



The East Asian-Australasian Regional Flyway Initiative (RFI)

Site Studies & Nature Credits

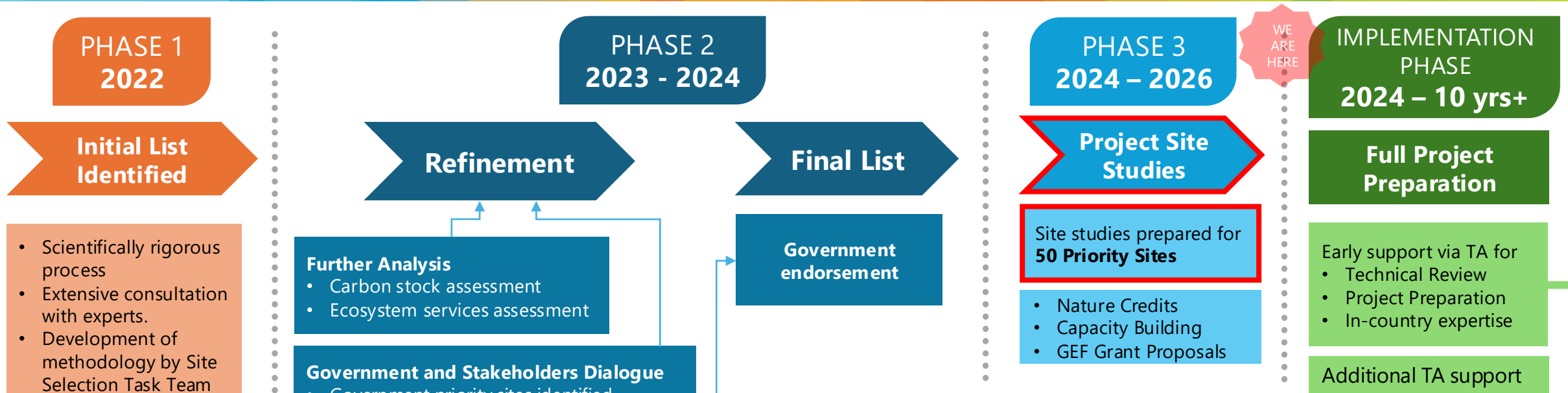
**RKSI Seminar
27 May 2026**

RFI SITE STUDIES

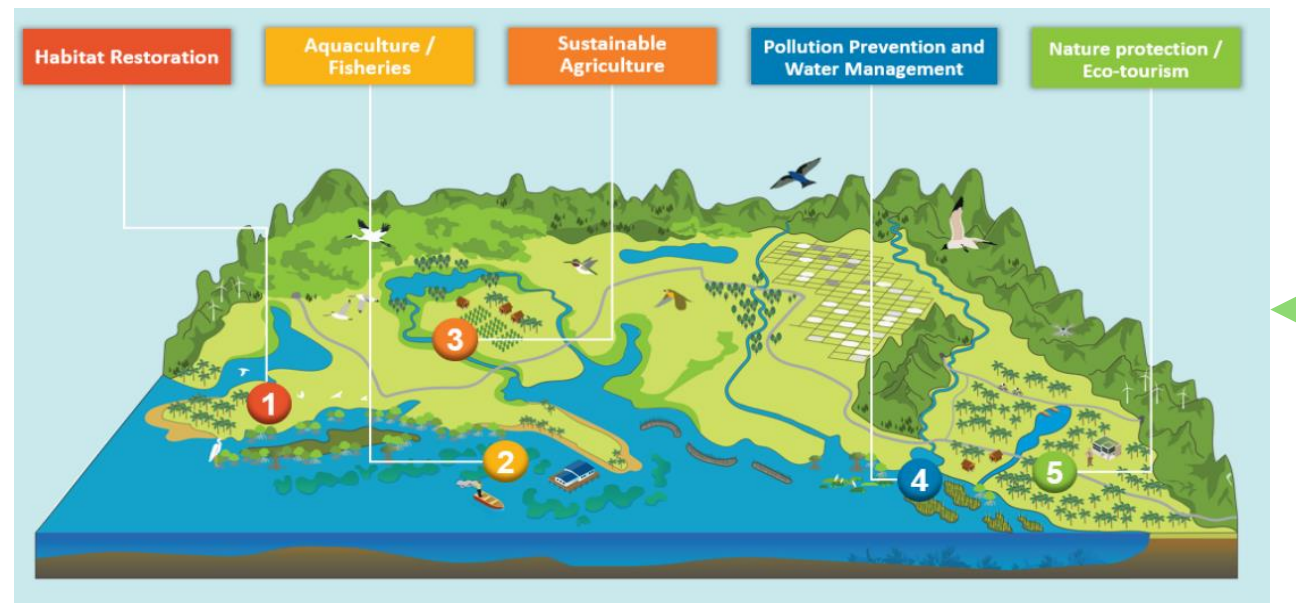


*Duncan Lang, Principal Environment Specialist
Climate Change and Sustainable Development Department*

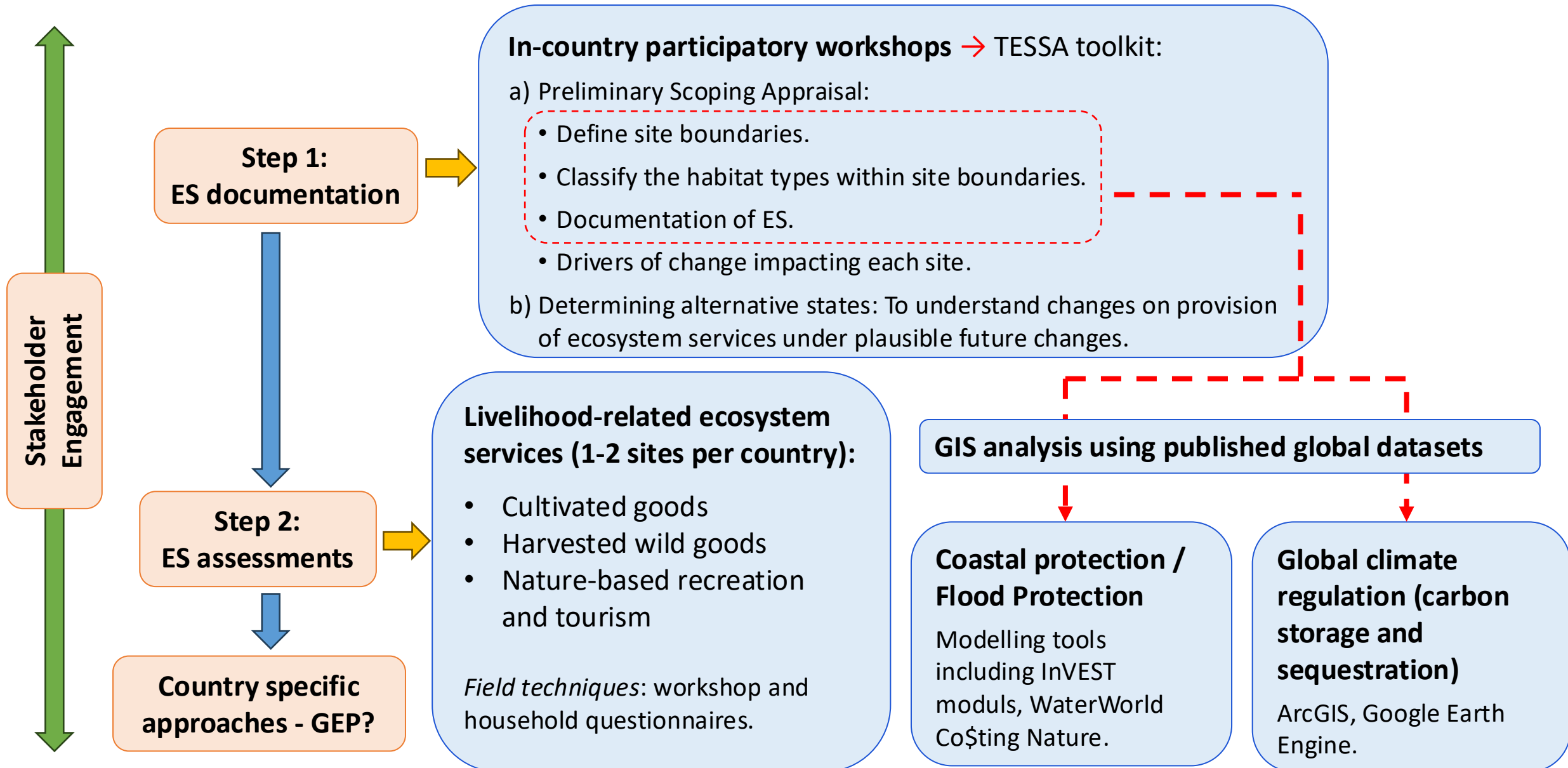
RFI Phased Approach – Development to Implementation



Investing in wetlands delivers not only for **nature** but delivers great opportunities for **livelihoods and resilience**



Ecosystem Services Assessment – RFI Approach

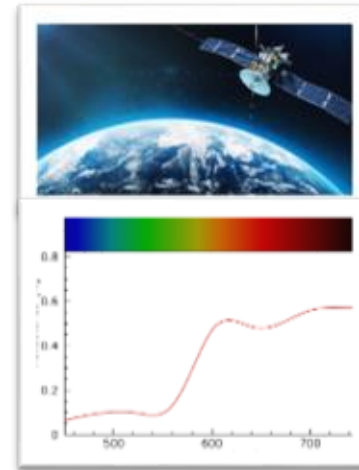
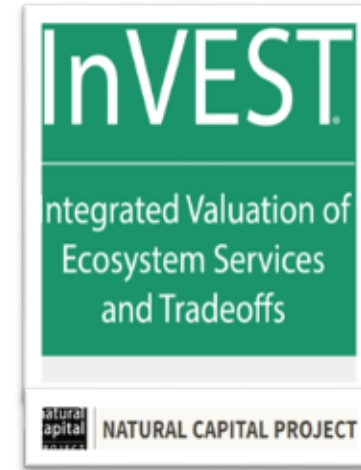
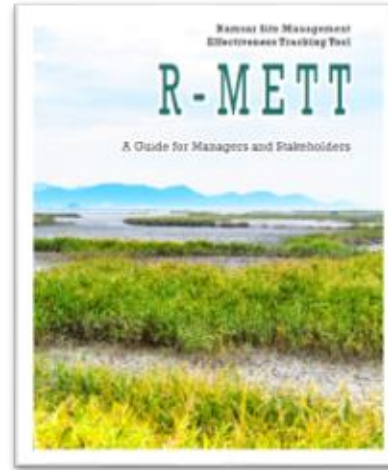
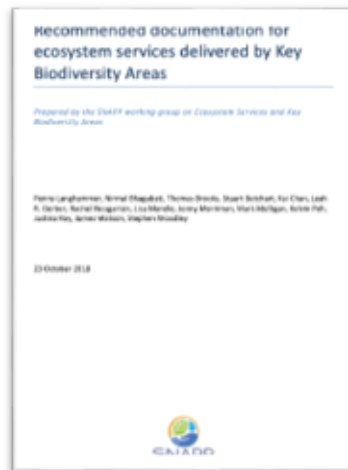
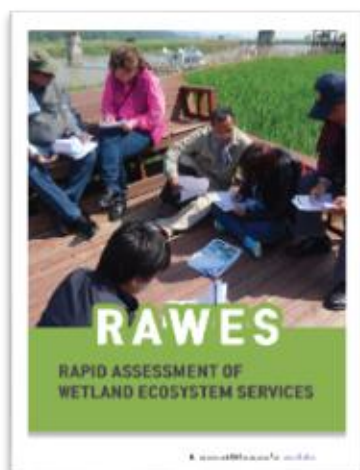


Ecosystem Services Assessment – RFI Approach

- Combination of toolkits and resources:

Participatory workshops

Desk-based



- **Main framework.**
- Documentation of ES.
- Assessments of livelihood-related ES.
- Valuations of ES: current vs. alternative state.

