

China-ASEAN Digital Economy Seminar

Enrollment Guide

I. Project Overview

In order to enhance China-ASEAN digital economy cooperation, promote digital connectivity, build a digital economy cooperative partnership featuring mutual trust, mutual benefit, inclusiveness, innovation and win-win results, and build an even closer China-ASEAN community of shared future, the Ministry of Industry and Information Technology, PRC, Zhejiang Provincial Government and Zhejiang University jointly organized the China-ASEAN Digital Economy Seminar. The project is fully funded by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government, and is undertaken by the Center for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG).

The Seminar aims to help participants understand current status and construction experience of China's digital economy development, digital trade, digital government and governance, digital finance, intelligent manufacturing and industrial Internet and other fields, improve their professional knowledge in digital economy and other aspects and produce substantive help for future work. The seminar is open to talents in digital development in ASEAN member states. Applicants may come from government, industry and academia.

The seminar includes classroom teaching, on-site teaching, teamwork and report; The teaching faculty consists of China's top digital economy scholars, industry elites and government officials; on-site teaching is given by excellent digital enterprises and include introduction to digital application cases in Zhejiang Province; The classroom teaching is held at Zhejiang University, Zijingang campus, one of China's top universities.

II. Admission Requirements

Fields of expertise: Digital economy, digital management, digital government, etc.

Area of Responsibility: Leading talents in government, industry and academia in the above fields in ASEAN member countries.

1. Leading government personnel: government officials of ASEAN member states should have more than 5 years of working experience in principle. Senior officials who have managed or participated in digital economy and digital government affairs are preferred.

2. Industry leaders: Enterprise talents engaged in digital economy-related industries should have more than 3 years of working experience in principle, and senior managers are preferred.

3. Leading academic talents: Experts and scholars engaged in digital economy-related research, in principle, they should have research experience in the field, provide at least 3 relevant academic papers or research reports. Scholars who are from QS top 500 universities, or top 10 universities in their countries, and with landmark achievements in the field are preferred.

Age: 25-55 years old.

Health status: physically and mentally healthy, able to complete the investigation and study as planned.

Language skills: Listening, speaking and writing in Chinese or English.

III. Project Information

Theme: *From Digital Economy Cooperation to Shared Prosperity.*

Scale: 60 participants, all participating in the two-week basic seminar; 30 participants will continue to participate in the two-week intensive seminar.

Duration: the basic seminar will be held from August 12, 2023 (Saturday) to August 26, 2023 (Saturday); the intensive seminar will be held from August 26, 2023 (Saturday) to September 9 (Saturday), 2023.

Location:

Classroom teaching: Zijingang Campus of Zhejiang University, No.866 Yuhangtang Road, Xihu District, Hangzhou City, Zhejiang Province, People's Republic of China;

On-site teaching: relevant government, enterprises and institutions of Hangzhou, Ningbo, Yiwu and other cities (on-site teaching accounts for about 30%).

Curriculum:

Seminar arrangement: 80 credit hours for basic seminar and 80 credit hours for intensive seminar, including opening ceremony and starting course, special topic teaching, site visit, graduation ceremony and farewell dinner, digital economy market tour, etc. Curriculum includes digital economy synthesis, digital trade, digital finance, intelligent manufacturing and Industrial Internet, theme activities of "Integration and Cooperation of Asian Civilizations in the Digital Age", digital government and governance, cooperation on international rules of digital economy, digital technology and innovation, and Zhejiang's exploration of Digital China (see Annex II for the introduction, curriculum and teaching faculty of the seminar).

Working language: Chinese, English. The seminar provides simultaneous interpretation services in Chinese and English and student volunteer services.

Organizer: Zhejiang University (ZJU), the Center for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG).

