

SECOND GMS TOURISM INFRASTRUCTURE FOR INCLUSIVE GROWTH PROJECT

(ADB Loan 3701-CAM (COL))

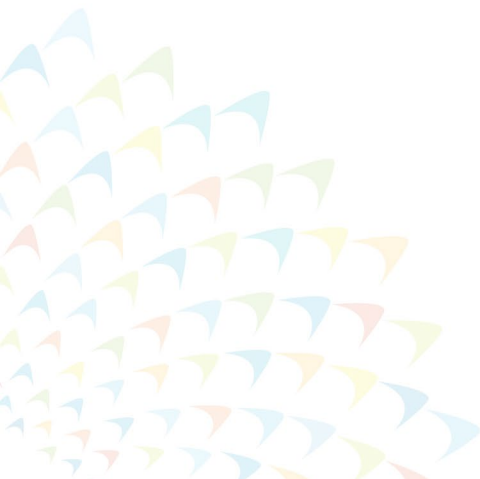
**Workshop on Sustainable, Inclusive and Resilient
Tourism Recovery and Development in Asia and the Pacific**

6-7 July 2023, Nanning PRC

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Basic Project Data

- ADB Loan \$30 million
- Government contribution \$0.89 million
- Loan approval date 31 Aug 2018
- Loan effectiveness 25 December 2018
- Loan closing date 30 June 2024

- Executive Agency: Ministry of Tourism
- Implementing Agency: Ministry of Tourism, Ministry of Public Works and Transport

To help transform secondary GMS central and southern corridor towns into economically inclusive, competitive tourism destinations by

○ improving transport infrastructure, urban environmental services, and capacity to sustainably manage tourism

Output 1: Infrastructure Projects

a) Kep Landfill Improvement Subproject

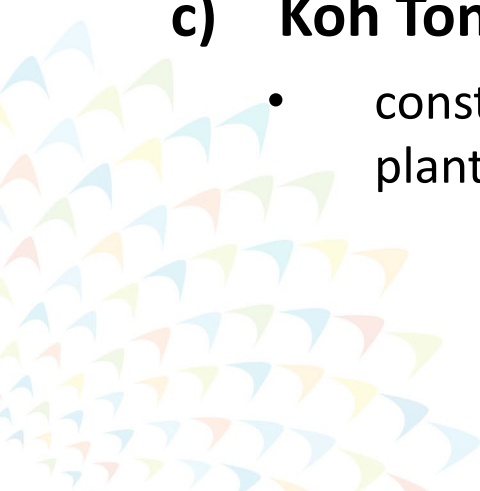
- renovate the existing dumpsite and provide Kep province with a long-term modern and controlled landfill
- completed and handed over to MPWT on 30 October 2022

b) Kep Coastal Road Improvement Subproject

- improve and widen approximately 12.8 km of existing bypass road connecting Kep town to Angkol Village and Provincial Road 1332