- Classification of ES.
- Tailored for wetlands.

- Recommended fields for ES in KBS.

- Classification of drivers of change.
- Tailored for wetlands.

- Modelling tools using published global datasets.
- For coastal protection & Flood Protection etc.

- Remote sensing methods.
- For carbon storage.

Participation during workshops now held in the Philippines Cambodia, Thailand, Mongolia and Bangladesh

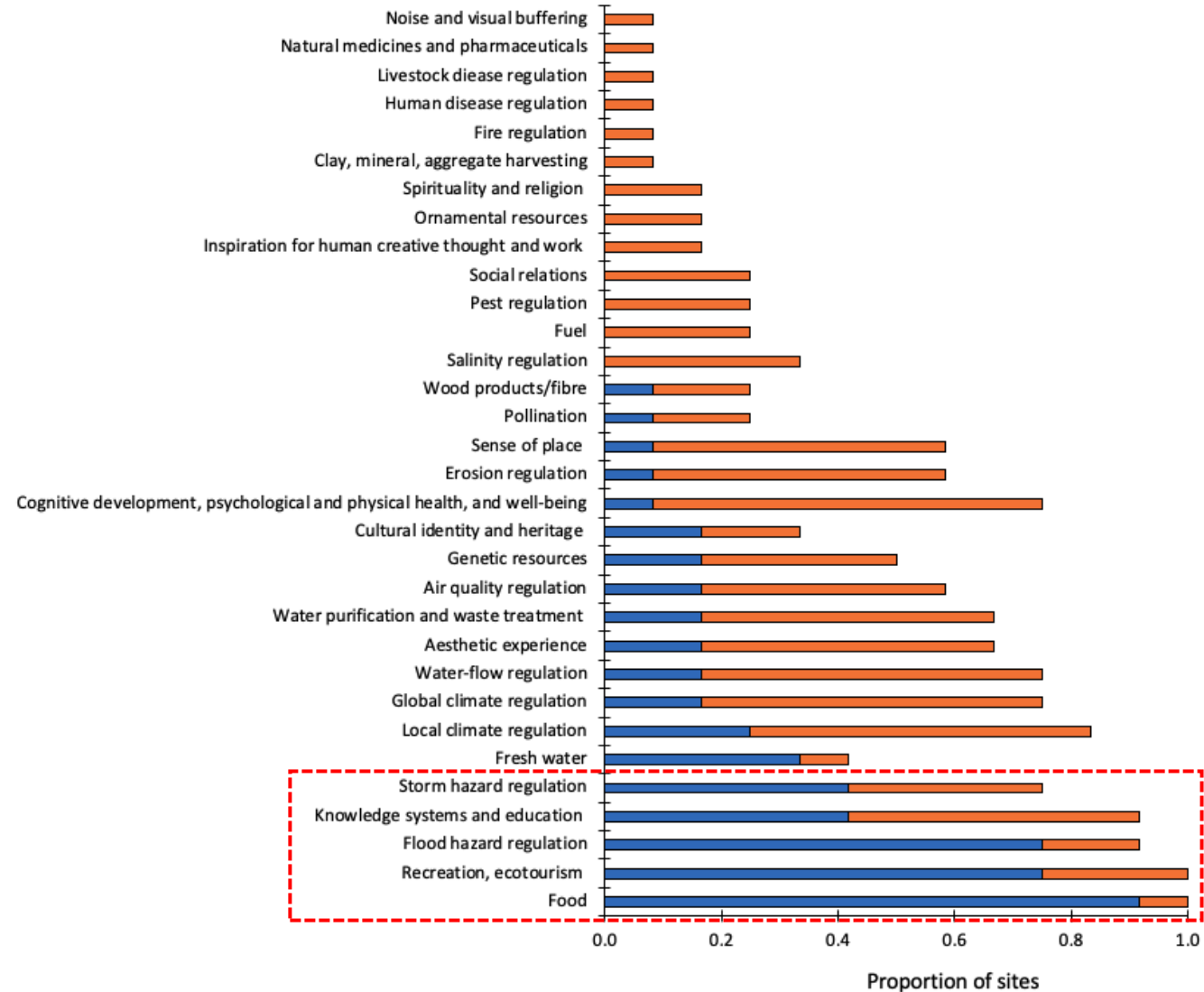


Ecosystem Services Assessment - Philippines Preliminary Results

- Proportion of wetland sites delivering different ES and their relative importance:

Top five ecosystem services:

1. Food (provisioning ES).
2. Recreation and ecotourism (cultural ES).
3. Flood hazard regulation (regulating ES).
4. Knowledge systems and education (cultural ES).
5. Storm hazard regulation (regulating ES).



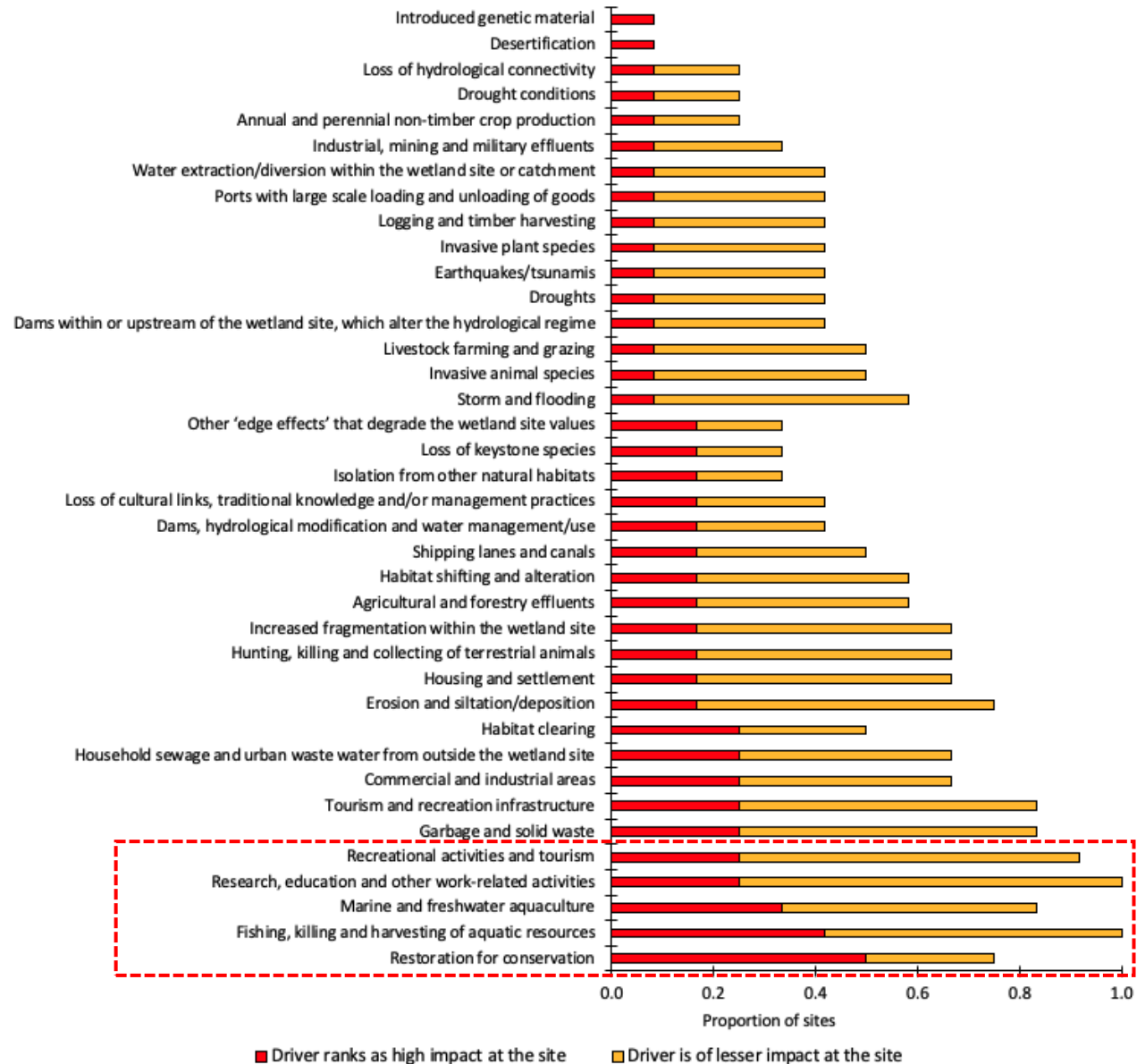
■ Service ranked amongst the five most important at the site ■ Service is of lesser importance at the site

Ecosystem Services Assessment – Drivers of Change

Pressures affecting the delivery of ecosystem services at the wetland sites:

Top five drivers of change:

1. Restoration for conservation.
2. Fishing, killing and harvesting of aquatic resources.
3. Marine and freshwater aquaculture.
4. Research, education and other work-related activities.
5. Recreational Activities and Tourism.



Ecosystem Services Assessment - Philippines Preliminary Results

Estimated economic value of sequestered carbon based on the boundaries of RFI sites

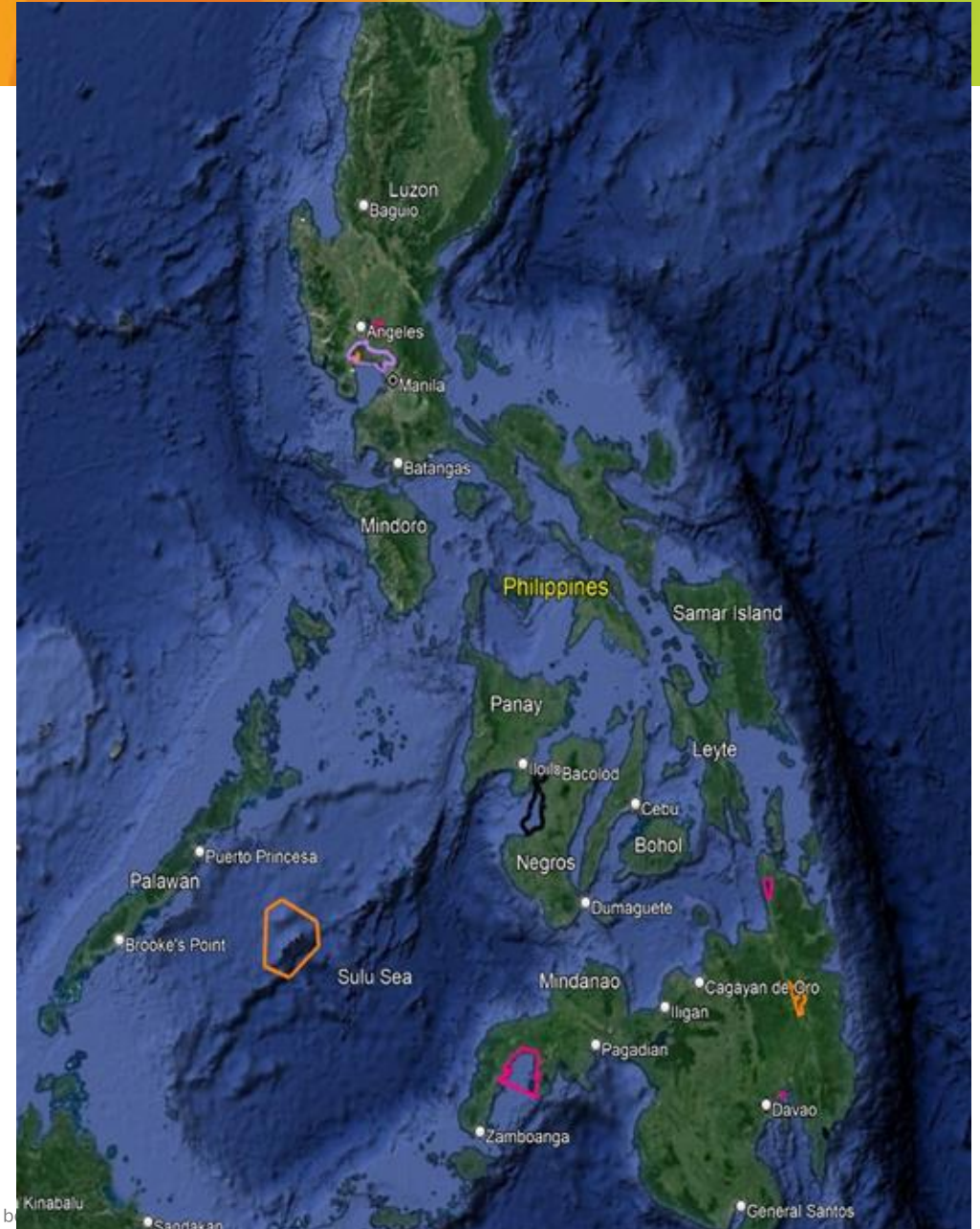
PHILIPPINES 8 out of 12 RFI sites			Wetland Land Cover Types
Area (ha)	Total Mg CO ₂ e/yr	\$ million/yr	
805	48,555	4.674	Mangroves
8,219	5,252	4.483	Grasslands / Savannas
3,047	4,041	0.372	Peatlands
10,100	48,555	4.467	Tidal Flats
43,527	65,269	6.005	Forests
65,698	126,445	11.633	TOTAL