Cooperative network: Zhejiang Provincial People's Government General Office, Zhejiang Provincial Department of Economy and Information Technology, Zhejiang Provincial Department of Agriculture and Rural Affairs, Zhejiang Provincial Department of Culture and Tourism, China Electronics Port, Zhejiang Rural Brain, Hangzhou Internet Court, "Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District, Zhejiang China Commodity City Group

Co., LTD., Hangzhou City Brain Co., LTD., Alibaba Group Holdings Co., LTD., Jingdong Group, Amazon (Shanghai) International Trade Co., LTD., Beijing ByteDance Technology Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Zhongkong Technology Group Co., LTD., Zhejiang Zhongnan Cartoon Co., LTD., Zhejiang Uniview Technology Co., LTD., Wensli Group Co., LTD., Lianlian (Hangzhou) Information Technology Co., LTD., Qianxun Holding Co., LTD., Youngor Group Co., LTD., Ningbo Boyang Home Textiles Group Co., LTD.

IV. Expenses

ASEAN-China Young Leaders Scholarship and Zhejiang Provincial Government provide full financial support for the students, including round-trip travel, tuition, translation service fee, accommodation expenses during the study, on-site teaching transportation expenses, etc. All expenses outside the program will be borne by the students themselves.

IV. Application materials

1. Application Form for China-Asean Digital Economy Seminar (Annex I);
2. Recommendation letters (2 copies);
3. Work certificate;
4. A copy of the applicant's academic certificate;
5. Resume in Chinese or English;
6. Copy of valid passport;
7. Applicant's 2-inch e-ID photo.

Applicants should consolidate the above seven documents into a single PDF document titled "Name + China-Asean Digital Economy Application" and send it to cisdg@zju.edu.cn by July 15, 2023.

Applicants should fill in all the information truthfully. Those who falsify in the application process, no matter when found, will be disqualified for the seminar. Zhejiang (Zhejiang University) Center for International Studies on Development and Governance (CiSDG) will review the materials submitted by the applicant and notify the applicant to go through the following procedures of coming to China.

For matters not covered, the applicant will be contacted by email. Please make sure that your email address is correct and your mobile phone works properly.

VI. Contact information

Center for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG).

Address: 408, Creative Building A, Zijingang Campus, Zhejiang University, Hangzhou, China

Postal code: 310058

Tel: +86 571 87079319 (Ms. Chen)

+86 15510717188 (Ms. Chen) , +86 18768117882 (Dr. Chai)

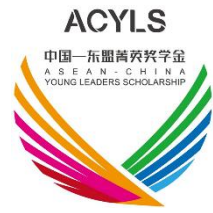
Email: cisdg@zju.edu.cn



“从数字经济合作到共同繁荣”

中国—东盟数字经济研修班

招生简章



一、项目概述

为促进中国—东盟数字经济合作，推动数字互联互通，打造互信、互利、包容、创新、共赢的数字经济合作伙伴关系，建设更加紧密的中国—东盟命运共同体，中国工业和信息化部 and 浙江省人民政府、浙江大学共同牵头举办中国—东盟数字经济研修班。项目由中国—东盟菁英奖学金、浙江省财政资金提供全额资助，浙江（浙江大学）国际发展与治理研究中心承办。

项目旨在帮助学员了解中国数字经济、数字贸易、数字政务与治理、数字金融、智能制造与工业互联网等领域的发展现状与建设经验，提升在数字经济等方面的专业知识并产生对未来工作的实质性帮助。研修班面向东盟成员国数字发展领域的领军人才，申请者可以来自政府、产业界和学术界。

研修方式包括课堂教学、实地考察调研与分组汇报；师资来自中国数字经济领域顶尖学者、行业精英和政府官员；实地考察包括浙江省优秀的数字化企业以及数字化应用案例；课堂教学位于中国顶尖大学浙江大学紫金港校区。

二、学员要求

专业领域：数字经济、数字管理、数字政务等。

工作岗位：东盟成员国上述领域的来自政府、产业和学术界的领军人才。

（一）政府领军人才：东盟成员国政府官员，原则上需有 5 年以上工作经验，管理或参与过数字经济、数字政务等的高层官员优先。

（二）产业界领军人才：从事数字经济相关产业的企业人才，原则上须有 3 年以上从业经验，高级管理人员优先。

（三）学术界领军人才：从事数字经济相关研究的专家学者，原则上需有本领域的研究经验，提供至少 3 篇相关学术论文或研究报告，QS 等排名前 500 名大学、本国排名前 10 名大学、在本领域具有标志性成果的专家学者优先。