c) Koh Tonsay Passenger Pier Improvement Subproject

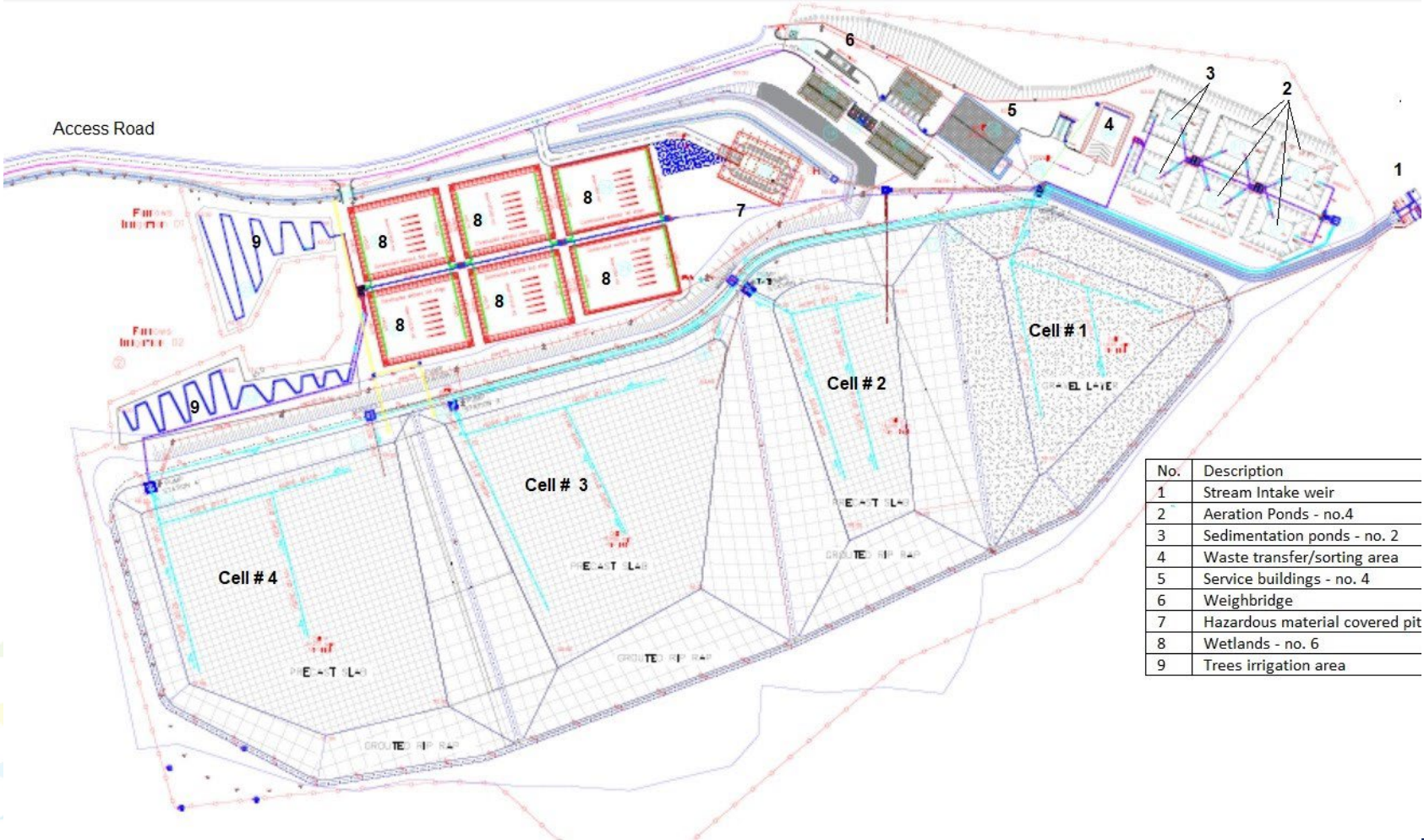
- construct a pier complete with sanitation, water supply and power plant/transmission systems



Location of Kep Province and Subprojects



Design of Kep Landfill



Photos of Kep Landfill



Photos of Kep Coastal Road



Design of Koh Tonsay Pier Subproject



Photos of Koh Tonsay Pier Subproject



Output 2: ASEAN Tourism Standard



- Support ASEAN Tourism Standards (ATS) national implementation
- Support the implementation of selected ASEAN Tourism Standards and the ASEAN Sustainable Tourism Awards in Kampot, Kep, Koh Kong, and Preah Sihanouk Provinces

5 ATS Standards: Green Hotel, Clean City, Public Toilet, Community Based Tourism and Homestay

4 Responsible MOT Departments

- (i) Accommodation and Food Service Department – (Hotel Rating Committee) Green hotel
- (ii) Clean City Assessment Department - Clean City
- (iii) Clean City and Contest Promotion Department - Public Toilet Standard and
- (iv) Tourism Product Development Department - CBT and Homestay Standards