Notes: Sites comprise those with confirmed boundaries; Total Mg CO₂e- total carbon dioxide equivalent in megagram; 1 Mg CO₂e = US\$92, EU Emissions Trading System (EU ETS) mean market price as of 2022.

Equivalent cost averted from potential financial losses from flooding and extreme weather events by Mangroves in Philippines

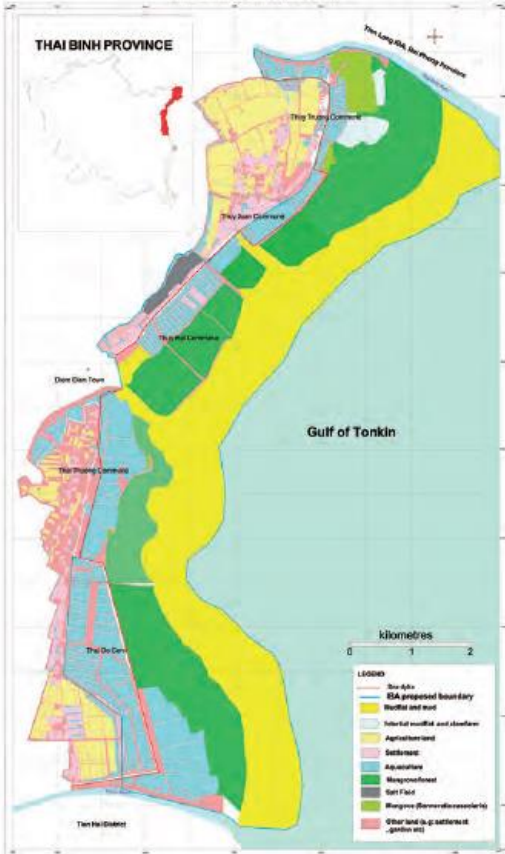
Ha of Mangroves*	Annual Expected Benefits to Total Stock \$ million*	Annual Expected Benefits/ha of mangroves to Total Stock \$/ha*
3-15	38-162	2,207-19,633

Notes: Total Stock = benefits to people + industrial stock + residential stock



Ecosystem Services results – TESSA output example: Thai Thuy, Viet Nam

Habitat and Land-use of Thai Thuy Wetland Area
Thai Binh province, Vietnam



Land use	Area (ha)
Intertidal mudflat	3,766
Mangrove forest	1,754
Aquaculture	1,411
Salt farm	50
Total	6,981

Map and land use of Thai Thuy Wetland

Benefit



Harvested Wild Goods \$2.2 million/year

Fish harvested in Thai Thuy district \$1.37 million/year¹
Shellfish collected in the mudflat \$0.87 million/year



Cultivated Goods \$ 11.7 million/year

Fish and Shrimp harvested from semi natural aquaculture \$0.58 million/year (\$2,524/ha/year)²
Fish harvested from intensive aquaculture \$8.93 million/year (\$7,558/ha/year)²
Clam harvested from clam culture in mudflat \$ 1.93 m/year
Salt production in the salt farm \$0.22 million/year³



Disaster Risk Reduction \$ 1.1 million/year

Protective benefits of mangrove forest \$1.05 million/year⁴



Climate Regulation \$60.3 million

The benefit of global climate regulation from the carbon stored in the wetland is \$ 60.26 million. This is an one-off stored value, i.e. not an annual value.⁵

**Net Benefit : \$ 15.0 million / year
Plus \$ 60.3 million of carbon storage function**

Ecosystem Services Assessment - Contribution to Site Studies and potential Project Concept Development

Ecosystem Services Assessment

- **Identification of key natural assets**
 - ES work identifies key natural assets
 - Establishes monetary value
- **Identification of threats / opportunities**
 - Identifies negative drivers
 - Identified existing degradation and threats
 - Identifies opportunities
- **Stakeholder Feedback**
 - Includes feedback from stakeholders



Early Site Studies

- Rapid Appraisal
- Enabling Environment
- Identify Co-benefits
- Non-committal Recommendations

Key Components

- Biodiversity Values of Site
- Ecosystem Services
- Drivers of Change and their potential impacts
- Capacity Needs
- Opportunities, including
 - Recommendations
 - Potential Financing
 - Proposed Institutional Arrangements
 - Risks

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Series: [ADB Data Room: Regional Flyway Initiative](#)

Regional Flyway Initiative Site Studies

The **Regional Flyway Initiative (RFI)**, led by the Asian Development Bank in partnership with the East Asian–Australasian Flyway Partnership (EAAFP) and BirdLife International, supports the identification and prioritization of key wetland sites across **Bangladesh, Cambodia, Indonesia, the Lao People's Democratic Republic, Malaysia, Mongolia, Thailand, Viet Nam, Papua New Guinea, the Philippines, and the People's Republic of China**. These wetlands form part of the East Asian–Australasian Flyway and are critical for migratory waterbirds, while also delivering essential ecosystem services, including climate regulation, flood protection, and livelihood support.

Across these 11 DMCs, the RFI is working with national counterparts to refine a network of priority wetland sites for early-stage project development and targeted conservation action. These sites are selected based on their ecological importance, conservation urgency, and potential for sustainable management and investment.

This page provides an overview of RFI priority sites by country, highlighting key wetlands identified for focused conservation planning and investment under the initiative.

Program and Learning Materials

[Bangladesh](#) [Cambodia](#) [Mongolia](#) [Thailand](#)

RFI Priority Site Study

Bangladesh: Eastern Sundarbans

The Eastern Sundarbans form part of the largest contiguous mangrove forest in South Asia, covering more than 1 million hectares along the...

Bangladesh: Eastern Meghna Delta

The Eastern Meghna Delta is a highly dynamic coastal wetland system covering approximately 140,600 hectares along the eastern margin of the Meghna...

Bangladesh: Hatiya Island (including Nijhum Dwip National Park)

Hatiya Island, including Nijhum Dwip National Park, is a coastal wetland system covering approximately 16,300 hectares in the outer estuary of the...

Bangladesh: Tanguar Haor and Panabeel

Tanguar Haor and Panabeel are a large inland freshwater wetland complex covering approximately 15,900 hectares in Sunamganj District, Sylhet Division...

Bangladesh: Hakaluki Haor

Hakaluki Haor is a large inland freshwater wetland complex covering approximately 19,200 hectares across Moulvibazar and parts of Sylhet districts in...

Bangladesh: Sonadia Island

Sonadia Island is a low-lying barrier island covering approximately 9,800 hectares along the southeastern coast of Bangladesh in Cox's Bazar District...

Bangladesh: Central Meghna Delta

The Central Meghna Delta is a vast estuarine wetland system covering more than 590,000 hectares along the outer delta of the Meghna River in southern...

Event Coordinator/s

- Duncan Lang
- Karen Ochavo

ADB Organizer/s

- Climate Change, Resilience, and Environment Cluster
- Climate Change and Sustainable Development

Read Also

- [ADB Data Room: Regional Flyway Initiative](#)
- [147 RFI Priority Wetland Sites](#)

Partner Organization/s

- [BirdLife International](#)
- [East Asian-Australasian Flyway Partnership \(EAAFP\)](#)

Topics

- [Agriculture and Natural Resources](#)
- [Climate Change](#)
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- [Regional Cooperation and Integration](#)

RFI Implementation Phase – Investment Ideas

Projects (e.g., Nature-based Solutions)

RFI INVESTMENT CONCEPT 1 HABITAT RESTORATION AND PROTECTION



Restoring and protecting mangroves and other wetland habitats has clear economic and ecological benefits.

RFI INVESTMENT CONCEPT 2 SUSTAINABLE AQUACULTURE



Sustainable aquaculture and fisheries support food, nutrition and water security for wetland communities.

RFI INVESTMENT CONCEPT 3 SUSTAINABLE AGRICULTURE



Sustainable agriculture can strengthen long-term food and livelihood security while delivering net gains for biodiversity.

RFI INVESTMENT CONCEPT 4 POLLUTION PREVENTION AND WATER MANAGEMENT



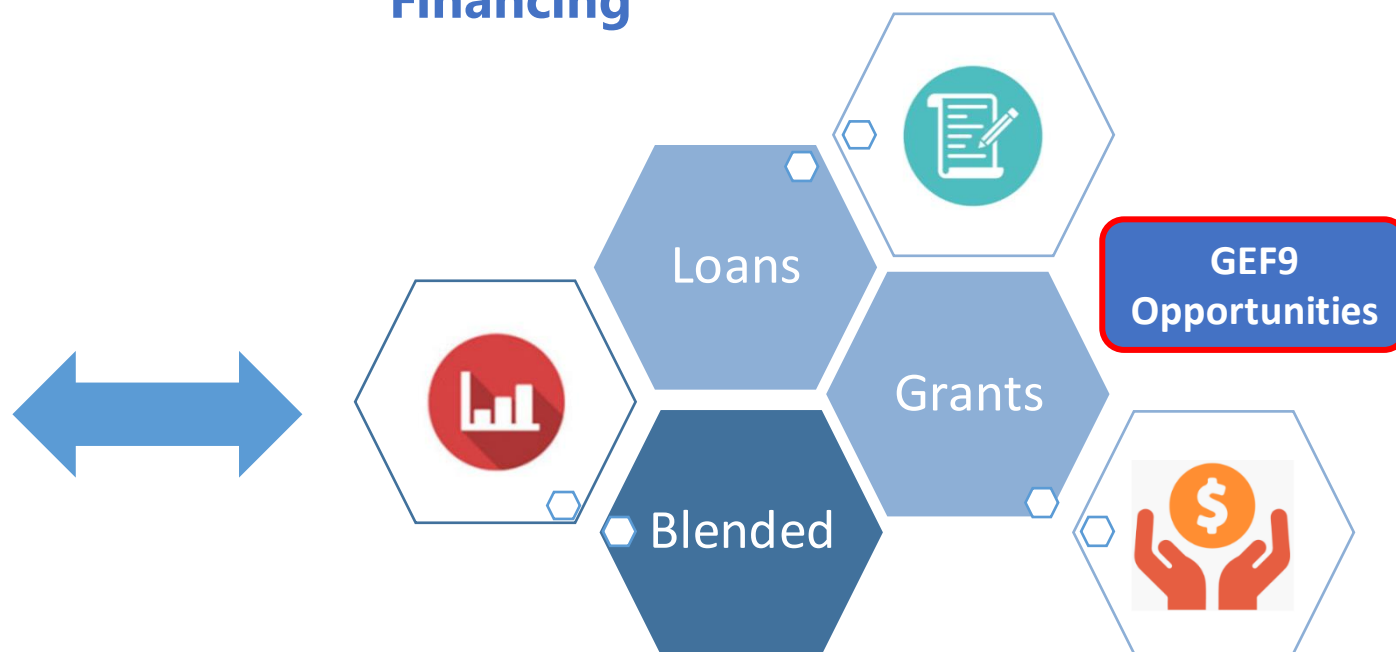
Preventing pollution and sound water governance offers massive benefits