年 龄：25 至 55 周岁。

健康要求：身心健康，能够按计划全程完成研修。

语言能力：中文或英语的听、说、写能力满足授课要求。

三、项目信息

研修主题：从数字经济合作到共同繁荣。

容 量：60 人，全员参与为期两周的基础研修班；暂定其中 30 人继续参与为期两周的深化研修班。

时 间：基础研修班为 2023 年 8 月 12 日（周六）至 8 月 26 日（周六）；深化研修班为 2023 年 8 月 26 日（周六）至 9 月 9 日（周六）。

地 点：

课堂教学：中华人民共和国浙江省杭州市西湖区余杭塘路 866 号浙江大学紫金港校区。

现场考察：杭州、宁波、义乌等城市的相关企业和案例。

课程安排：

基础研修班 80 学时、深化研修班 80 学时。课程形式有开幕式及始业课程、专题教学、现场考察、结业仪式暨告别晚宴、数字经济市场之旅等。课程内容包含数字经济综合、数字贸易、数字金融、智能制造与工业互联网、“数字时代亚洲文明交融与合作”主题活动、数字政务与治理、数字经济国际规则合作、数字技术与创新、数字中国的浙江探索（研修班简介、课程、师资详见附件二）。

工作语言：中文、英文。课程提供中英文同声传译服务及学生志愿者服务。

执行单位：浙江大学（ZJU）、浙江（浙江大学）国际发展与治理研究中心（CiSDG）。

合作网络：浙江省人民政府办公厅、浙江省经济和信息化厅、浙江省农业农村厅、浙江省文化和旅游厅、中国电子口岸、浙江乡村大脑、杭州互联网法院、杭州市萧山区盈丰街道“盈丰里”数字化平台、浙江中国小商品城集团股份有限公司、杭州城市大脑有限公司、阿里巴巴集团控股有限公司、京东集团、亚马逊（上海）国际贸易有限公司、北京字节跳动科技有限公司、浙江大华技术股份有限公司、中控科技集团有限公司、浙江中南卡通股份有限公司、浙江宇视科技有限公司、万事利集团有限公司、连连（杭州）信息技术有限公司、谦寻控股有限

责任公司、雅戈尔集团股份有限公司、宁波博洋家纺集团有限公司。

四、费用

中国—东盟菁英奖学金、浙江省财政资金为学员提供全额资助，包含往返旅费、学费、翻译服务费、研修期间住宿费、现场教学交通费等。项目以外的费用由学员自行承担。

五、申请材料及方式

- 1、《中国—东盟数字经济研修班申请表》（附件一）；
- 2、推荐信（2份）；
- 3、工作证明；
- 4、申请人学历证书复印件；
- 5、中文或者英文个人简历；
- 6、有效护照复印件；
- 7、申请人2寸电子证件照。

申请人需要将以上7份材料整合为单一的PDF文档，文件名为“姓名+中国—东盟数字经济申请”，发送至邮箱 cisdg@zju.edu.cn，截止时间为2023年7月15日。

申请人应如实填写所有信息，凡在申报过程中作假者，无论何时发现，一律取消其研修资格。浙江（浙江大学）国际发展与治理研究中心（CiSDG）将对申请人提交的材料进行审核，审核通过后通知申请人办理来华手续。

未尽事宜，将通过电子邮件与申请人联系。请务必保证电子邮箱正确、手机工作正常。

六、联系方式

浙江（浙江大学）国际发展与治理研究中心

地址：中国杭州市浙江大学紫金港校区西区创意A楼408

邮政编码：310058

电话：+86 571 87079319（陈老师）

+86 15510717188（陈老师），+86 18768117882（柴博士）

邮箱：cisdg@zju.edu.cn

From Digital Economy Cooperation to Shared Prosperity