3 National Assessment Committees: Green Hotel, Clean City and Public Toilet, and CBT and Homestay

5 Provincial standards assessment committees: One in each of the 4K provinces for each standard

ATS Awards in ASEAN Tourism Forum 2023



Cambodia 2023

Homestay	5
CBT	3
Public Toilet	5
Spa	4
Total	17

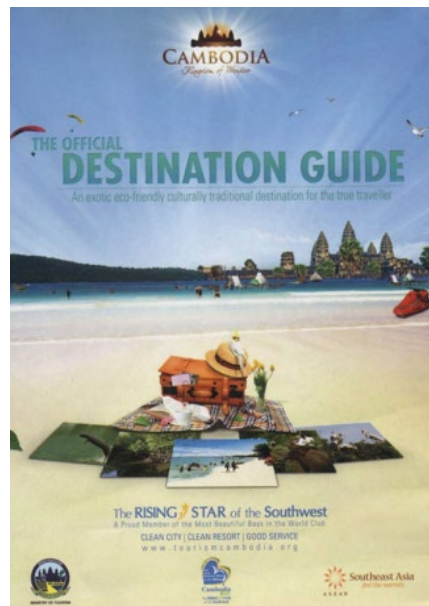
Total Coastal Zone 2018-2023

Homestay	5
CBT	2
Green Hotel	3
Clean city	3
Public Toilet	2

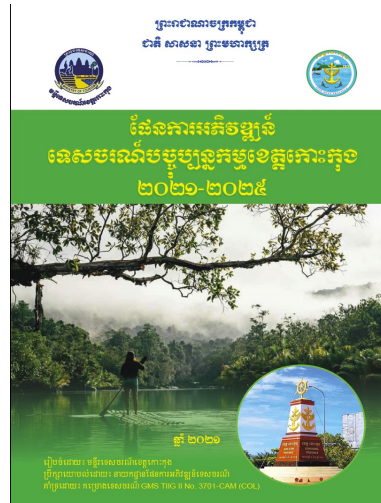
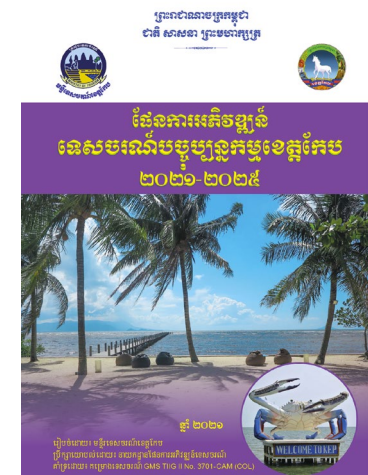
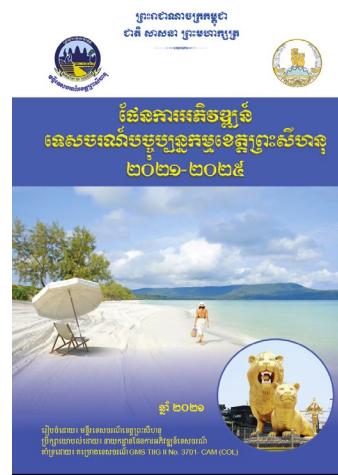
Output 3: Destination Management and O&M

Includes 11 activities on:

- 1) capacity building for tourism destination management
 - Master plans, promotion, interpretation etc.
- 2) capacity building for infrastructure O&M



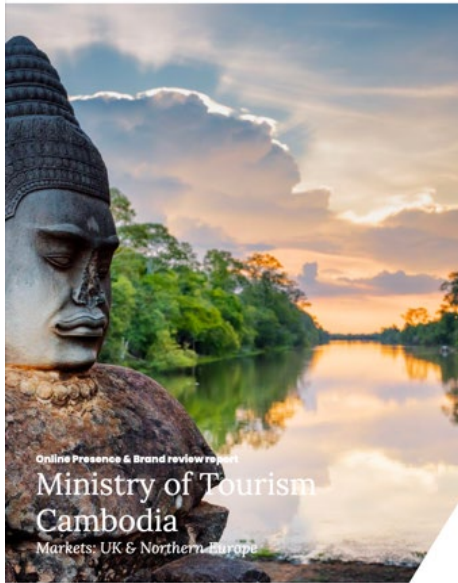
Destination Management Activities



Destination Management Activities

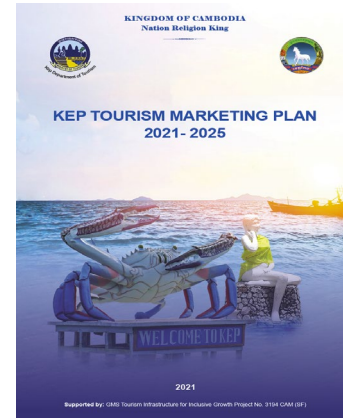


Destination Management Activities



Ministry of Tourism Cambodia
 Digital review report
 28 February 2022

Hills Balfour



Destination Management Activities