RFI INVESTMENT CONCEPT 5 NATURE PROTECTION AND ECO-TOURISM



Protecting natural wetlands creates massive ecotourism benefits and opportunities

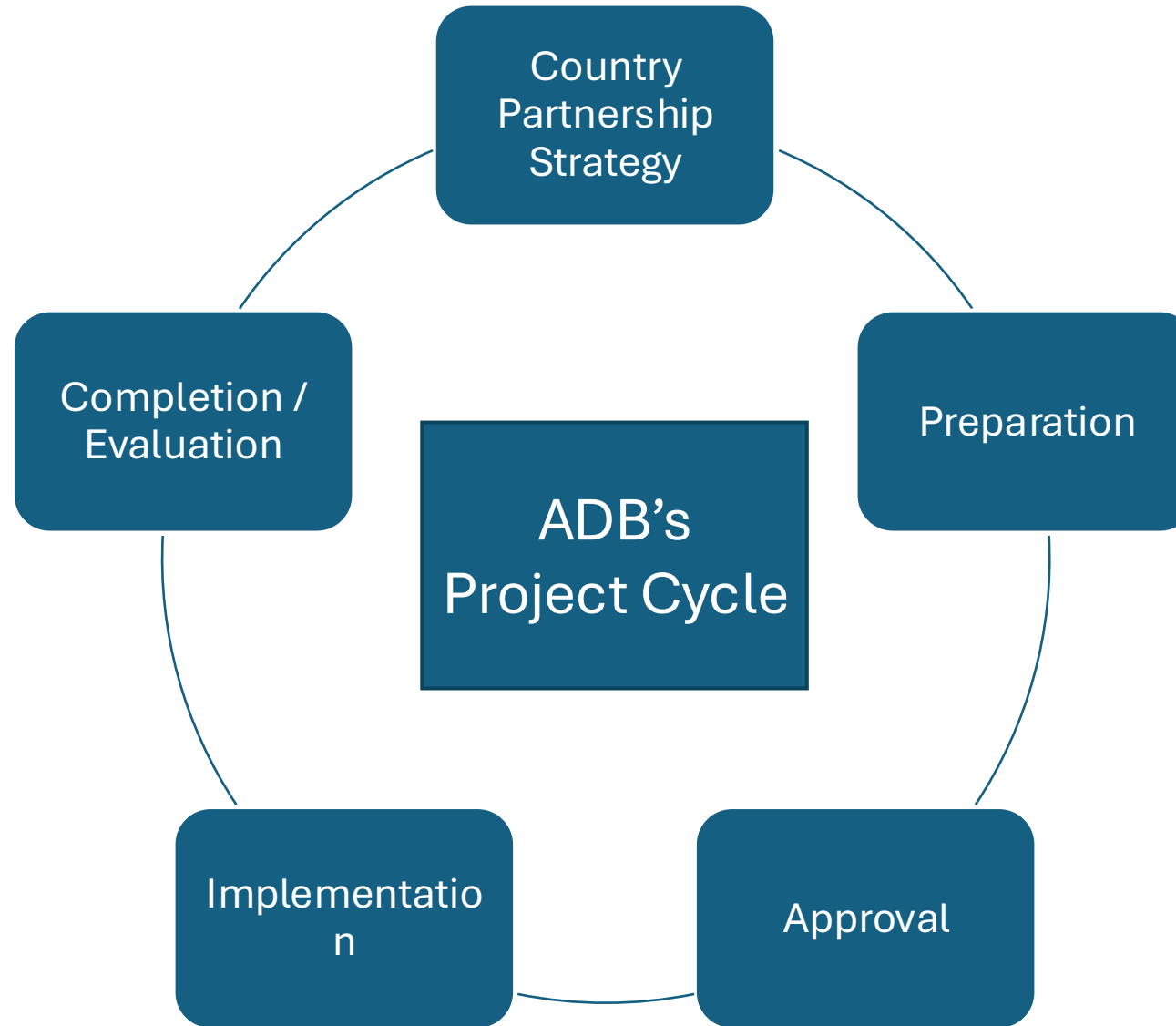
Financing



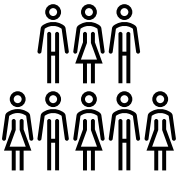
**Innovative Financing Ideas -
Key to unlocking investment**

**Investing in wetlands - delivers not only for nature and livelihoods but
delivers great opportunities for resilience**

ADB Project Cycle



Project Design and Preparation



Preparation of Project Concept – What is it that we want to achieve?

Stakeholder analysis and engagement

Approval of the Project Concept Paper

Project Preparation, Project Feasibility, Due Diligence and Project Readiness

Project Fact Finding

Board Document Preparation

Ideal
Place to
Work

RFI Investment Phase – Indicative Pipeline

Name	Country	Description	Amount	Timeline
Hoar Wetlands Integrated Conservation Project	Bangladesh	Sustainable Wetland Management	\$50 million	2028/29
Thailand Blue Economy	Thailand	Coastal Restoration including mangrove restoration, reef restoration, flood (multiple RFI sites)	\$150 million	2027
Central Luzon - Pampanga River Flood Control Project - Tranche 1	Philippines	Flood Attenuation Project, linking to 2 RFI sites (Candaba, North Manila Bay)	\$150 million	2027
Aimags and Soums Green Regional Development Investment Program - Tranche 2	Mongolia	Green agribusiness for sustainable, resilient, and high-carbon sequestration rangeland management	\$52.2 million	2027
Dali Erhai Lake, Yunnan	China	Ecological protection, agricultural non point-source and circular economy, catchment restoration	\$200 million (TBC)	2028
Sustainable Rice Production Project	Bangladesh	Sustainable Rice Production	\$150 million	2028
Integrated Water Resource Management Tonle Sap	Cambodia	Tonle Sap Wetlands (include 3 or 4 RFI sites).	TBD	2028
Marine Ecosystems for Blue Economy (Phase 2)	Philippines	Policy Actions focused to Sustainable Blue Economy	\$500 million	2026/7
Coastal Integrated Resilience Project	Bangladesh	Coastal Resilience	\$10 million	2028



Break-Out Discussion to look at Potential Project Opportunities



Coffee Break



ADB Nature Credits Study

Project Overview & Key Findings



Meet the Project Team

International Expert



Guy Williams

Nature Credits Team Lead
Independent Consultant

Country Expert



Bonar A. Laureto

Philippines
Principal/Partner, CCaSS
EY Philippines

Country Expert



Dr. Haseeb Irfanullah

Bangladesh
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Development Finance Expert
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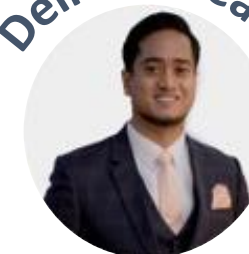
Delivery Team



Noele de Ramos

Biodiversity Specialist
EY Philippines

Delivery Team



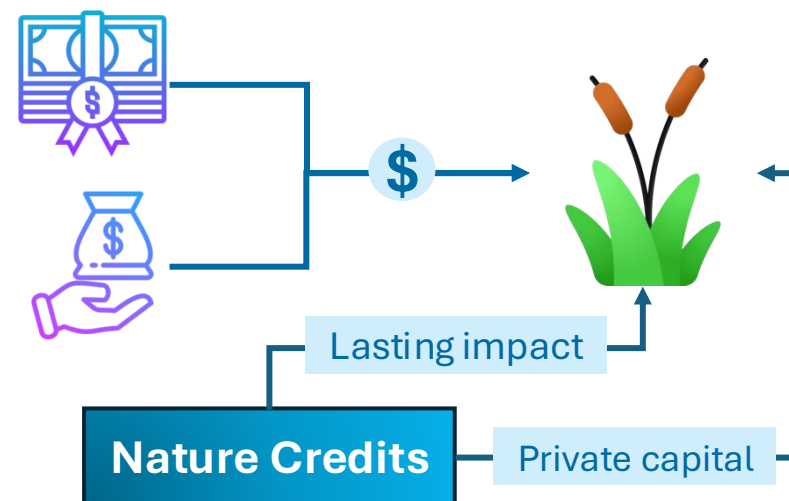
Ibrahim Redwan

Sustainability Expert
EY Bangladesh

The Nature Credit Study Aims & Objectives:



1 Explore market-based mechanisms (specifically Nature Credits) to finance wetland protection, restoration, and community stewardship.



2 Evaluate whether Nature Credit finance can deliver **sustainable, scalable funding** beyond grants or public subsidies.

Structure of the Nature Credits Study

The study's **First Phase** develops the conceptual foundations, defining:

What Nature Credits are, and:

How they differ from carbon credits

How they could apply to the RFI's wetland ecosystems

The **Second Phase** built an actionable framework for country pilots in:



Bangladesh



The Philippines

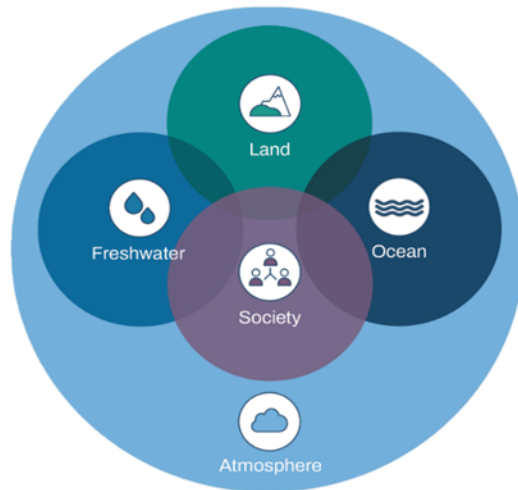


Thailand

Analyzing site-specific data and in-country market capacity to test feasibility of Nature Credits.

