Advisory Committee of the Ministry of Education. His research field are international trade and international business, regional economy and transport logistics.

(二) 现场教学点示例

(II) Examples of on-site teaching points



中国电子口岸数据中心杭州分中心(简称“杭州数据分中心”)是中国电子口岸数据中心在杭州的分支机构，业务范围涵盖浙江省（宁波地区以外），负责中国电子口岸应用项目的推广、技术支持、软件开发等业务，承担浙江电子口岸建设，和与浙江省大通关建设相关的信息化项目。

Hangzhou Branch of China Electronic Port Data Center (referred to as "Hangzhou Branch") is a branch of China Electronic Port Data Center in Hangzhou. Its business scope covers Zhejiang Province (Ningbo excluded), responsible for

project promotion, technical support, software development and other business of China Electronic Port application projects, and the construction of Zhejiang Electronic Port, as well as the informatization project related to the construction of Zhejiang Customs clearance.

浙江大华技术股份有限公司，是全球领先的以视频为核心的智慧物联解决方案提供商和运营服务商。公司持续探索机器视觉及机器人、智慧生活、智慧消防、汽车电子、智慧存储、智慧安检、智慧显控、智慧控制、智慧热成像等创新业务，产品和解决方案覆盖全球 180 个国家和地区。



Zhejiang Dahua Technology Co., Ltd. is the world's leading video-centered intelligent Internet of Things solution provider and operation service provider. The company continues to explore innovative businesses such as machine vision and robot, intelligent life, intelligent fire protection, automotive electronics, intelligent storage, intelligent security check, intelligent display control, intelligent control, intelligent thermal imaging, etc., with products and solutions covering 180 countries and regions around the world.

阿里云计算有限公司创立于 2009 年，是全球领先的云计算及人工智能科技公司，为 200 多个国家和地区的企业、开发者和政府机构提供服务。阿里云致力于以在线公共服务的方式，提供安全、可靠的计算和数据处理能力，让计算和人工智能成为普惠科技。



Founded in 2009, Ali Cloud Computing Co., Ltd. is the world's leading cloud computing and artificial intelligence technology company, providing services to enterprises, developers and government agencies in more than 200 countries and regions. Ali Cloud is committed to providing secure and reliable computing and data processing capabilities in the way of

online public services, making computing and artificial intelligence an inclusive technology.

杭州城市大脑有限公司是国内首家专注于城市大脑建设和运营的科技企业，自成立以来深度参与市域城市大脑和省域数字化改革建设运营，助力城市建设服务民生、辅助决策、支撑数字社会体系运行的未来城市操作系统(CityOS)。目前，城市大脑和数字化改革建设运营成熟经验已在温州、台州等多个地市区县应用推广。



Hangzhou City Brain Co., Ltd. is the first technology enterprise in China focusing on the construction and operation of urban brain. Since its establishment, Hangzhou City Brain Co., Ltd. has been deeply involved in the construction and operation of urban brain and provincial digital reform, helping cities to build a future city operating system (CityOS) that serves people's livelihood, aids decision-making and supports the operation of digital social system. At present, the mature experience of urban brain and digital reform construction and operation has been applied and promoted in Wenzhou, Taizhou and other cities, districts and counties.