Nature Credits - Key Definitions

Nature Defined



“ Nature refers to the natural world with an emphasis on the diversity of living organisms (including people) and their interactions among themselves and with their environment. (Diaz et al (2015))

Díaz, S., Demissew, S., Carabias, J., Joly, C., Lonsdale, M., Ash, N., Larigauderie, A., Adhikari, J. R., Arico, S., Báldi, A., Bartuska, A., Baste, I. A., Bilgin, A., Brondizio, E. S., Chan, K. M. A., Figueroa, V. E., Duraipapp, A., Fischer, M., Hill, R., ... Zlatanova, D. (2015). The IPBES Conceptual Framework—connecting nature and people. *Current Opinion in Environmental Sustainability*, 14, 1-16. <https://doi.org/10.1016/j.cosust.2014.11.002>

Nature Credits Defined



Current literature: multiple ways to define 'nature-based credits'

- *One quality hectare of biodiversity uplift from a baseline as a result of project interventions. (Verra, Nature Framework)*
- *A certificate that represents a measured and evidence-based unit of positive biodiversity outcome that is durable and additional to what would have otherwise occurred. (Biodiversity Credit Alliance)*

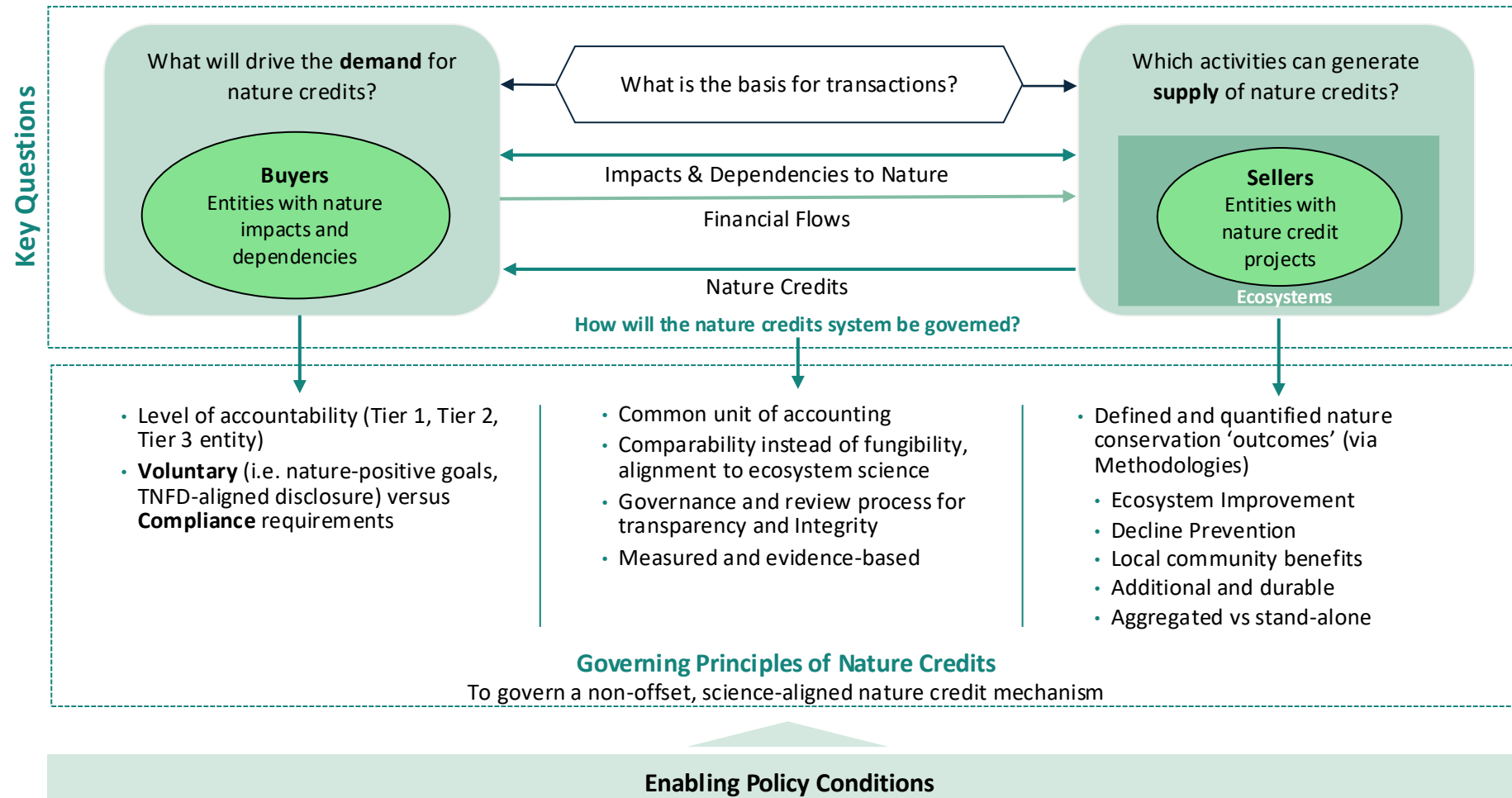


Definition adopted for this study:

Nature credits are evidence-based units of ecological improvement designed to drive and finance the halt and reversal of nature loss.

Nature Credits – Market Framework

How can nature credit market be designed, established, and sustained?



Global Good Practice

The study reviewed a number of global nature credit pilots - Key findings include:



Nature credit schemes are rapidly diversifying, spanning voluntary, compliance, and hybrid systems.



Most focus on terrestrial ecosystems; **few target wetlands** — presenting an innovation gap for RFI



Success depends on **clear metrics**, local **community partnerships**, and **transparent claims**.

Wetland projects could draw from models like Australia's Nature Repair Market and Plan Vivo, which combine verified ecological uplift with community benefit-sharing.

Report Highlights: Nature Credit Design Principles



Mechanism must be structured to explicitly mobilize private-sector capital toward verifiable conservation, restoration, or enhancement outcomes



Credits should align with buyers' business incentives, not just philanthropic interest.



Credits must represent measurable ecosystem gains beyond a baseline, not just effort or investment.



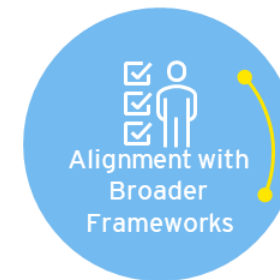
Credit valuation should account for the size or extent and ecological significance of the protected or restored area.



Balance scientific rigor with the cost-efficiency of the crediting process.



Credits must respect community rights and livelihoods, integrating social safeguards into design.



Examine interoperability with global standards (e.g., BCA), while avoiding excessive complexity.

Market Challenges

The study identifies five major challenges:

1 **Lack of standardized “unit of nature”** - biodiversity metrics remain fragmented.

2 **Limited fungibility** - ecological uniqueness hinders market liquidity.

3 **Complex MRV systems** - high costs, limited data, and technology needs.

4 **Weak regulatory frameworks** - few national policies enable credit recognition.

5 **Governance risks** - ensuring FPIC and equitable benefit sharing.

Addressing these will be **vital for credible, investable RFI pilot sites.**

Demand and Market Drivers

Anticipated buyers include ESG-oriented corporates, impact investors, and governments. Drivers include:



Policy & disclosure mandates (EU CSRD, ASEAN standards, TNFD, SBTN).



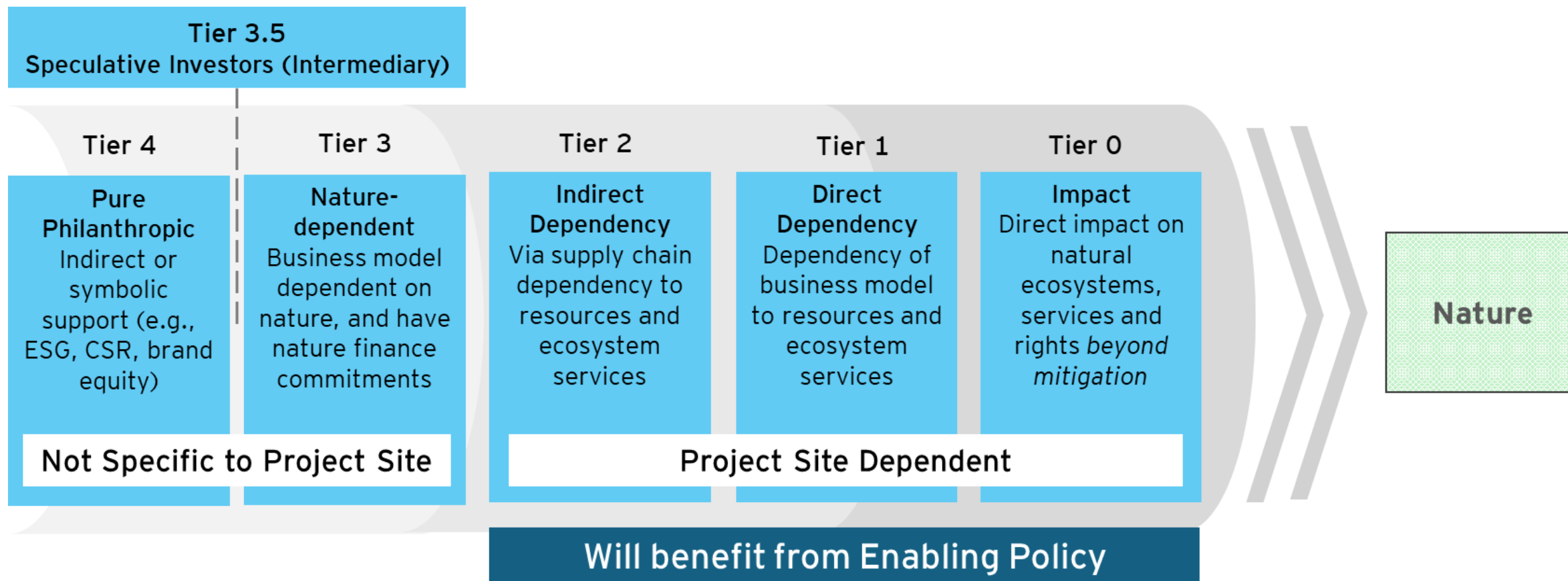
ESG differentiation and brand reputation.



Philanthropic commitments seeking measurable impact.


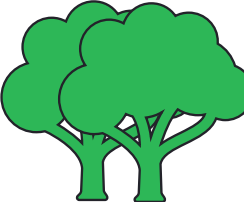
Buyers seek credits that are **auditable, transparent, rights-based, and locally relevant**. Demand is strongest where credits align with corporate value chains, regulatory exposure, or reputational priorities.

Buyer Archetypes – Willingness to Pay



Application to RFI Wetlands

The RFI Nature Credit Study distills two core credit archetypes:

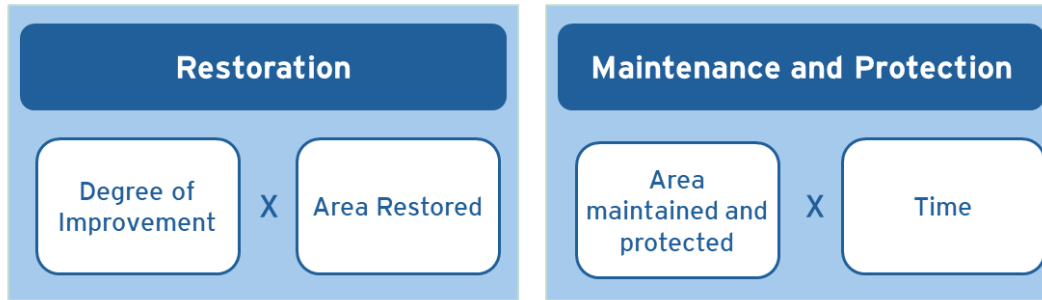
	Activity Archetype	Nature Credits Alignment	Primary Objective
	Ecosystem Restoration (Restorative Actions)	Activities that contribute to reversing nature loss; measurable uplift in degraded ecosystems	Restore degraded wetlands to enhance delivery of ecosystem services and improve ecosystem health
	Loss Avoidance (Maintenance and Protection Action)	Activities that contribute to halting nature loss; stewardship & threat prevention	Prevent further degradation, maintain ecosystem function, and protect ecosystems from threats to biodiversity, carbon stocks, and hydrological services

Both rely on a baseline: scenario comparisons demonstrating project additionality across ecological, carbon, and hydrological indicators. Preliminary review suggests RFI wetlands hold strong potential for both carbon stacking and nature credit bundling, especially in mangroves, peatlands, and tidal systems.

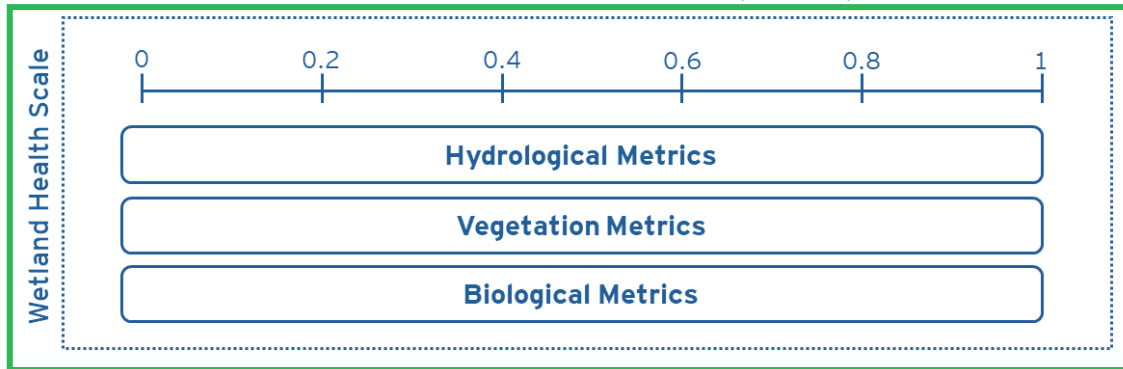
Report Highlights: Activities & Archetypes



= Quantifiable Improvement or Maintenance and Protection of Wetland Health



Improvement = no. of level 'jumps' in the scale M&P = model of predicted deviation from a forecast loss (indicative)



- **Hydrological Function Metrics**
 - Hydrological regime, (supports seasonal / year-round wetland dynamics- consistent with ecosystem type), tidal amplitude soil moisture, hydrological connectivity
- **Vegetation Cover Metrics**
 - Invasive species dominance, habitat complexity, native regeneration
- **Biological (Key species/ population) Metrics**
 - Habitat Suitability Index (HSI) scores
 - Sighting incidence of waterbirds / indicator fauna, presence of breeding individuals, species richness, presence of threatened species or population

Country Case Studies



Phase 2 included deep-dive on **three RFI pilot countries**: Bangladesh, The Philippines, and Thailand

1 Country-specific feasibility assessments linking wetland types, governance, and market potential;

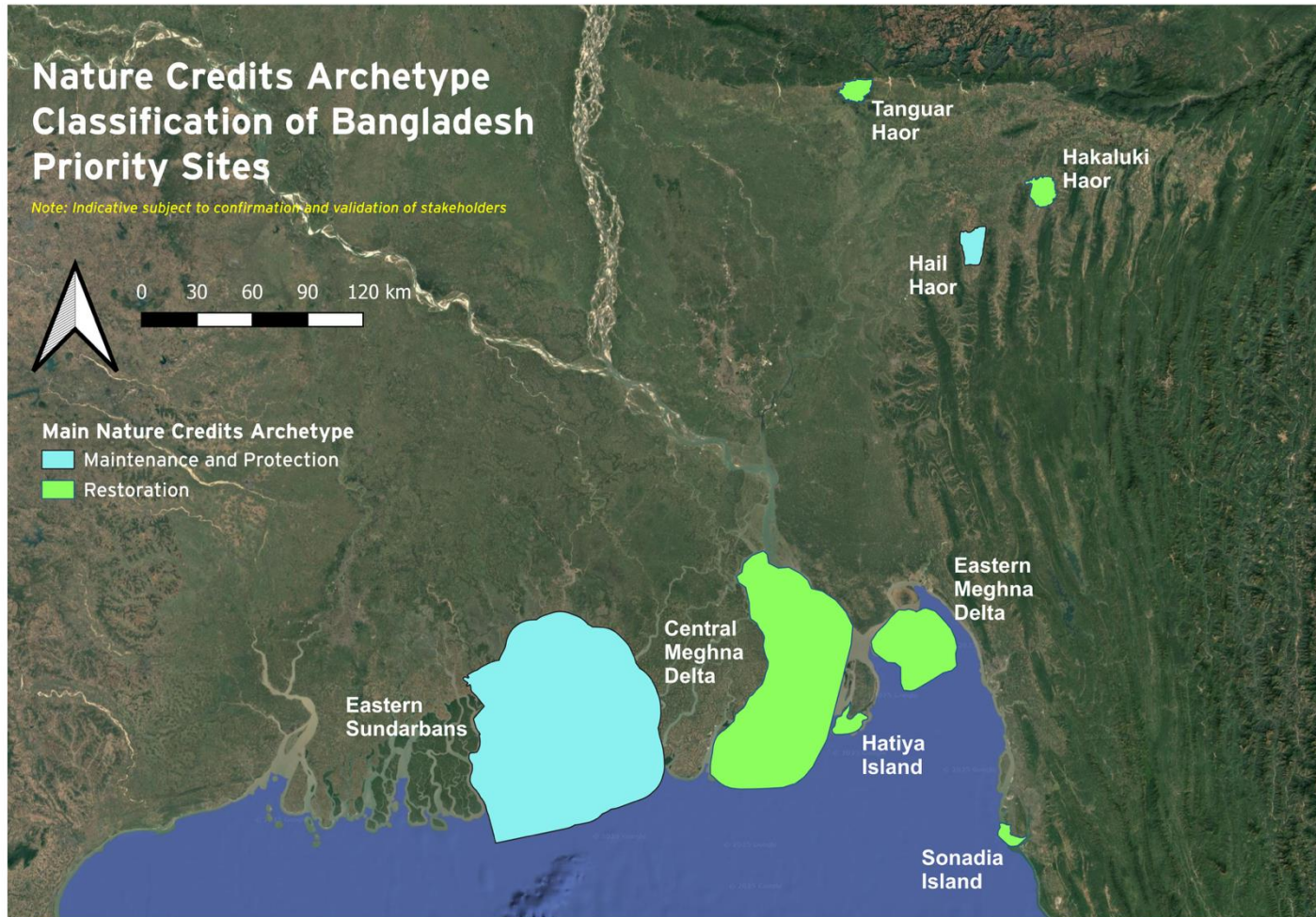
2 Potential pilot project blueprints to be co-designed with local partners;

3 Capacity and policy gap analysis; and

4 A regional roadmap for scaling high-integrity nature credit markets under ADB's RFI platform.



Bangladesh | Restoration and Protection Priorities



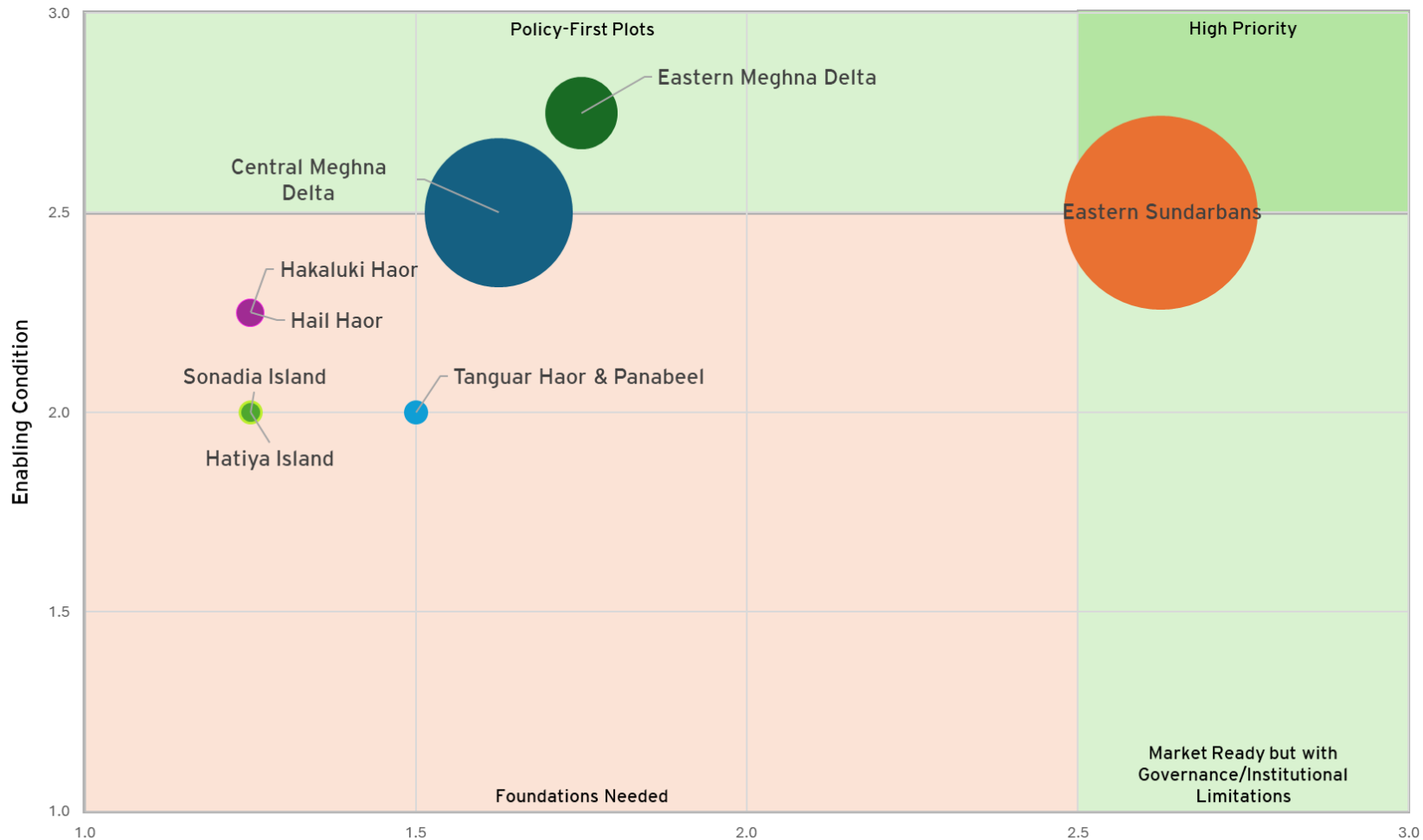
Across Bangladesh's priority wetlands, habitat conversion, unsustainable farming and aquaculture, urban growth, and hydrological changes drive wetland loss.

- **Threats is most severe** in the Meghna Deltas, Hakaluki Haor, Hatiya, Sonadia, and Tanguar Haor- sites suited for **Restoration Archetype**.
- In contrast, the Eastern Sundarbans and Hail Haor (Baikka Beel) remain largely intact, fitting **Maintenance & Protection Archetype** focused on stewardship.
- Together, these archetypes highlight where nature finance can target both recovery of degraded systems and long-term protection of resilient ecosystems.



Bangladesh | Prioritisation Matrix

Green shaded areas indicate the upper quartile (scores ~2.5–3.0) on each axis, representing the highest-performing segments.



Note:

The size (diameter) of each circle represents the relative area of the site. Larger circles indicate sites with greater area, while smaller circles represent smaller sites, allowing easy comparison across locations.

Scoring scale (applies to both axes)

- 0 – Not evident / No readiness
- 1 – Low / Emerging
- 2 – Moderate / Developing
- 3 – High / Mature / Strong performance



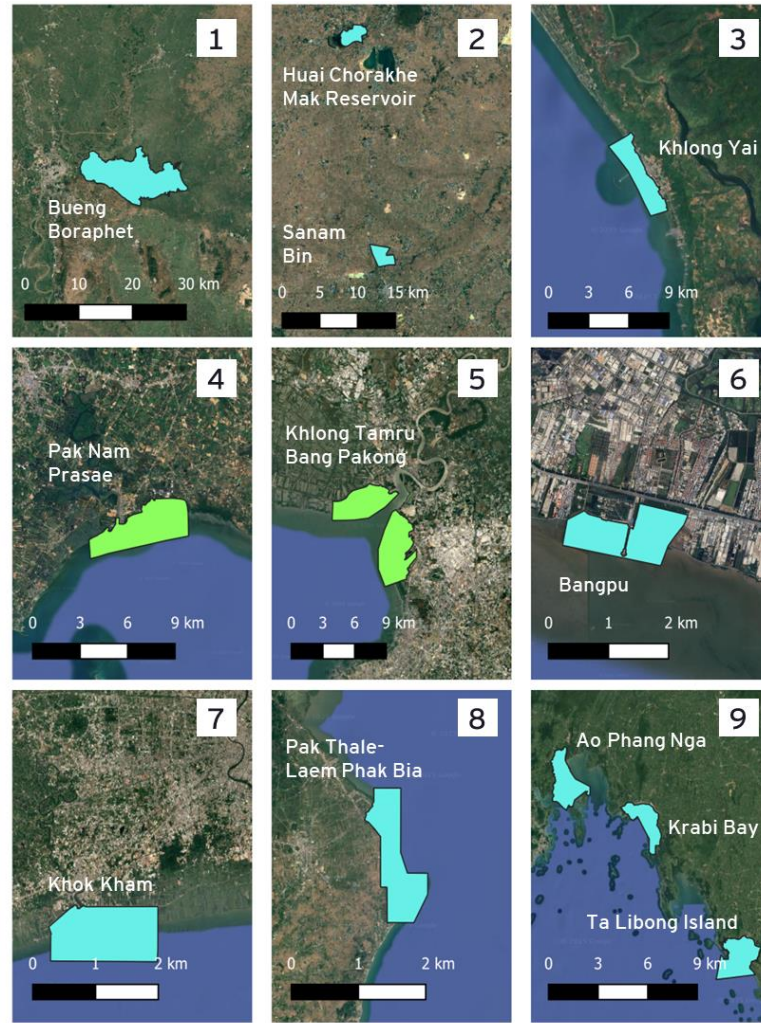
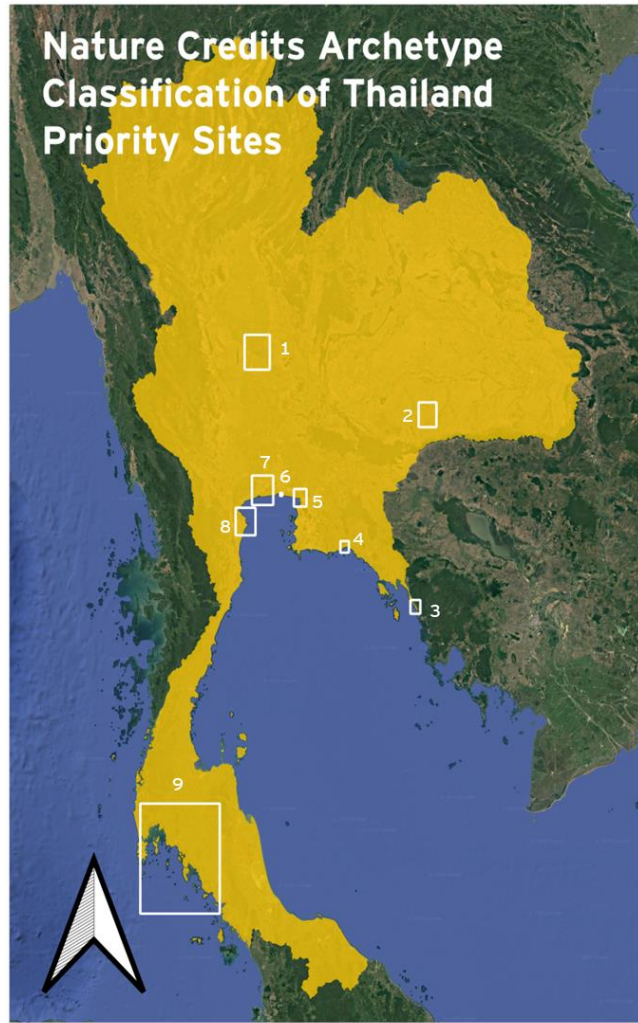
Bangladesh | Demand Driver Analysis

Preliminary mapping of economic dependencies on the priority sites show direct and indirect linkages of domestic and global corporates to the ecosystem services provided in these sites, as well as small-to-medium scale enterprises.

Wetland Group	Not Specific to Project Site		Specific to Project Site		
	Tier 4 Pure Philanthropic/ Indirect / Symbolic Support	Tier 3 Nature Dependent Business Model	Tier 2 Supply Chain Dependency	Tier 1 Direct Dependency	Tier 0 Residual Impacts / Offsetting
Inland Wetlands (Hail Haor, Hakaluki Hair, Tanguar Haor & Panabeel)	Financial institutions, insurers, and NGOs supporting biodiversity and resilience finance through CSR and ESG commitments.	Small and medium agrifood and processing enterprises with indirect links to wetland productivity and community livelihoods.	Local rice and fish processors dependent on wetland ecosystem services for raw materials.	Fisheries cooperatives and local communities directly reliant on haor ecosystems for sustenance and income.	Minimal industrial footprint; low offset potential but high community-based conservation value.
Coastal Wetlands (Eastern Sundarbans, Central Meghna Delta, Eastern Meghna Delta, Hatiya Island, Sonadia Island)	Large domestic corporates, international buyers, and investors engaging through CSR, ESG, and blended-finance initiatives.	Export-oriented sectors (garments, aquaculture, tourism) integrating biodiversity and climate commitments into supply chains.	Aquaculture processors and seafood exporters directly dependent on healthy coastal ecosystems.	Coastal and fisheries communities with high livelihood dependence on mangroves and nearshore resources.	Port, industrial, and infrastructure expansion (shipping, energy, real estate) driving potential demand for offsets and restoration credit.



Thailand | Restoration and Protection Priorities



Across Thailand's wetlands, pressures from aquaculture, industrial growth, tourism, and hydrological change shape ecosystem conditions and crediting potential.

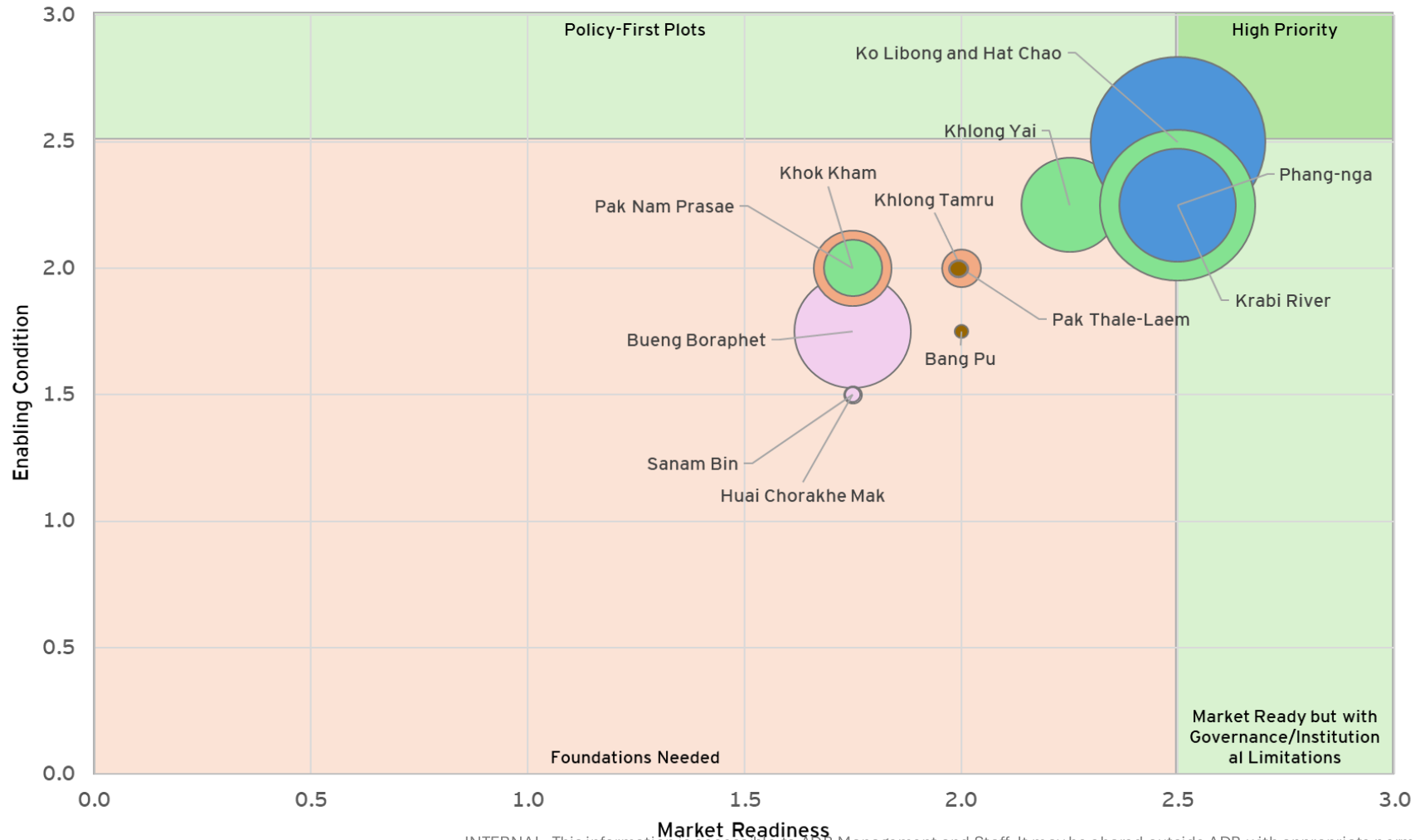
- **Restoration Archetypes** best apply to Khlong Tamru and Pak Nam Prasae, where mangrove loss, pollution, and aquaculture conversion create strong Restoration additionality.
- Other sites, including Ko Libong and Hat Chao Mai, Krabi River Mouth, Phang nga Bay, Khlong Yai, Bueng Boraphet, Huai Chorakhe Mak, and Sanam Bin, are better suited for **Management and Protection**, where stewardship and improved governance can prevent further decline.
- Smaller high value Flyway sites such as Bang Pu, Khok Kham, and Pak Thale and Laem Phak Bia also fit **Management and Protection**, focused on safeguarding mudflats, saltpans, and bird habitats.

Note: Both archetypes may occur within each site. The archetype shown reflects the dominant condition based on current data and *does not imply that the entire area is suitable for project development*. Further on-site validation and feasibility assessment are required before any crediting activity.



Thailand | Prioritisation Matrix

Green shaded areas indicate the upper quartile (scores ~2.5–3.0) on each axis, representing the highest-performing segments.



Note:

The **size (diameter)** of each circle represents the relative area of the site. Larger circles indicate sites with greater area, while smaller circles represent smaller sites, allowing easy comparison across locations.

Scoring scale (applies to both axes)

- 0 – Not evident / No readiness
- 1 – Low / Emerging
- 2 – Moderate / Developing
- 3 – High / Mature / Strong performance



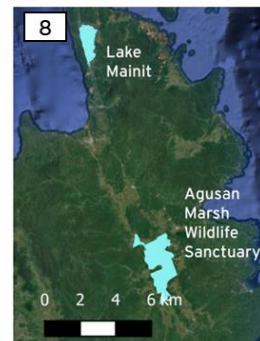
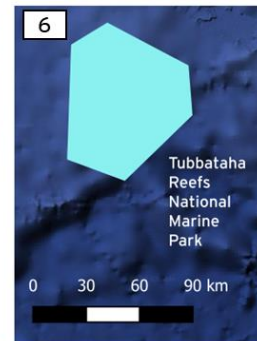
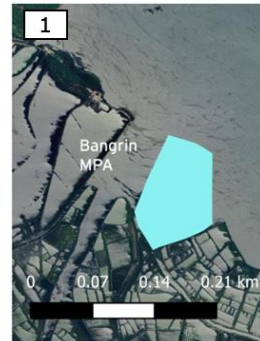
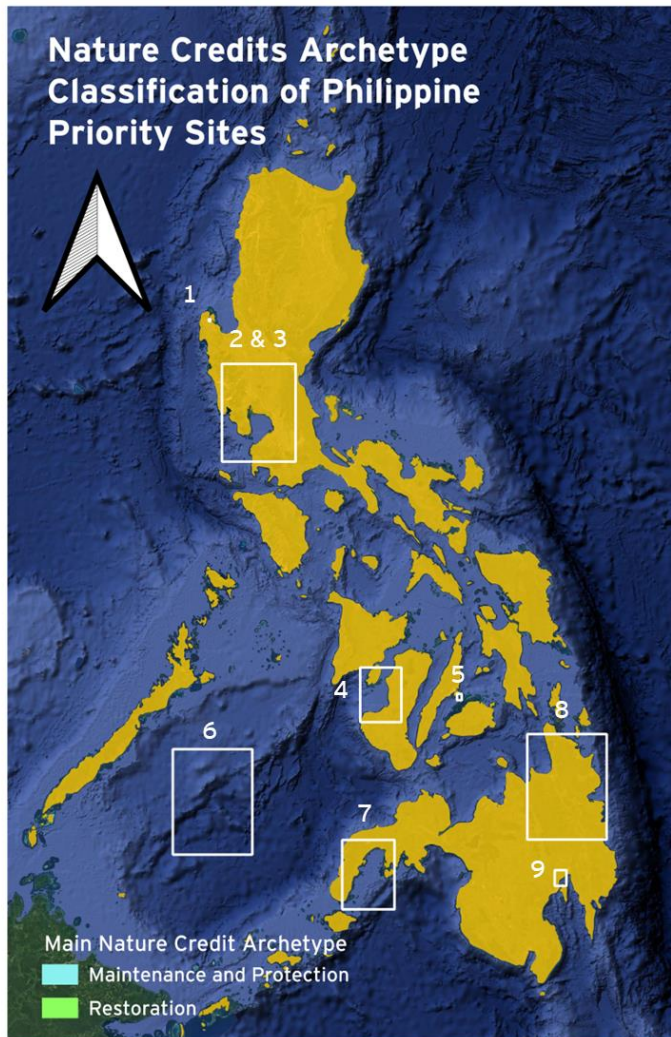
Thailand | Demand Driver Analysis

Preliminary mapping of economic dependencies on the priority sites show direct and indirect linkages of domestic and global corporates to the ecosystem services provided in these sites, as well as small-to-medium scale enterprises.

Wetland Group	Not Specific to Project Site		Specific to Project Site		
	Tier 4 Pure Philanthropic/ Indirect / Symbolic Support	Tier 3 Nature Dependent Business Model	Tier 2 Supply Chain Dependency	Tier 1 Direct Dependency	Tier 0 Residual Impacts / Offsetting
Inland Wetlands (Hail Haor, Hakaluki Hair, Tanguar Haor & Panabeel)	Financial institutions, insurers, and NGOs supporting biodiversity and resilience finance through CSR and ESG commitments.	Small and medium agrifood and processing enterprises with indirect links to wetland productivity and community livelihoods.	Local rice and fish processors dependent on wetland ecosystem services for raw materials.	Fisheries cooperatives and local communities directly reliant on haor ecosystems for sustenance and income.	Minimal industrial footprint; low offset potential but high community-based conservation value.
Coastal Wetlands (Eastern Sundarbans, Central Meghna Delta, Eastern Meghna Delta, Hatiya Island, Sonadia Island)	Large domestic corporates, international buyers, and investors engaging through CSR, ESG, and blended-finance initiatives.	Export-oriented sectors (garments, aquaculture, tourism) integrating biodiversity and climate commitments into supply chains.	Aquaculture processors and seafood exporters directly dependent on healthy coastal ecosystems.	Coastal and fisheries communities with high livelihood dependence on mangroves and nearshore resources.	Port, industrial, and infrastructure expansion (shipping, energy, real estate) driving potential demand for offsets and restoration credit.



Philippines | Restoration and Protection Priorities



Across Philippine wetlands, ecosystem conditions and crediting potential are shaped by pressures such as aquaculture expansion, coastal and industrial development, tourism, land conversion, pollution, and hydrological change.

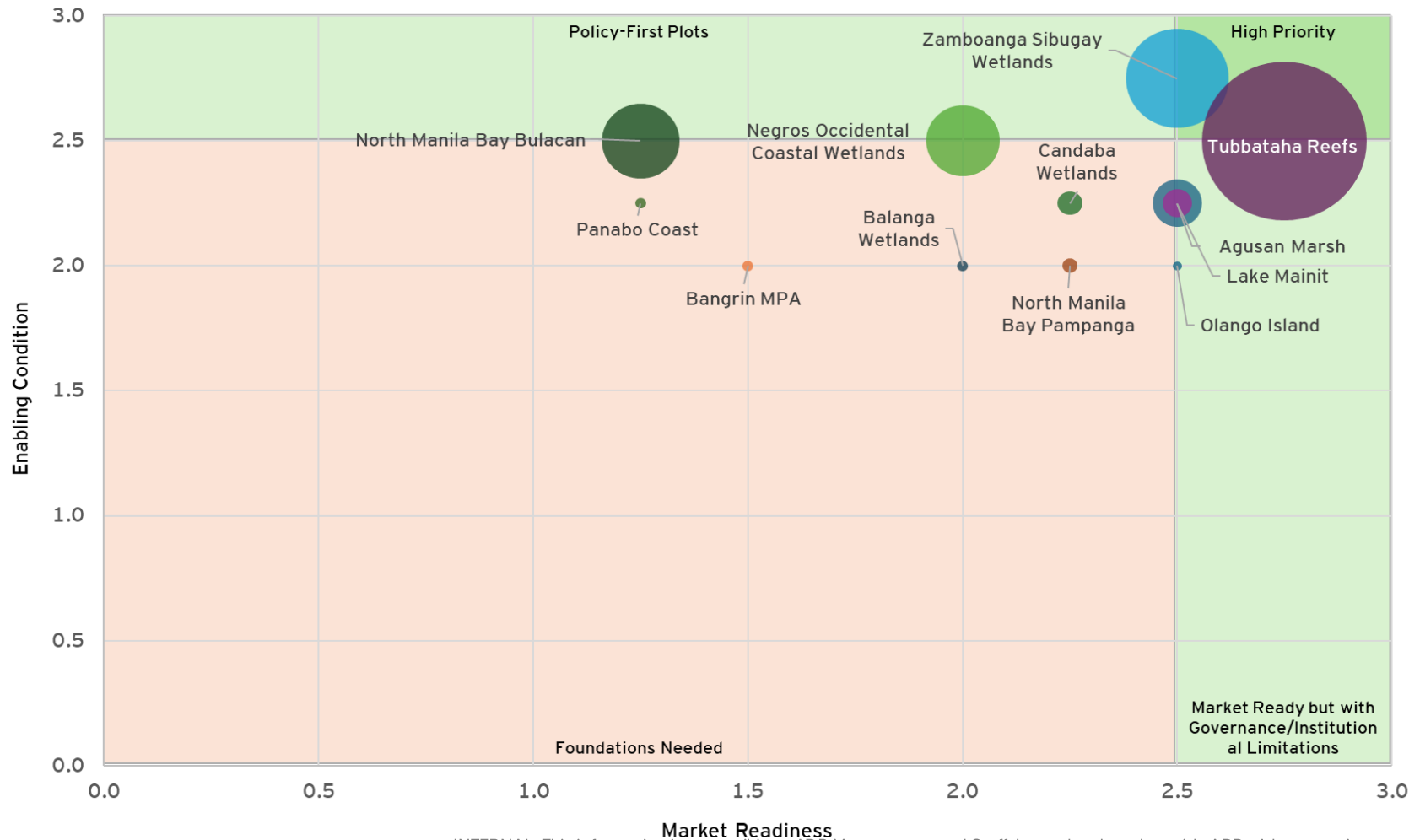
- The **Restoration Archetype** best applies to North Manila Bay (Bulacan) due to its high additionality and severely degraded condition driven by intensive human activities, including land reclamation, aquaculture, and infrastructure development.
- Sites such as Tubbataha, Agusan, and Balanga are better suited for a **Management and Protection Archetype**, where strengthened stewardship and governance can help prevent further ecological decline.
- Although Candaba shows a strong need for restoration, the **predominance of privately owned land alters the feasible approach** for nature credits. Based on consultations, Candaba would benefit more from restoration aligned interventions that emphasize sustainable livelihood innovations.

Note: Both archetypes may occur within each site. The archetype shown reflects the dominant condition based on current data and **does not imply that the entire area is suitable for project development**. Further on-site validation and feasibility assessment are required before any crediting activity.



Philippines | Prioritisation Matrix

Green shaded areas indicate the upper quartile (scores ~2.5–3.0) on each axis, representing the highest-performing segments.



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Philippines | Demand Driver Analysis

Preliminary mapping of economic dependencies on the priority sites show direct and indirect linkages of domestic and global corporates to the ecosystem services provided in these sites, as well as small-to-medium scale enterprises.

Wetland Group	Not Specific to Project Site		Specific to Project Site		
	Tier 4 Pure Philanthropic/ Indirect / Symbolic Support	Tier 3 Nature Dependent Business Model	Tier 2 Supply Chain Dependency	Tier 1 Direct Dependency	Tier 0 Residual Impacts / Offsetting
Inland Wetlands (Candaba; Lake Mainit; Agusan Marsh)	Banks, insurers, CSR, climate and green finance	Agri-finance, climate- resilient farming, hydropower, ecotourism (e.g., Lake Mainit energy, Candaba agri systems)	Agro-processing, rice logistics, irrigation services, energy supply chains	Farmers, fisherfolk, duck raisers, and flood- dependent livelihoods (e.g., Candaba seasonal systems, Agusan flood-pulse agriculture)	Mining, logging, land conversion, runoff pollution, hydrological disruption (e.g., Agusan, Lake Mainit)
Coastal Wetlands (Bang Pu, Khok Kham, Khlong Tamru, Pak Thale–Laem Phak Bia, Pak Nam Prasae, Khlong Yai, Krabi River Mouth, Phang-nga Bay, Ko Libong–Hat Chao Mai)	Corporates, ESG/blue finance, tourism investors supporting conservation and CSR	Tourism, hospitality, ports, shipping, and dive/liveaboard industries reliant on reef and coastal ecosystems (e.g., Olango ecotourism, Tubтатаha dive tourism)	Seafood processing, aquaculture, crab/salt value chains, mariculture systems (e.g., Negros crab industry, Panabo mariculture)	Fisheries, aquaculture operators, crabbers, and coastal communities dependent on mangroves, reefs, and water quality (e.g., Bangrin, Zamboanga Sibugay)	Reclamation, port/airport expansion (Bulacan), industrial pollution (Manila Bay), mangrove conversion, overfishing

Key Takeaways

- 1) The **RFI Nature Credit Study** represents **ADB's most comprehensive exploration of market-based conservation finance** to date.
- 2) Nature credits offer a **pathway to mobilize private finance** while reinforcing community stewardship and ecological integrity.
- 3) Success will depend on **balancing scientific rigor, market functionality, and social legitimacy**.
- 4) Work underway to include **nature credit generation value and value forecasting**.
- 5) A suggested next phase would **test feasibility across selected sites in Philippines, Thailand, and Bangladesh**, focusing on governance, MRV readiness, and buyer engagement.

Thank you!



DATA ROOM
Regional Flyway Initiative



Further Reading:

<https://events.development.asia/learning-events/adb-data-room-regional-flyway-initiative>

Advancing the Regional flyway Initiative: *Lessons from the PRC*



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